

POTOMACRIVER GENERATING STATION

CITY COUNCIL HEARING

JULY 5, 2022

















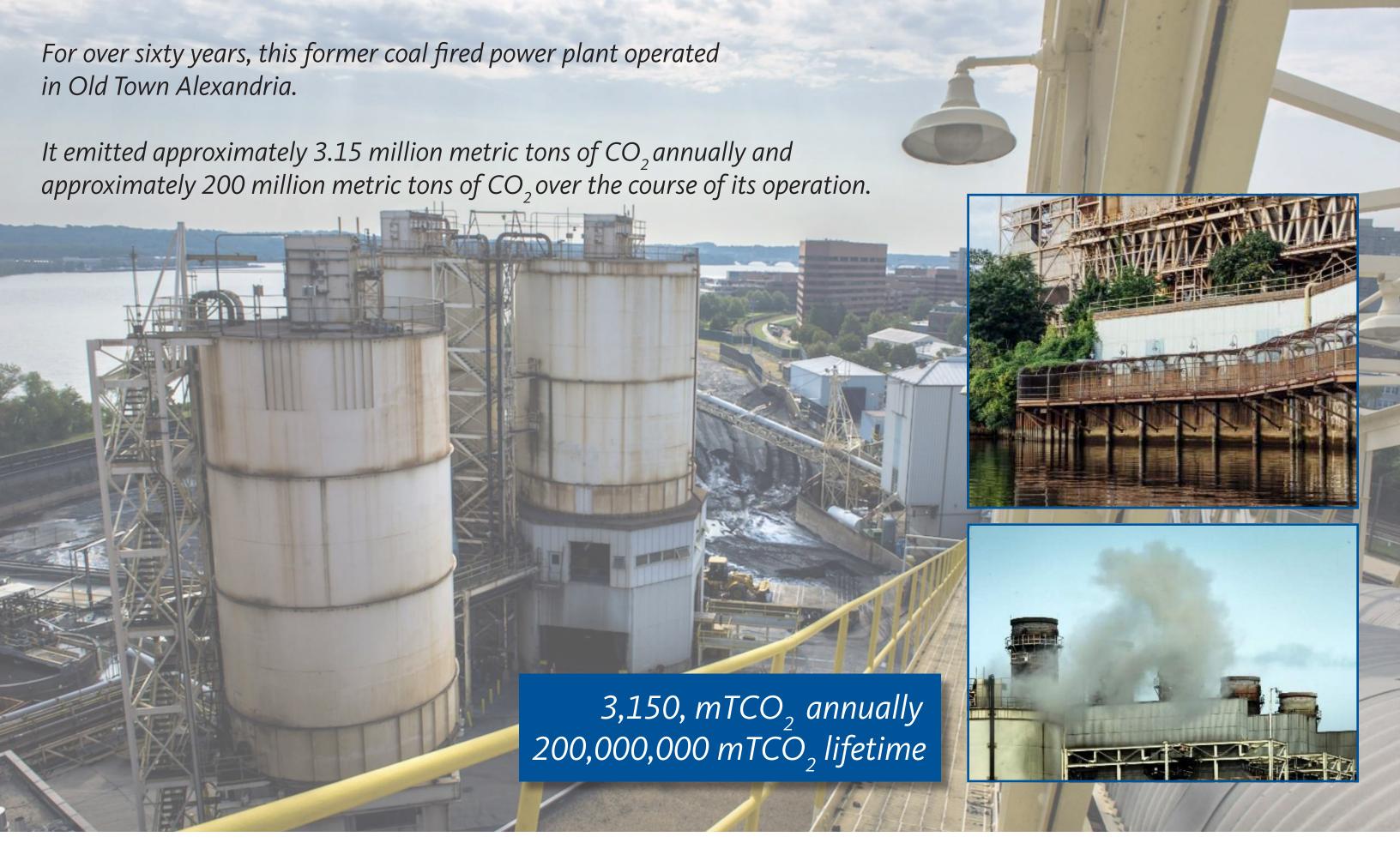


















INTEGRATE THE SITE INTO OