

POTOMACRIVER GENERATING STATION

COMMUNITY MEETING #10

MAY 12, 2022

















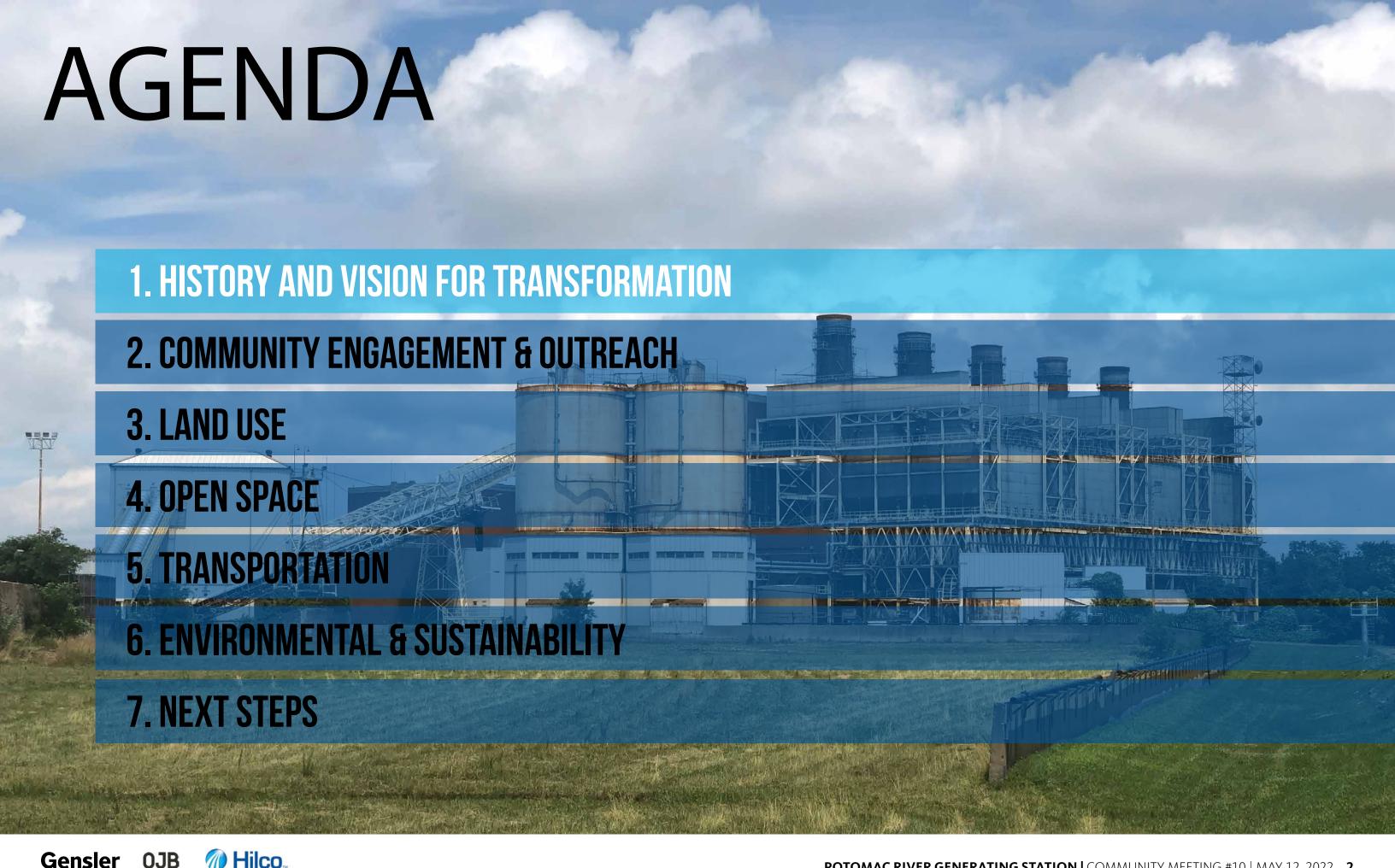


























...into sustainable communities.

SITE VISION
Coordinated Development District (CDD) Drivers



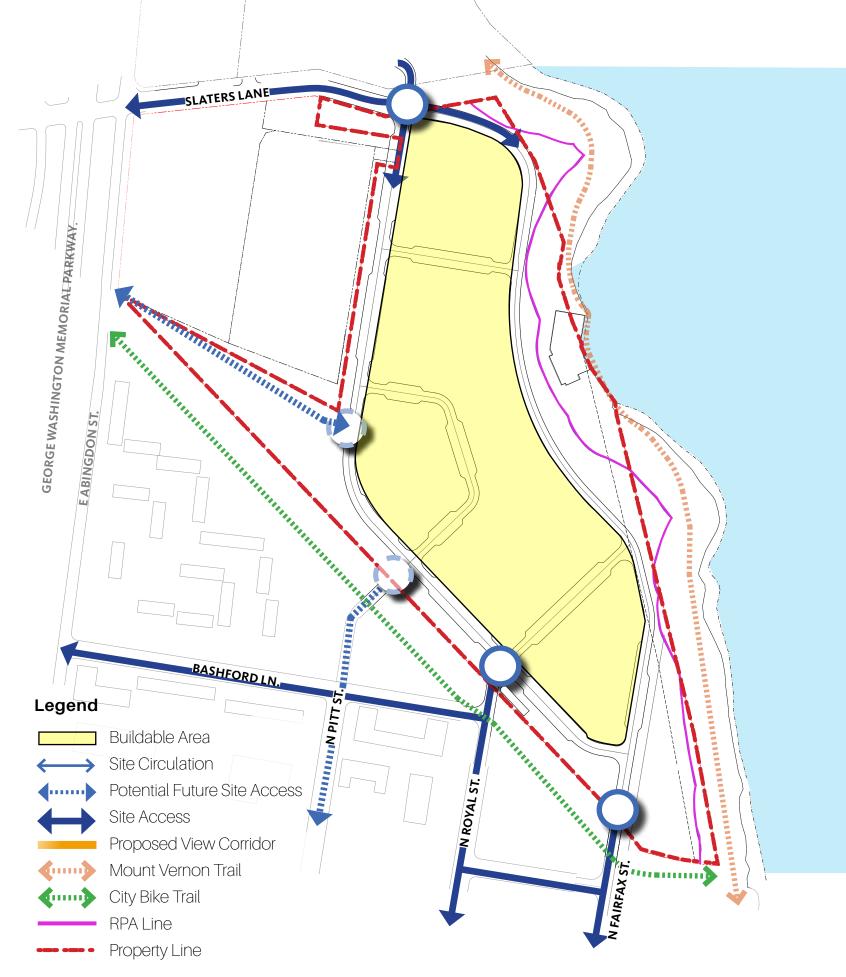
INTEGRATE THE SITE Site Access: Roadway Connections

Site Access

- Three site access points are proposed.
- North Royal and North Fairfax Street connections are planned at the southern side of the site. These will require access over the Norfolk Southern property.
- One connection off of Slaters Lane is proposed at the north side of the site.
- These connections are consistent with the Old Town North Small Area Plan.

Future Access

- Two additional potential future connections may be possible. These will require cooperation with abutting property owners.
- To the west, a connection to the GWM Parkway via East Abingdon Street may be possible.
- An additional southern connection at North Pitt Street may be possible.





CONNECT PEOPLE TO THE WATERFRONT Optimize Waterfront Views and Access

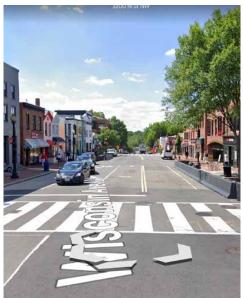
- Optimize views by shortening distance
- Turn peoples' views toward the waterfront
- Shorten physical and visual distance

HOW CLOSE DO YOU NEED TO BE TO SEE THE WATERFRONT? WISCONSIN AVENUE IN GEORGETOWN

700' 1300' 1000'



OJB









3 PROVIDE MEANINGFUL OPEN SPACE On-site & Adjacent Open Space

Open Space on PRGS Property

• Waterfront Park: 3 acres

• Linear Park: 1.7 acres

 Central Plaza 0.7 acres

• Pepco Liner: 0.4 acres

Total: Approximately 5.8 acres

Open Space on Adjacent Property

• National Park Service: 5.3 acres

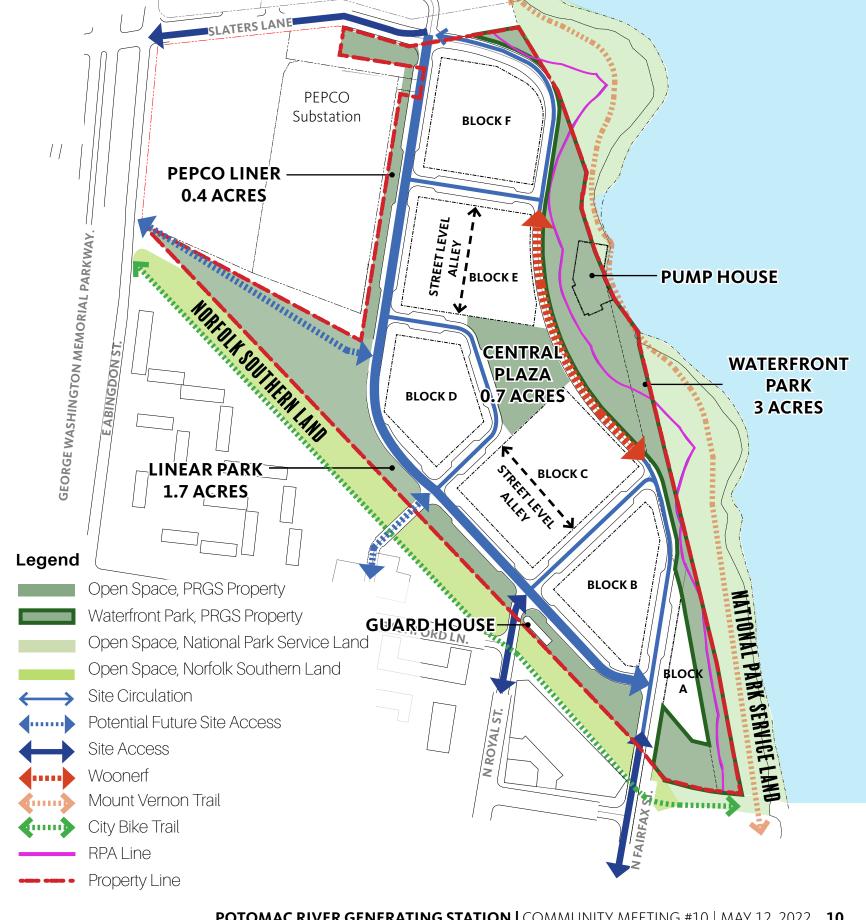
Norfolk Southern Land: 3.1 acres

Total: Approximately 8.4 acres

Total Combined Open Space: Approximately 14.2 acres





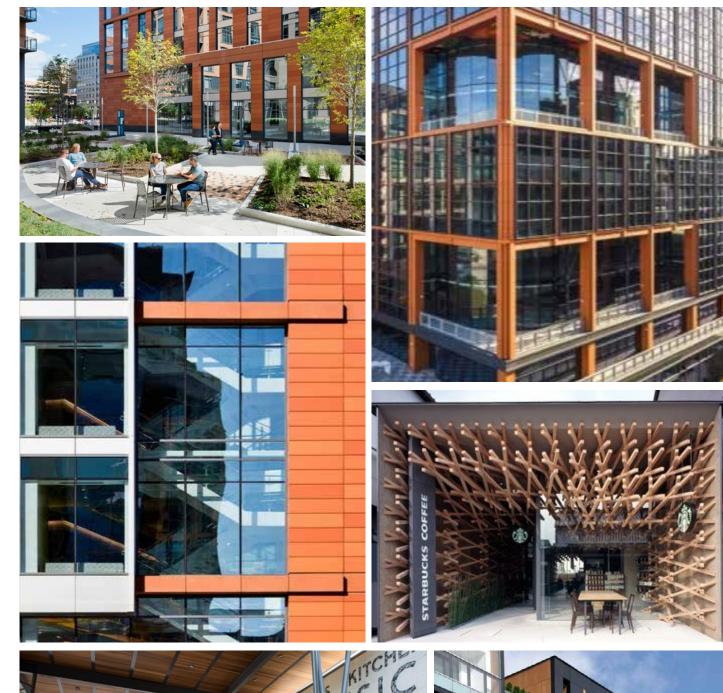


VIBRANT, FRIENDLY COMMUNITY Connection to the Neighborhood & Waterfront



DESIGN CONSIDERATIONS FOR FUTURE BUILDINGS

- Future buildings as part of later Development Special Use Permits (DSUPs) will be reviewed within the context of the Urban Design Standards and Guidelines for the PRGS site.
- Design elements implementing exemplary building design, massing, detailing, materials and energy conservation may be pursued on an alternative Design Excellence path.
- Building and open space design will incorporate context-sensitive scale and character and quality materials.





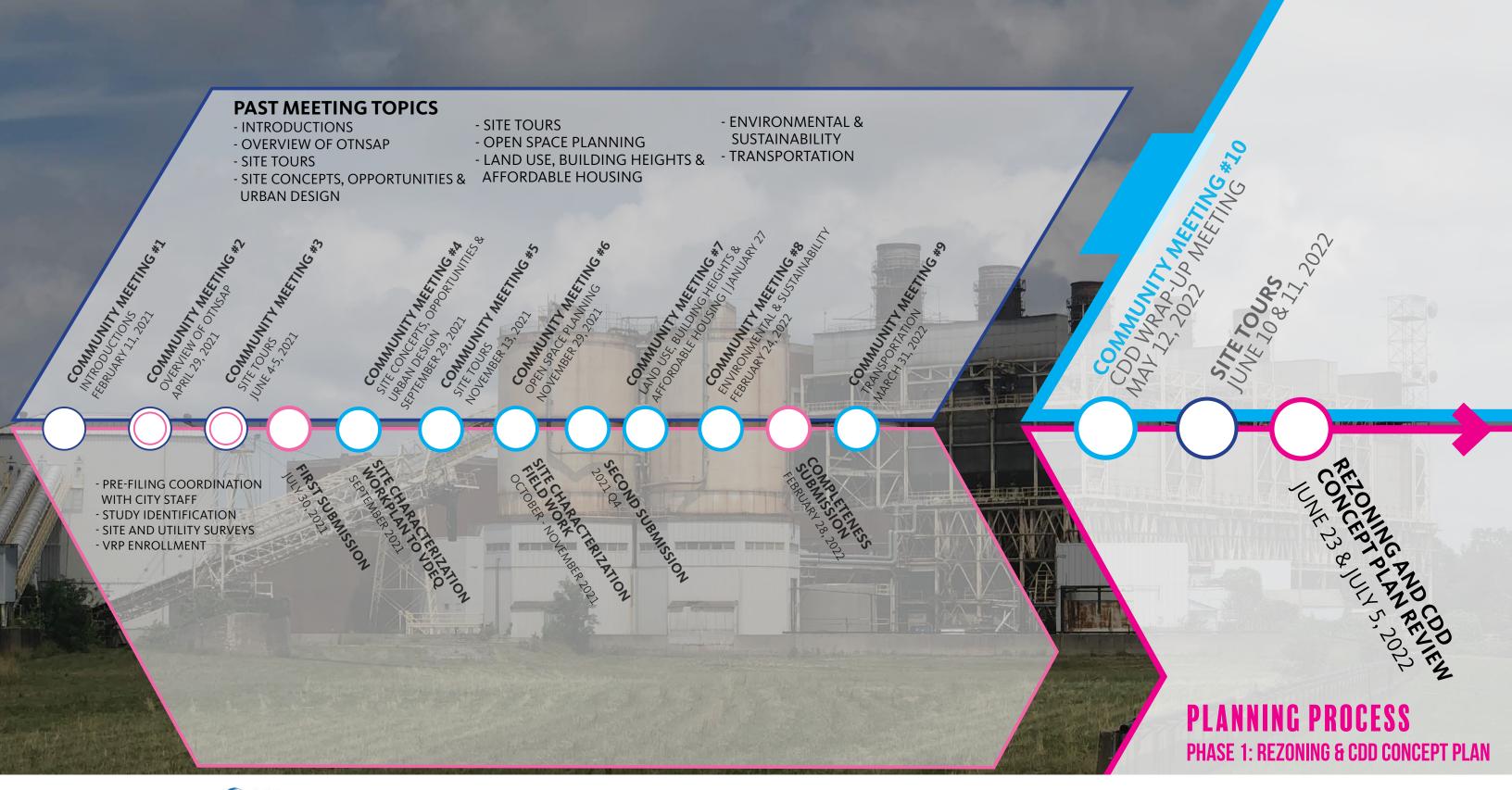






SCHEDULE & PROCESS

>> STEPS FORWARD



COMMUNITY ENGAGEMENT + OUTREACH

- February 11 Community Meeting #1
- April 28 National Park Service Kickoff Meeting
- April 29 Community Meeting #2
- June 4 & 5 Public Site Tours/ Community Meeting #3
- June 29 National Park Service Meeting
- July 30 CDD-1 Submission
- September 9 National Park Service Meeting
- September 29 Community Meeting #4
- September 30 Taste of Old Town/ NOTICe Tours
- October 21 National Park Service Meeting
- October 29 Marina Towers Property Visit
- November 08 NOTICe Meeting
- November 08 Affordable Housing Kickoff Meeting
- November 10 National Park Service Meeting
- November 13 Community Site Tour/ Community Meeting #5

- November 15 Marina Towers Board Meeting
- November 18 National Park Service Meeting
- November 29 Community Meeting #6
- December 8 CDD-2 Submission
- January 13 National Park Service Meeting
- January 20 Parks & Recreation Meeting
- January 27 Community Meeting #7
- February 1 Planning Commission Work Session
- February 22 City Council Work Session
- February 24 Community Meeting #8
- February 28 Completeness Submission
- March 9 UDAC Meeting
- March 14 NOTICe Meeting
- March 15 Old Town North Alliance Board
- March 16 Transportation Commission Meeting
- March 17 National Park Service Meeting

- March 21 Old Town North Community Partnership Meeting
- March 23 Alexandria House Board Meeting
- March 29 Marina Towers Resident Meeting
- March 31– Community Meeting #9
- April 4 Watergate Townhouses Board Meeting
- April 18 EPC (Environmental Policy Commission)
- April 19- Waterfront Commission
- May 11– UDAC Meeting
- May 11- AHAAC (Alexandria Housing Affordability Advisory Commission)
- May 12 Community Meeting #10
- June 10 & 11 Site Tours *
- June 23 & July 5 Planning Commission and City **Council Public Hearings ***

Key

* Future Engagements (in italics) CDD Submissions (in blue) **Engagements in the next month**





DEVELOPMENT REVIEW PROCESS: WHERE WE ARE NOW

CDD

DSP Development Site Plan

Development Special Use Permits

DSUPs





MASTER PLANNING & ZONING

- Road and block configuration
- Open space amount and approach
- Land use, density & height maximum

Outlines community benefit framework; Carbon Neutrality Analysis

SITE & INFRASTRUCTURE

- Streetscape, roadways and sidewalks
- Utility routing and approach

Defines public infrastructure; Coordinated Sustainability Strategy



BUILDING FORM & ARCHITECTURE

- Building massing and use
- Architectural definition and character
- Detailed open space associated with blocks

Building sustainability features



WHAT WE HEARD

SUPPORT FOR CARBON **FOOTPRINT REDUCTION AND ENVIRONMENTALLY** SUSTAINABLE MEASURES

DESIRE FOR MIX OF RETAIL, CULTURAL, RESIDENTIAL, AND COMMERCIAL SPACE TO CREATE A WALKABLE COMMUNITY

CONNECT TO THE IMMEDIATE OLD TOWN NORTH NEIGHBORHOOD RESIDENTS, BUSINESSES, **AND ORGANIZATIONS**

> **SUPPORT FOR** AFFORDABLE HOUSING

EXCITEMENT FOR NEW OPEN SPACE AND PASSIVE AND ACTIVE RECREATIONAL **OPPORTUNITIES**

> **REQUESTS FOR ARTS AND INNOVATION SPACE**

OVER 40 ENGAGEMENT EVENTS IN 15 MONTHS

DESIRE FOR BETTER WATERFRONT ACCESS AND **OPPORTUNITIES FOR** WATERFRONT ACTIVITIES

> **SEPARATION OF** VEHICULAR, CYCLIST, AND PEDESTRIAN TRAFFIC IS KEY

EMBRACE THE WOONERF, **OR "LIVING STREET" CONCEPT**

SUPPORT FOR ENVIRONMENTAL **REMEDIATION AND** TRANSFORMATION OF THE SITE

THOUGHTFUL APPROACHES TO CYCLING AND TRANSIT INFRASTRUCTURE THAT CONNECTS TO EXISTING INFRASTRUCTURE

A SHARED VISION FOR THE REDEVELOPMENT OF PRGS

Community Benefits



The abatement and deconstruction of a former coal-fired power plant left vacant for a decade

Site remediation in coordination with Virginia Department of Environmental Quality (VDEQ)

\$60 Million



* Early estimates of costs and values in 2021/2022 figures



Economic Benefit

Estimated 1,100 constructionrelated jobs and estimated +/-2,000 permanent jobs at full build

Estimated \$35 million in total net taxes to Alexandria over anticipated 11-year construction and initial occupancy period

Estimated **\$12-15 million net** annual taxes after full completion

+/- \$35 Million Net Taxes (over 11 years)





Affordable Housing & Subsized Arts Uses

Affordable Housing:

- Voluntary Monetary Contributions
- Approx. **60 on-site units** through use of bonus density
 - Approx. **100 on-site units** through potential Public-Private Partnership

Arts:

- Approx. **15,000 SF** of subsidized arts space through use of bonus density

\$48-111 Million / \$16 Million



A SHARED VISION FOR THE REDEVELOPMENT OF PRGS

Community Benefits



Open Space & Activation

A combined **14.2 acres** of publicly accessible open space will be created or improved.

Coordination with the City of Alexandria and NPS to provide recreation areas and improved cyclist and pedestrian connectivity.

Mix of active & passive open spaces, including community gathering space at woonerf and central plaza.

Potential reuse of former pump house for waterside dining.

\$30-\$35 Million



* Early estimates of costs and values in 2021/2022 figures



Environmental Sustainability

Comprehensive approach to environmental sustainability including reduced energy usage, renewable energy, storm water management, and decreased reliance on vehicles.

Aggressive carbon reduction targets that exceed city policies and requirements.

\$65 Million





Transportation & Connectivity

Reconnection to Old Town North

neighborhood at N. Fairfax, N. Royal Streets & Slaters Lane.

Bike infrastructure connects to regional network including Mount Vernon Trail.

Woonerf provides pedestrian and cyclist priority at center of new district.

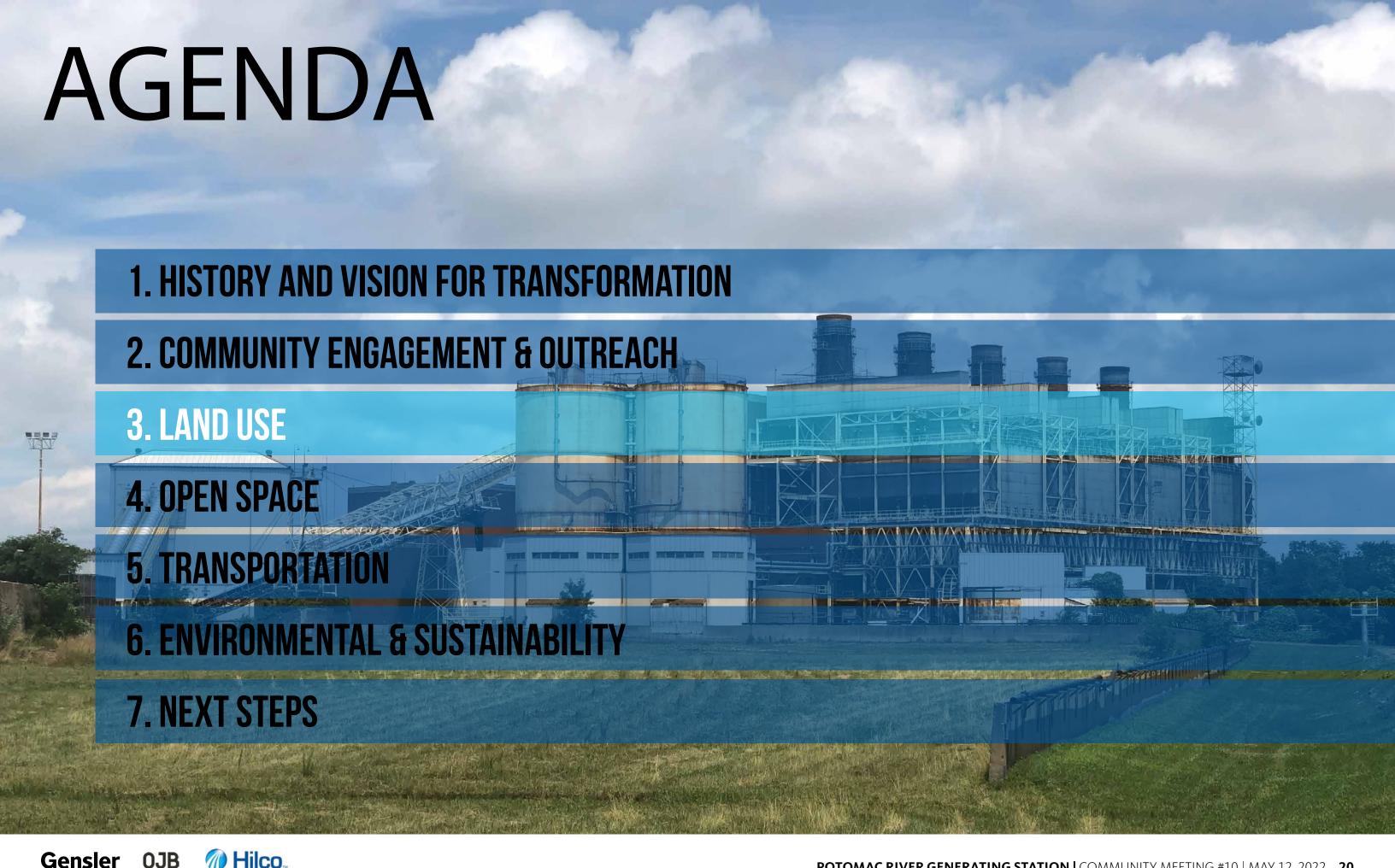
Below-grade parking garage improves pedestrian experience.

\$177 Million





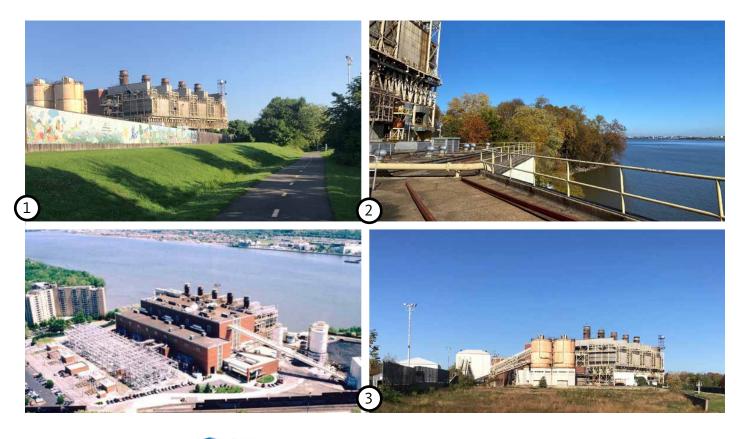


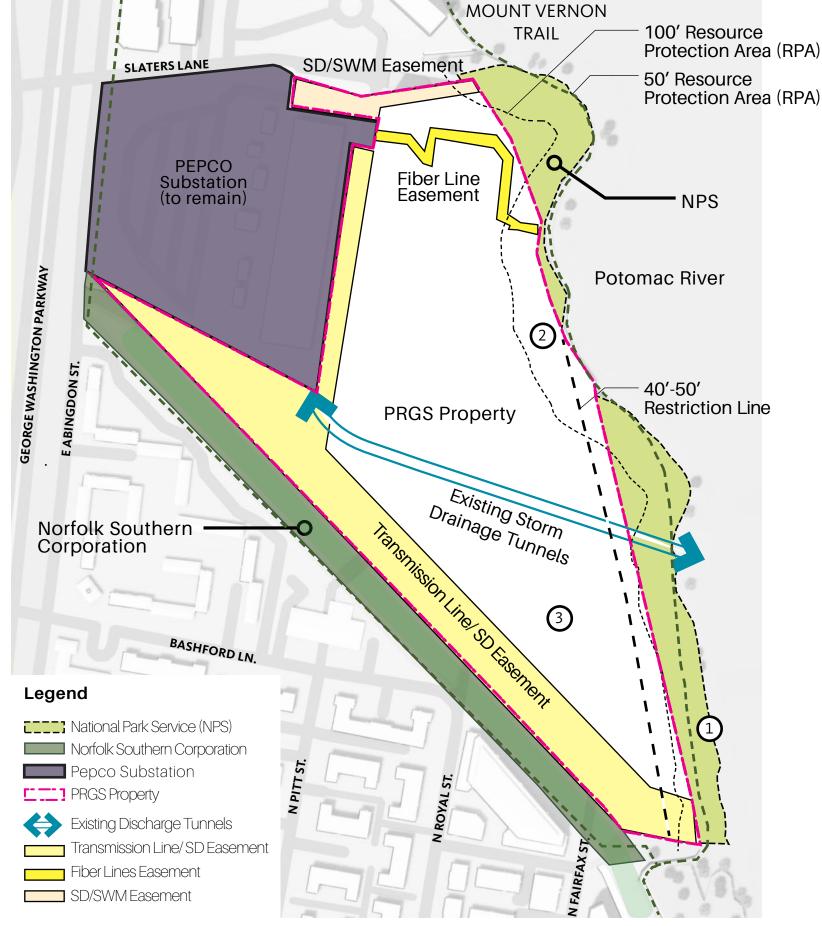


SITE CONTEXT + CONSTRAINTS

Existing Easements & Setbacks

- Overall site is 18.8 acres
- Only **11.9 acres** is available for building development (excluding easements and setback zones)
- Only **7-8 acres (approximately 40%)** is available for actual building construction once roads, sidewalks and open space are factored in





LAND USE APPROACH
Square Footage Transferred from Easement Area

• The portion of the easement area shown in orange was unknown at the time the Old Town North Small Area Plan was completed. The Small Area Plan assumed buildings could be located in those areas

- The current proposed plan does not show any building development in those easement areas
- The easement area could house at least 350,000 sf of development, if it were buildable.
- The southern easement area increases distance between existing adjacent uses and new construction to 200'.

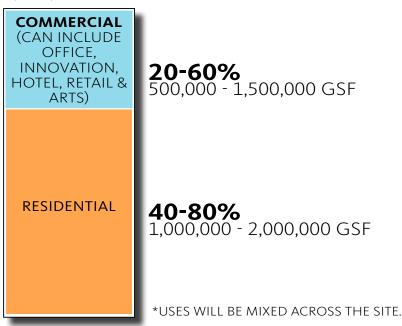




LAND USE APPROACH

Distribution of Uses

- Development is across 6 blocks, not including the existing Pump House or Guard House locations.
- A mix of commercial and residential uses is proposed on site. Commercial uses may include office, arts, innovation, hotel and retail.
- Flexibility to allow for phasing over time FLEXIBLE DISTRIBUTION OF USES ACROSS SITE 2.500.000 GSF



OJB

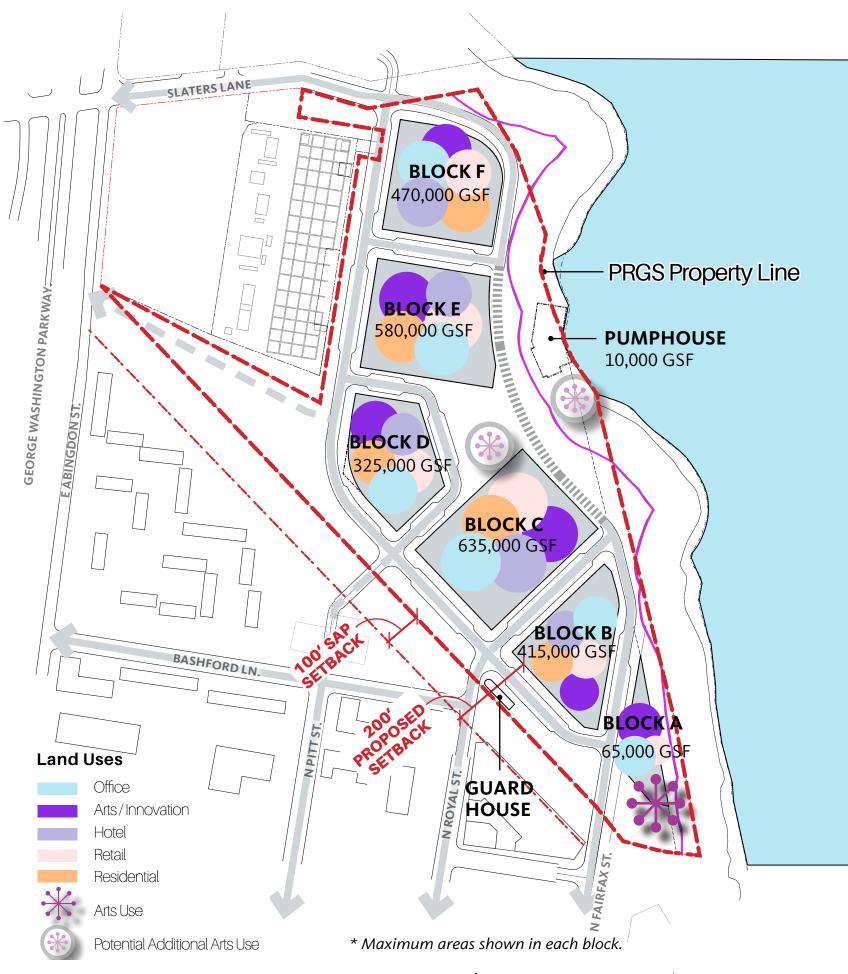
Gensler

_	tea, to those was						
	BLOCK A	BLOCK B	BLOCK C	BLOCK D	BLOCK E	BLOCK F	PUMP HOUSE
	65,000 GSF	415,000 GSF	635,000 GSF	325,000GSF	580,000 GSF	470,000 GSF	10,000 GSF
Commercial *	✓	✓	✓	✓	✓	✓	√
Office	✓	✓	✓	✓	✓	✓	
Arts/Innovation	✓	✓	✓	✓	✓	✓	✓
Hotel		√	√	√	✓	✓	
Retail	✓	✓	✓	✓	✓	✓	✓
Residential	√	√	/	/	√	/	

*Commercial uses can include, but are not

limited, to those listed



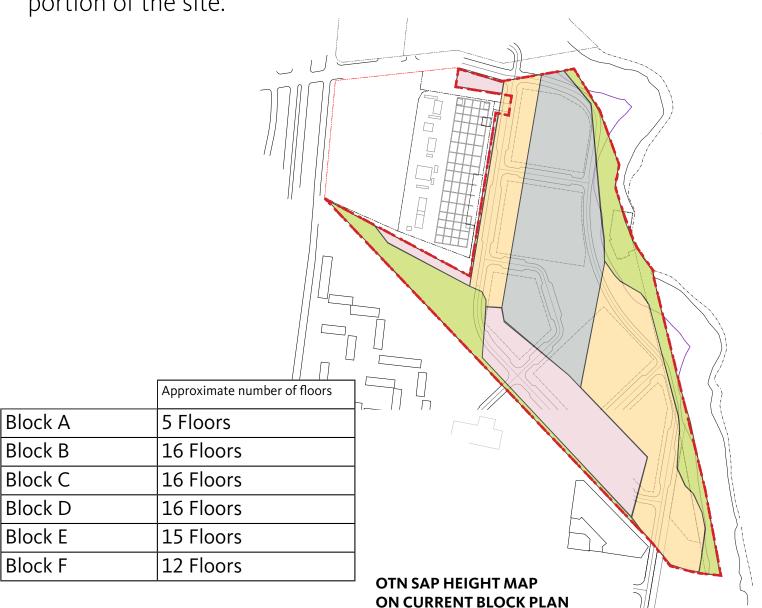


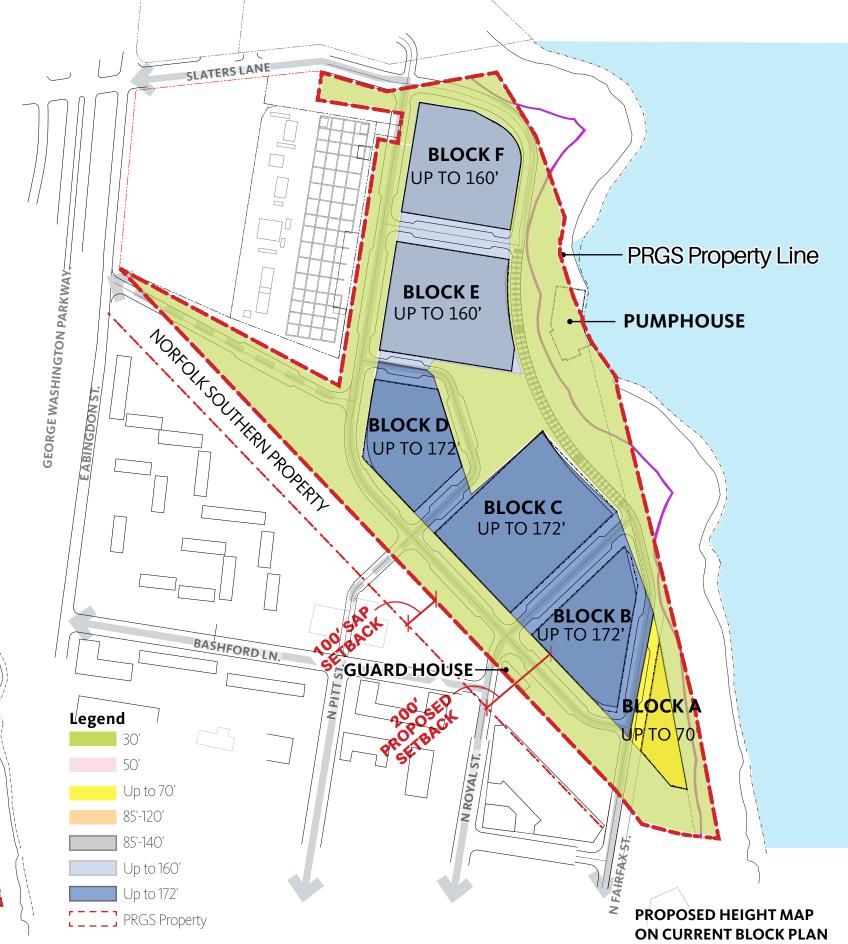
PROPOSED HEIGHTS

• Each block will have a variety of heights up to the maximum shown. Specific building heights will be determined in the DSUP phase

Proposed heights are a modest change to OTN SAP heights

 Proposed plan has doubled the setback area along the west portion of the site.





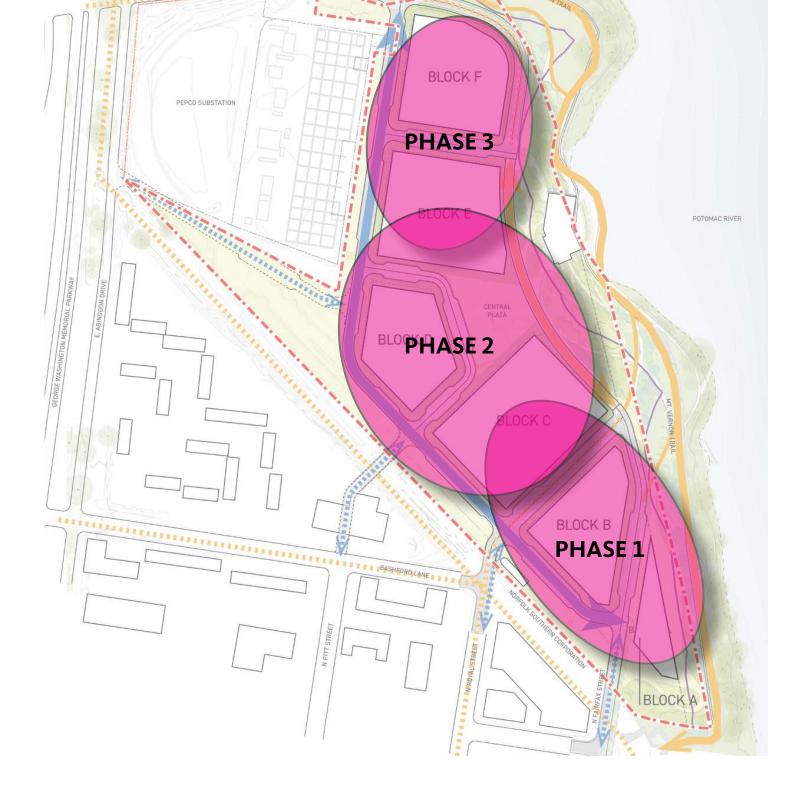
GROUND PLANE RETAIL ACTIVATION Retail Connectivity with Old Town North & the Waterfront



PHASING SITE, INFRASTRUCTURE AND BUILDINGS

- The master plan anticipates development may occur from south to north
- Phasing considerations include:
 - Abatement and deconstruction of existing structures
 - Site remediation
 - Infrastructure development
 - Open space development
 - Individual block and building construction
- Phasing will also address off-site improvements

Note: Specifics regarding phasing of parks and roads subject to future review(s).



AFFORDABLE HOUSING + ARTS BONUS DENSITY

- Voluntary monetary contribution of \$7.5 11.4 million for affordable housing
- **350,000 SF** of potential bonus density
 - o Split 50/50 between Affordable Housing and Arts
 - o To be delivered in phases as project achieves bonus density
- 175,000 SF of Affordable Housing bonus density with 1/3 delivered as Affordable Housing set aside on-site units (in market rate buildings) at 60% AMI (estimated cost \$40 million)
 - o Potential Public-Private Partnership to leverage voluntary contribution with tax credits and/or City funds to create additional on-site affordable housing (estimated cost \$60 million) *
- 175,000 SF of Arts bonus density with associated arts anchors





^{*} PPP would utilize a portion of the Arts Bonus Density Note: The usage and amount of bonus density is subject to further discussion with AHAAC and staff.





EXTENSION OF THE ARTS AND CULTURAL DISTRICT

- The Old Town North Arts District will be extended into the PRGS site.
- This will include planning for arts uses and potentially repurposing existing site elements for new, creative uses.







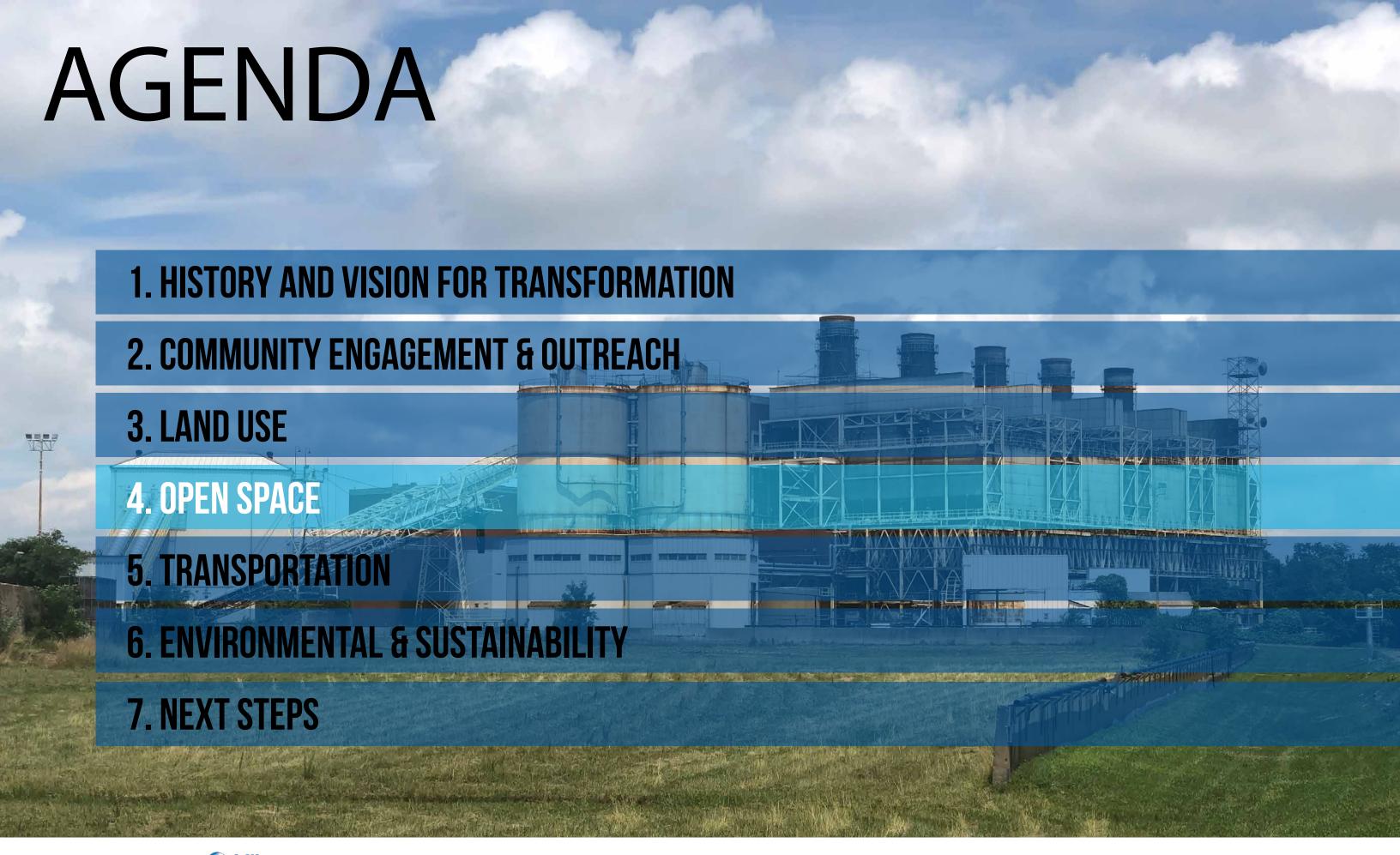






OJB



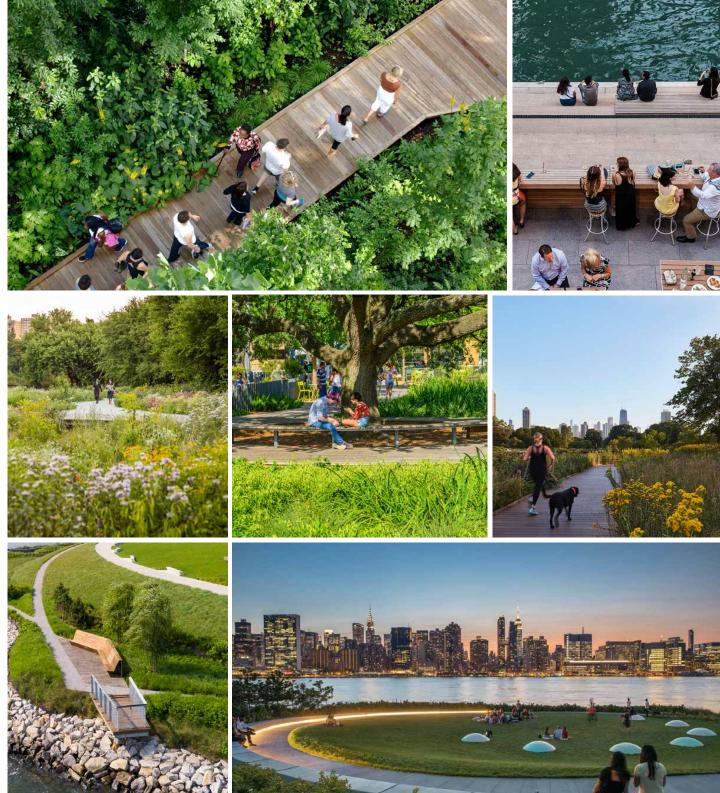


WHAT WE HEARD - OPEN SPACE

OPEN SPACE POLL RESULTS

NOVEMBER - DECEMBER 2021

215 PARTICIPANTS **5 QUESTIONS FLEXIBLE LAWNS INTERACTIVE** WATER FEATURES **PUBLIC ART** CHILDREN'S PATHWAYS ALONG **PLAY AREAS** WATER **SEATING IMPROVED AREAS NEAR** CYCLE PATHS **WATER** WATERFRONT **DINING** WATERFRONT **OVERLOOKS SPORTS COURTS** PASSIVE LAWNS **ACTIVE PASSIVE FARMER'S OPEN** MARKET / **WALKING ART FAIR PATHS** KAYAK WOODLAND LAUNCH **DOG RUN** BOARDWALK **AREAS FOR DOCK FOR** QUIET WATER TAXIS READING BIRD / WILDLIFE LAWN / WATCHING



OJB Gensler

TABLE GAMES

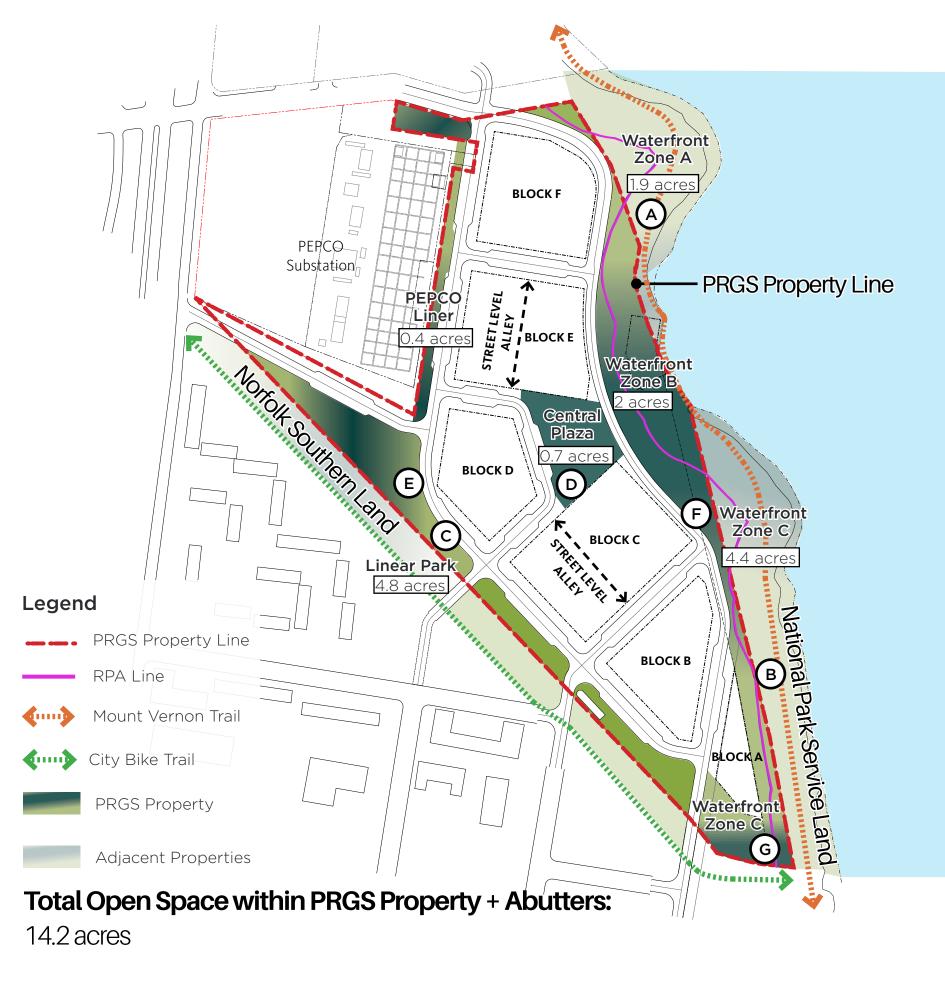


FITNESS TRAIL

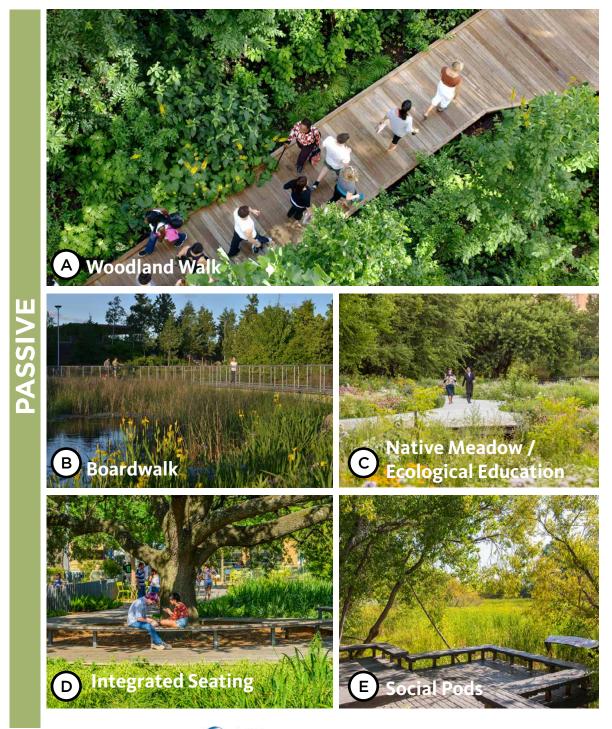
INTEGRATED OPEN SPACE NETWORK

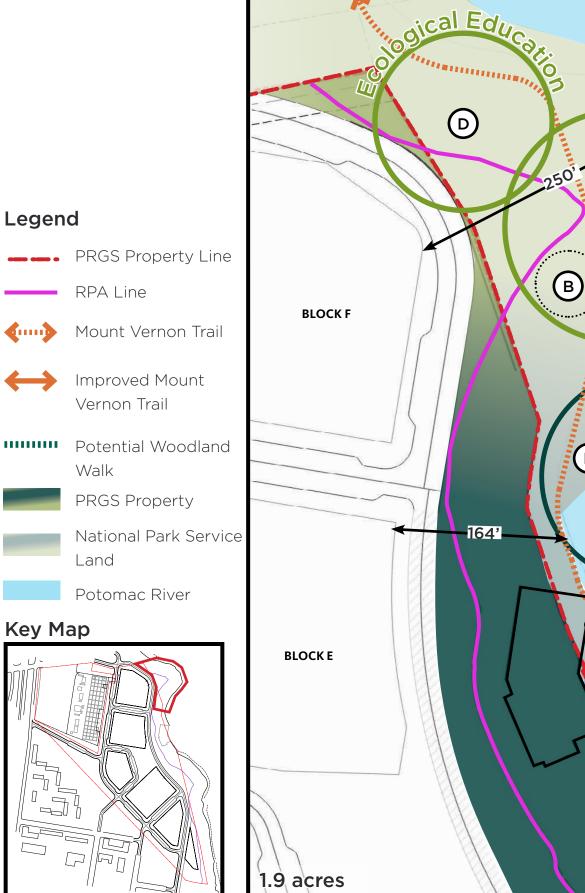
PRGS & Adjacent Properties





INTEGRATED OPEN SPACE NETWORK Waterfront Zone A





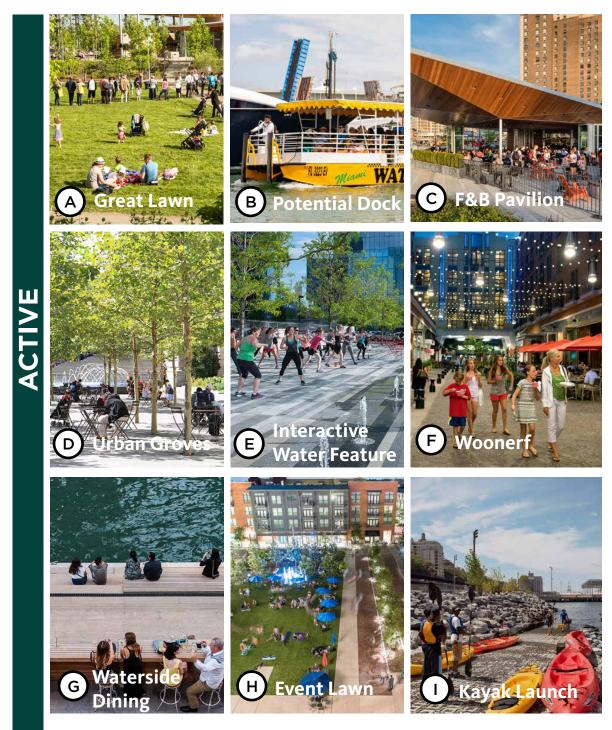
Kayak

-Existing Pump House

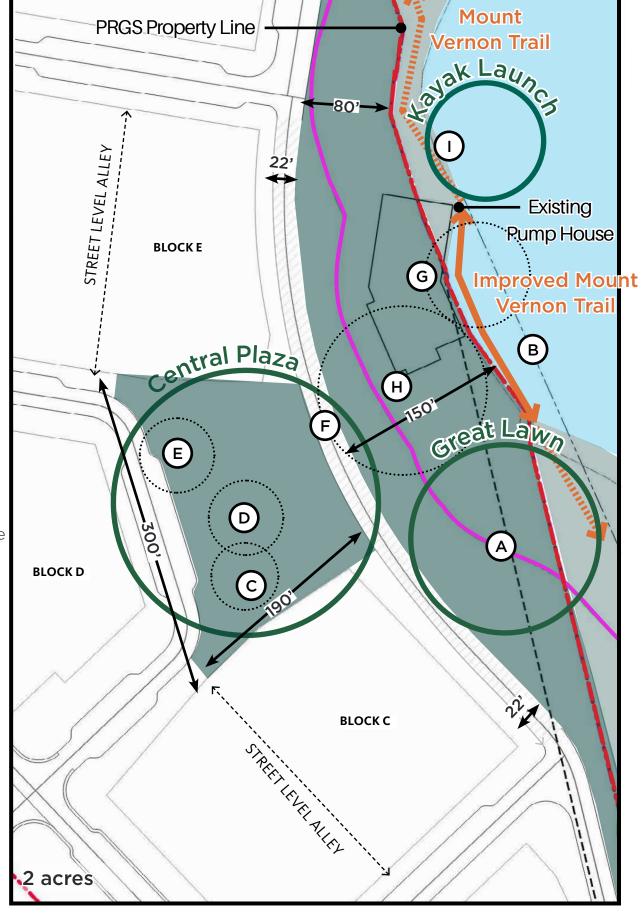
PRGS Property Line

Improved Mount Vernon Trail

INTEGRATED OPEN SPACE NETWORK Central Plaza & Waterfront Zone B





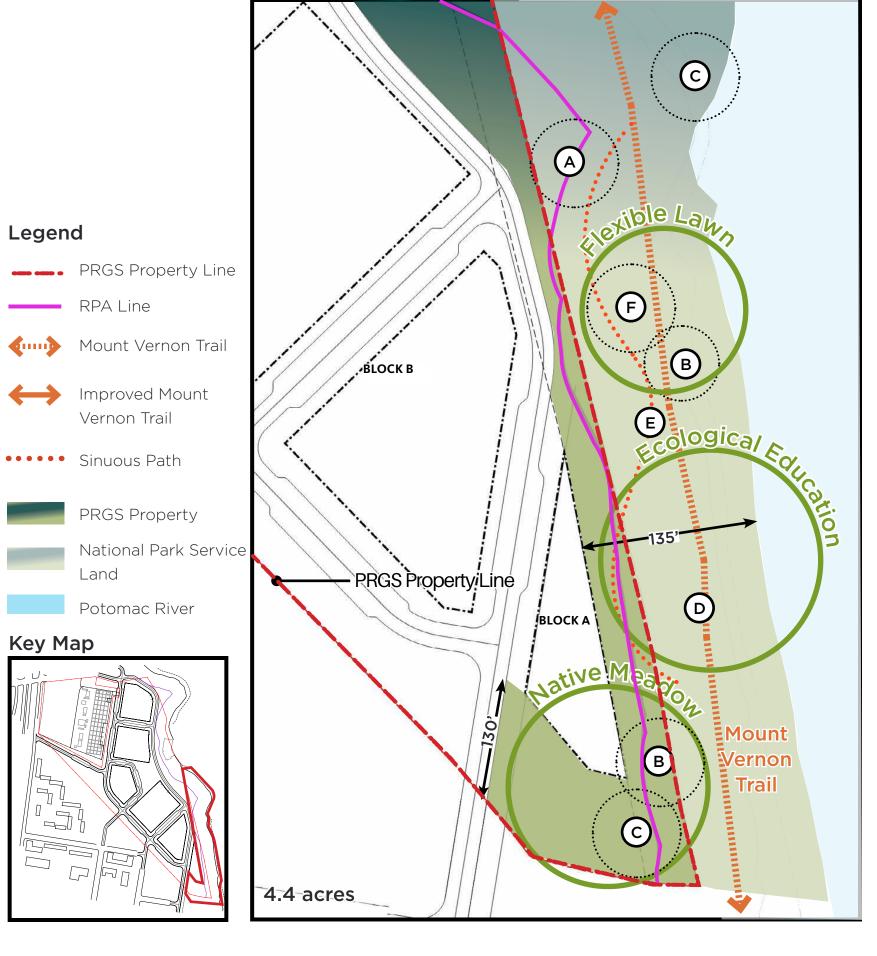


OJB



INTEGRATED OPEN SPACE NETWORK Waterfront Zone C

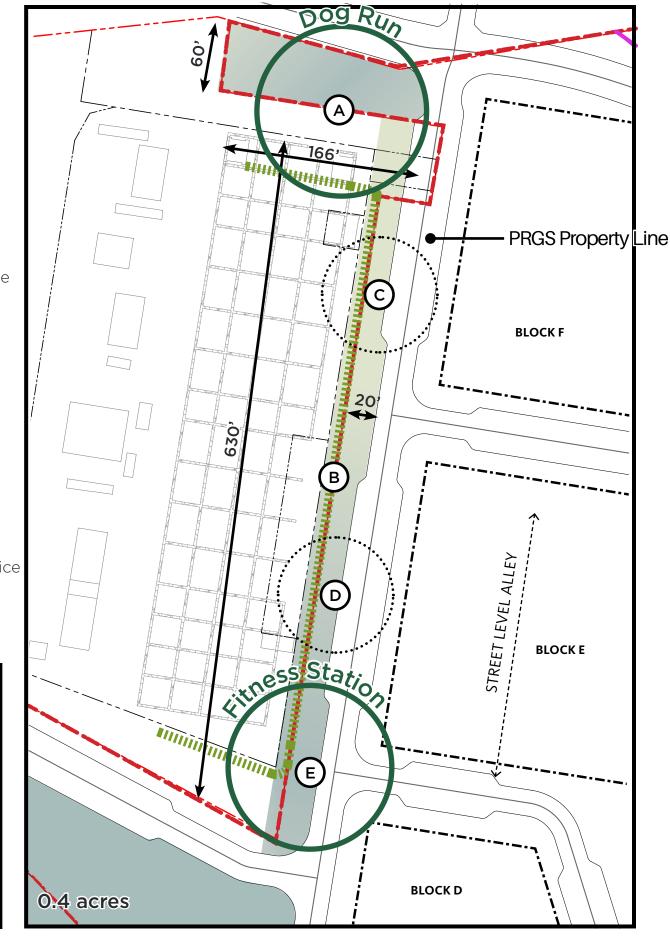




INTEGRATED OPEN SPACE NETWORK







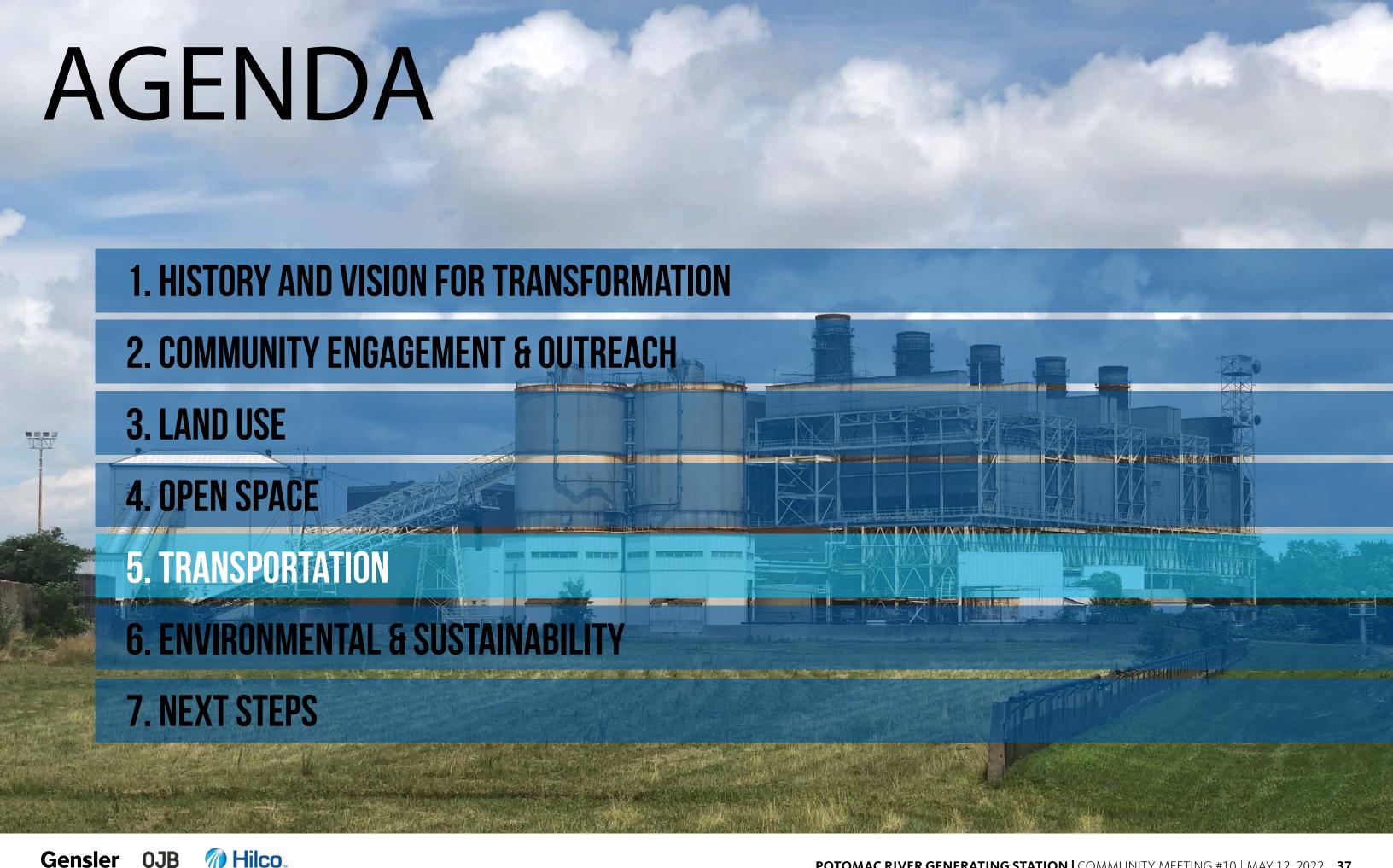


INTEGRATED OPEN



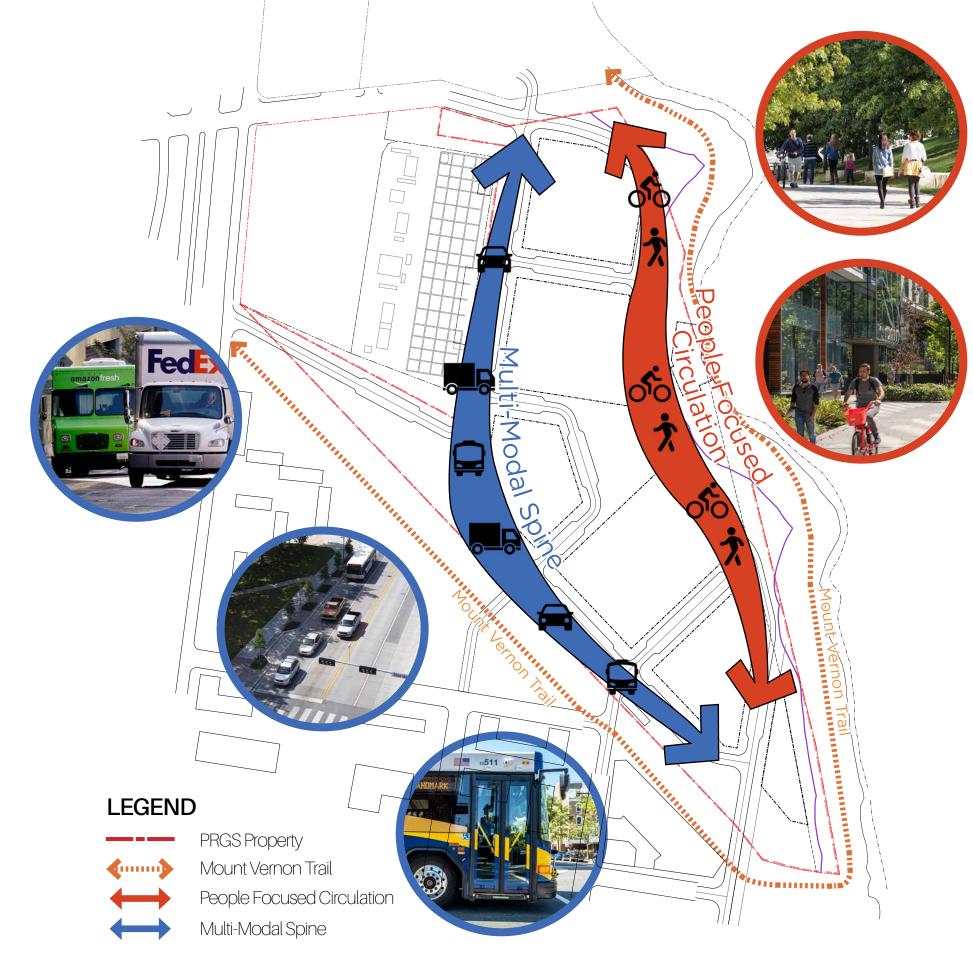
OJB





OVERVIEW

- Separate flows of cars/trucks/buses and pedestrians/cyclists for safety and comfort
- A multimodal "spine" street along the west is used for vehicles and buses
- A people-focused street along the water facilitates pedestrian and bicycle movement, and allows for vehicle movement
- Geometry of road network discourages cut through traffic







SITE CIRCULATION NETWORK

- The site circulation network considers delivery vehicles, private vehicles, bicycles and pedestrians
- Facilities have been designed to accomodate people of all ages and abilities
- Deliberate connections have been made to existing surrounding trails and green space





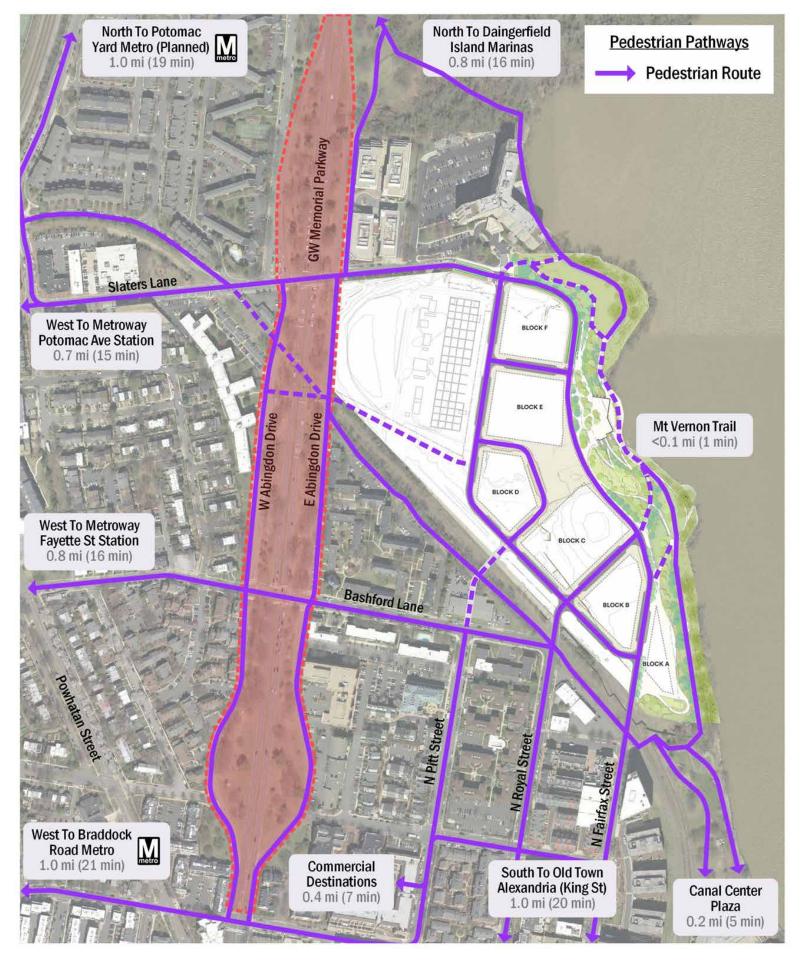
OJB





PEDESTRIAN CIRCULATION & CONNECTIVITY

- Pedestrian routes through and around site
- Pedestrian-friendly strategies:
 - Controlled crosswalks
 - Curb extensions
 - Woonerf
 - Multi-use paths
 - Ample sidewalks
 - Activation of building frontages
 - Open spaces
- Mode prioritized as part of recommendations and mitigations









BICYCLE CIRCULATION & CONNECTIVITY

LEGEND

--- PRGS PROPERTY

LEISURELY ROUTE



COMMUTER ROUTE



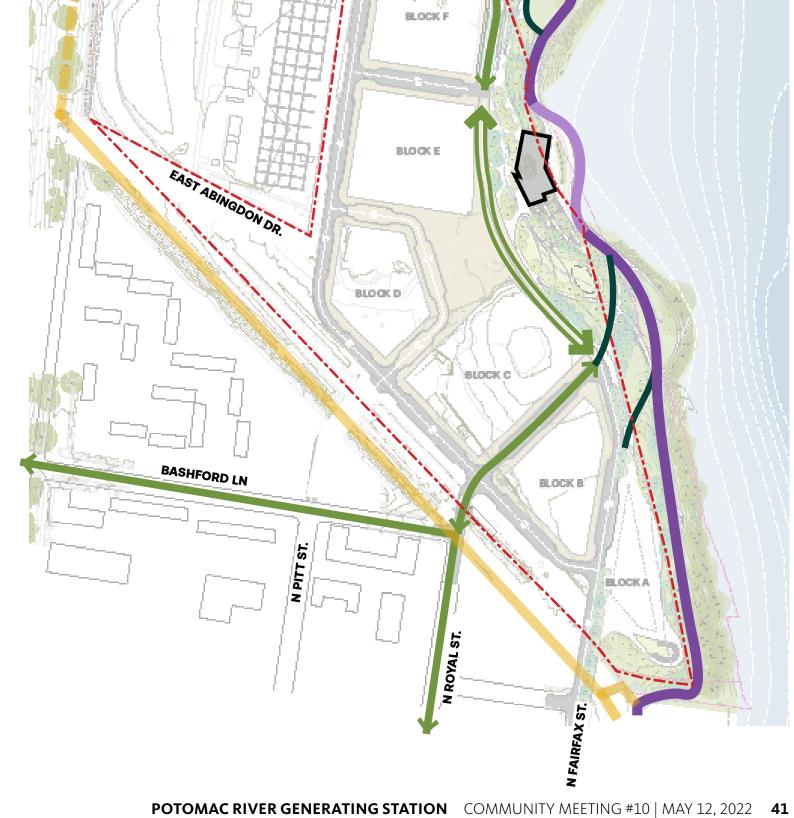


LOCAL ROUTE





CONNECTIONS BIKE & PEDESTRIAN (5% SLOPE OR LESS)



SLATERS LN.



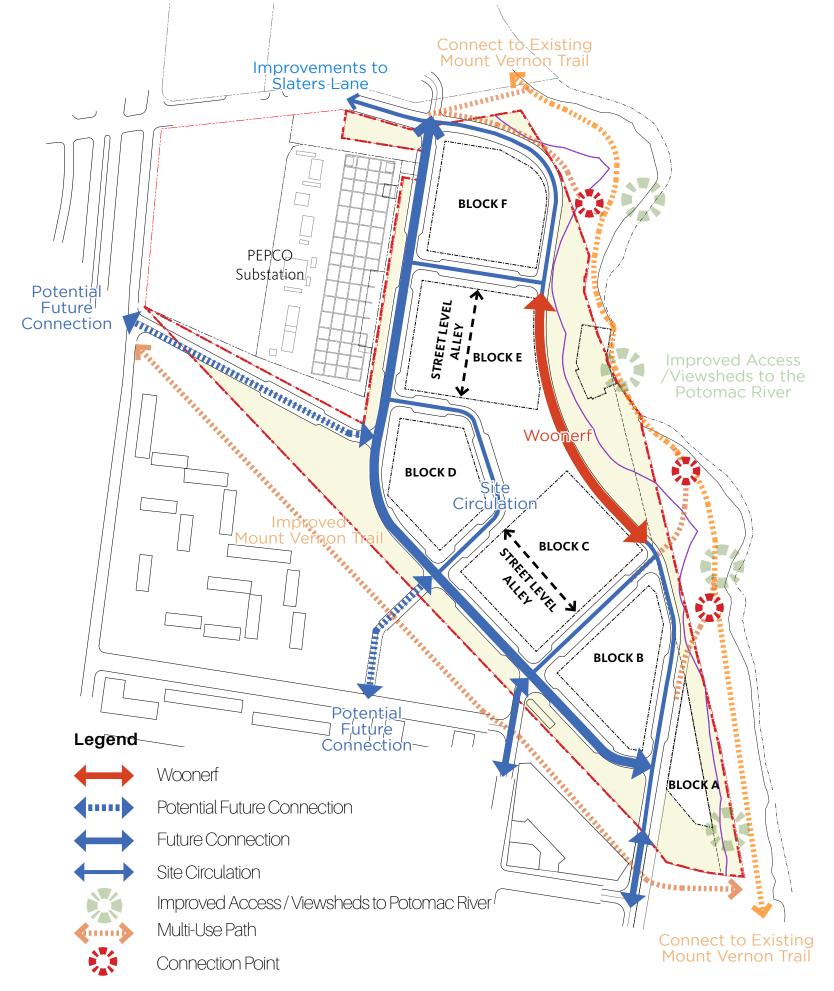






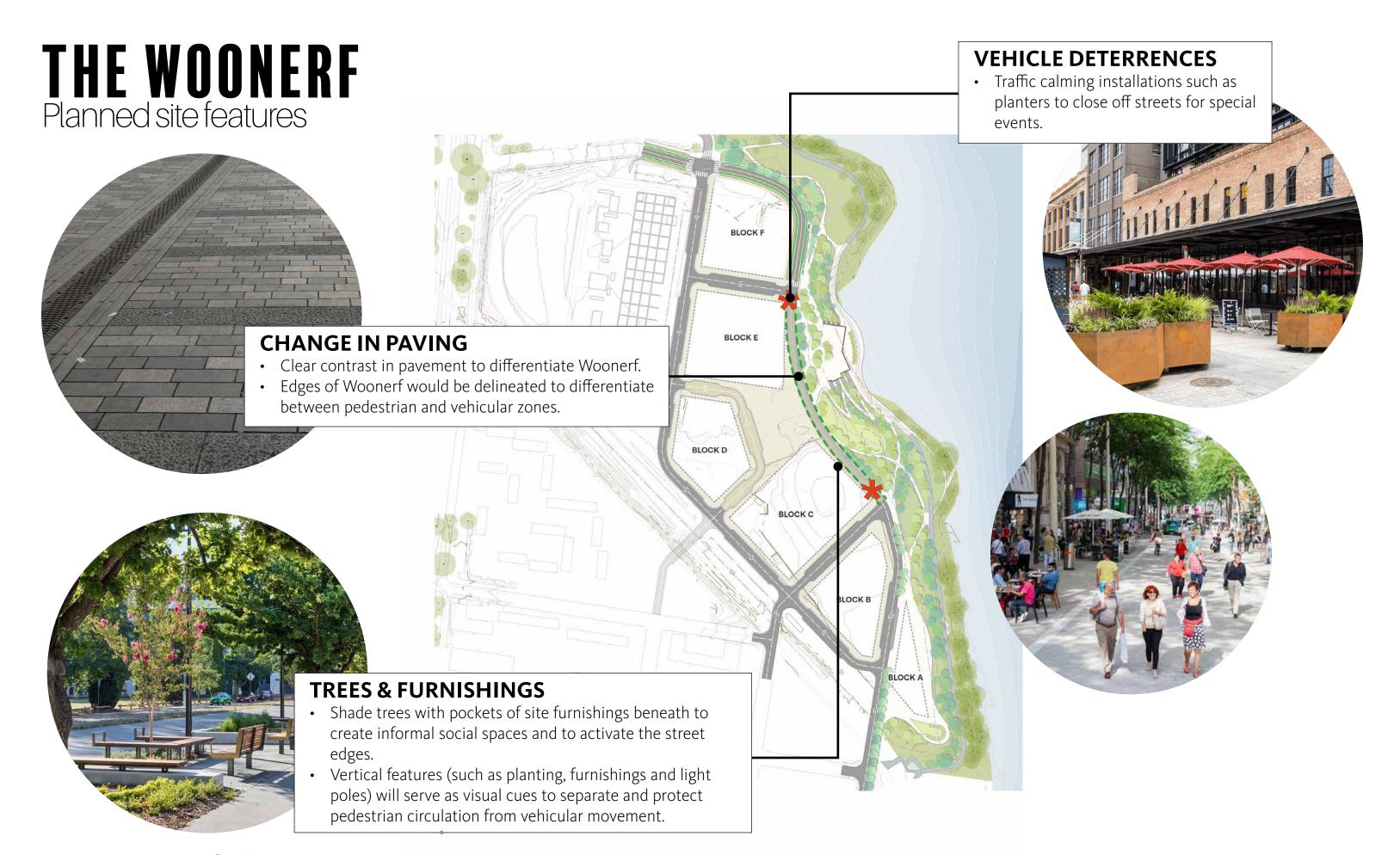
VEHICULAR ACCESS & CURBSIDE MANAGEMENT

- New connections and completion of existing street network
 - Slaters Lane
 - N Royal Street
 - N Fairfax Street
- Parking, loading, and pick-up/drop-off
- Strategies:
 - Provision of alleys to for back-of-house operations
 - Locating access controls to minimize conflicts and queuing
 - Timing/phasing strategies to balance prioritization of modes
 - Prioritization of local versus commuter traffic
 - Traffic calming to discourage cut-through
 - Promotion of safety and Vision Zero strategies
- Potential connections to be further studied and coordinated with City and NPS
 - Results of MTS show these connections as nice-to-have, not necessary to have
- Continued coordination with City and DASH to improve frequency of planned service









SLATERS LANE

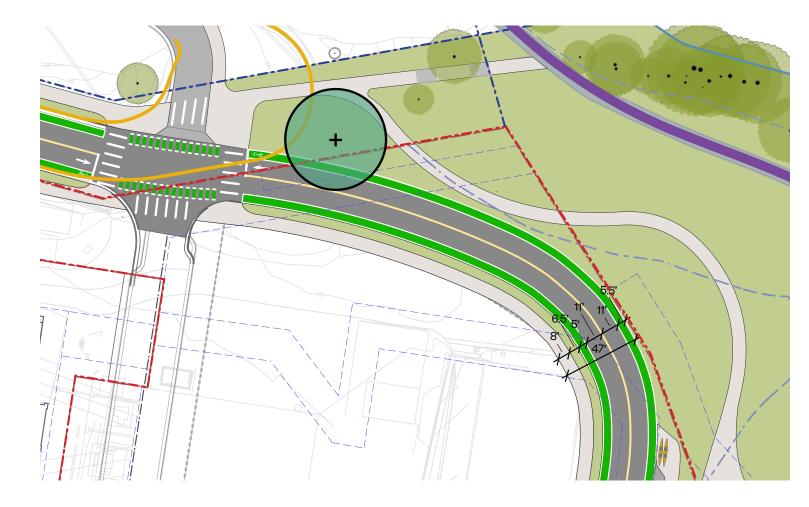
EXISTING

- Important east-west connection across George Washington Memorial Parkway (GWMP) for residential and commercial users north of PRGS
- Vehicular "dead end" and no pedestrian and bike connection to Mt. Vernon Trail
- Only accessible from GWMP

PROPOSED

- Tie Slaters Lane into overall street network as envisioned by Old Town North Small Area Plan
- Improved connectivity and alternatives routes
- Compact intersection with driveway treatment into Marina Towers
- Pulled roadway to the south to maximize open space to the north and setback from Marina Towers
- Extend bike facilities through intersection at GWMP to Slaters Lane and connect to Mt. Vernon Trail



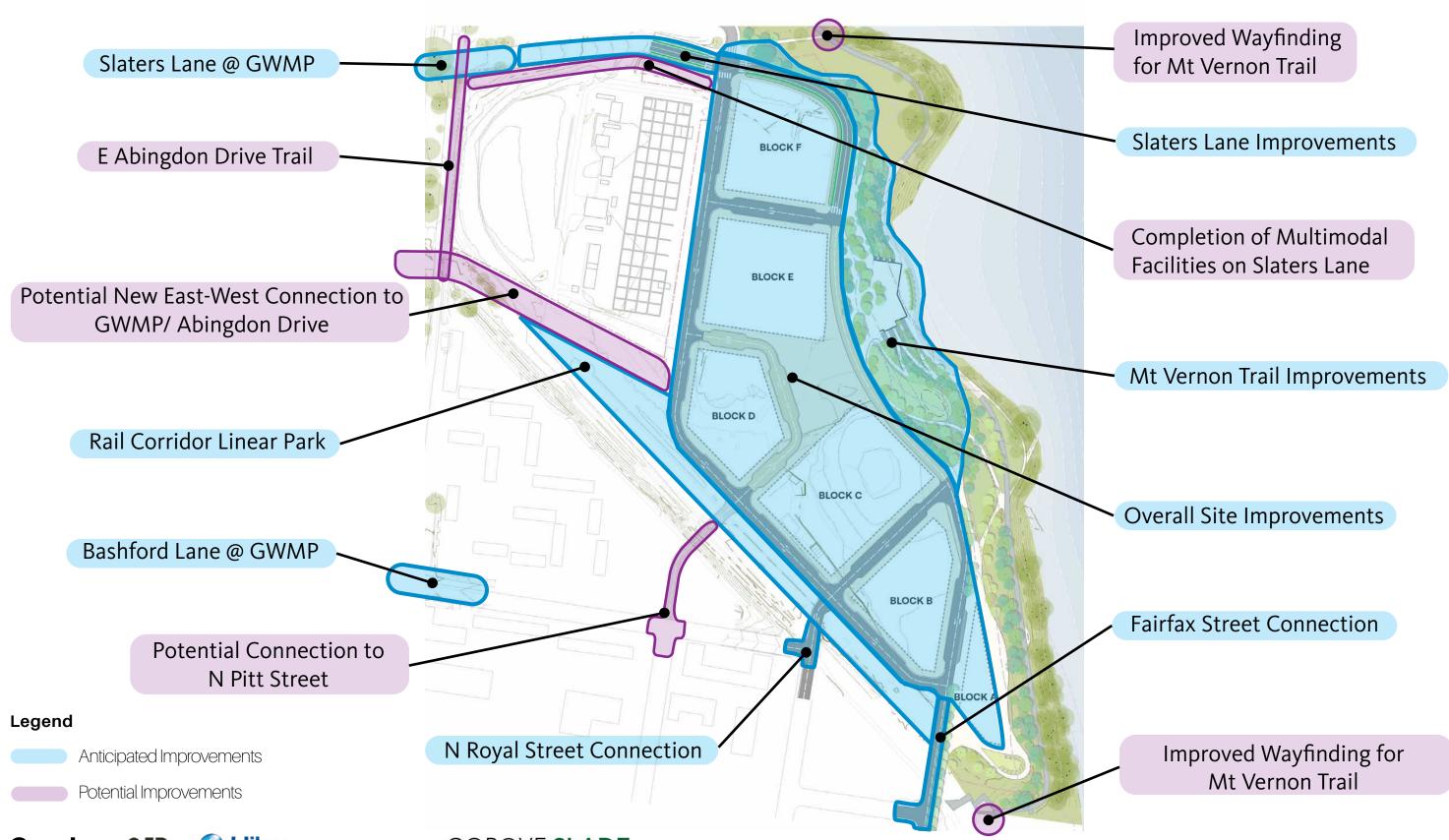








TRANSPORTATION IMPROVEMENTS











PRIOR TO DECONSTRUCTION START

- HRP will hold public informational meetings in advance of deconstruction start.
- Planning for deconstruction includes the following:
 - o Construction Management Plan (CMP) will be coordinated per the City's requirements.
 - o Hauling Routes will be established.
 - o Rodent Control Plan will be established.
 - o Noise and Vibration Control Plans will be established.
 - o Dust Monitoring Plan will be established.
 - o Worker Parking Plan will be established.
 - o Existing Conditions Survey for immediately adjacent abutting properties.



VOLUNTARY REMEDIATION PROGRAM

- Results from the Fall 2021 sampling were documented in a Preliminary Site Characterization Report, which was submitted to Virginia Department of Environmental Quality (VDEQ) in April
- Additional sampling will be conducted in currently inaccessible areas (beneath buildings, near active utilities) and documented in a Site Characterization Report
- After additional sampling is complete, locations where concentrations exceed VDEQ Screening Levels will be evaluated in a Human Health Risk Assessment
- Results of the Human Health Risk Assessment will be used to identify areas where remediation is warranted
- Remedial actions will be selected, designed, and implemented in coordination with deconstruction and redevelopment

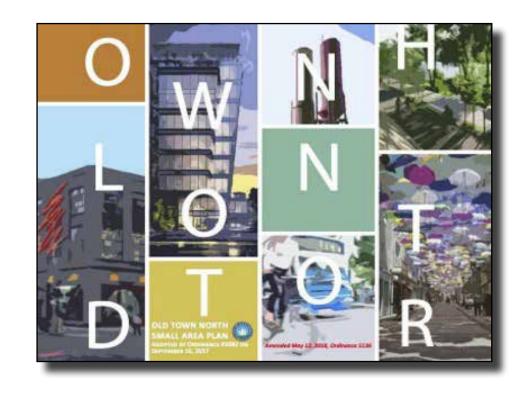


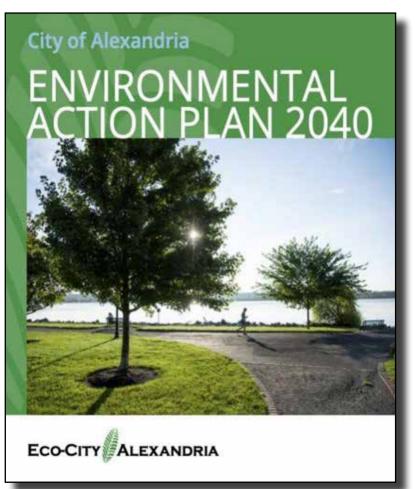
Gensler

SUSTAINABILITY FRAMEWORK

- Existing sustainability guidance for development on the PRGS site includes:
 - o Old Town North Small Area Plan (2017)
 - o City of Alexandria Green Building Policy (2019)
 - o City of Alexandria Environmental Action Plan 2040 (2019)





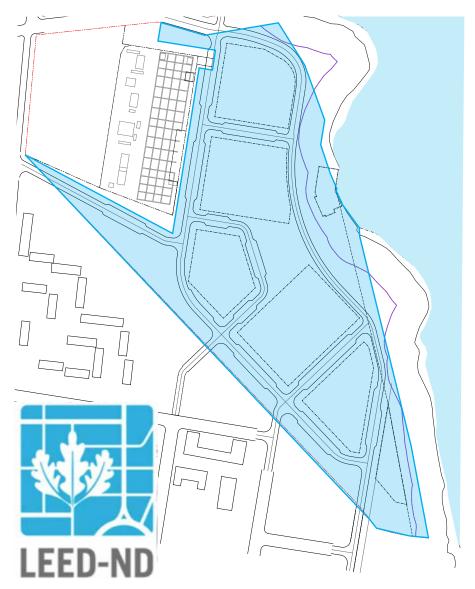


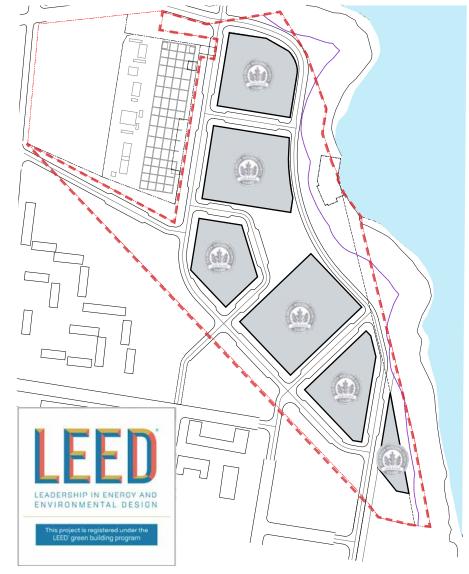




APPLICABLE LEED FRAMEWORKS

- The Old Town North Small Area Plan (OTN SAP) envisions that the PRGS site applies the green building rating system Leadership in Energy and Environmental Design for Neighborhood Development (LEED-ND). This is a plan level certification.
- Each building will also be LEED Silver certified, at minimum. This is a building certification.





SUSTAINABILITY APPROACH



SITE



WATER



RESILIENCY



WASTE



HEALTH WELLNESS



CARBON REDUCTION

- District Wide Systems Under Analysis:
 - Heating & cooling
 - Stormwater management
- Cycling, pedestrian and public transportation
 - Renewables

WHAT IS CARBON NEUTRALITY?











WHERE DO WE START?

HOW DO WE GET THERE?

TO NEUTRALIZE THE LIFE-CYCLE CARBON EMISSIONS ASSOCIATED WITH THE DESIGN, CONSTRUCTION, AND OPERATIONS OF THE PROJECT



PATH TO CARBON NEUTRALITY

OPERATIONAL CARBON

EMBODIED CARBON

ELECTRIFICATION

ONSITE RENEWABLE

OFFSITE RENEWABLE

Exploring site-wide and building-specific **strategies** to increase energy efficiency

Exploring material selection and source to reduce embodied carbon

Emphasizing appropriate **Electrification** and relationship to the grid

Incorporation of onsite renewable energy generation

Exploring the potential for offsite renewable (PPAs, RECs, Offsets) energy generation











Details will be refined as part of future infrastructure DSP and future phase DSUPs

CARBON REDUCTION

Voluntary Carbon Neutrality Analysis (CNA) outlines path to Carbon Neutrality

Energy Efficiency Target • Exceeds the current Green Building Policy • Studying district-wide HVAC systems Double the targets in **ALX Green Building Policy of:** 11% **Commercial** 14% Residential

Reduced Embodied Carbon Target Expanded scope of Carbon Neutrality beyond energy

Electrification

Minimization of on-site combustion

Onsite Renewable Energy Target

Off-Site Renewables







Transportation and transit improvements encourage the use of alternative modes of transportation



SITE TOURS JUNE 10TH & 11TH REGISTRATION INFORMATION COMING SOON

THANK YOU!

HRPalx.COM

follow us on







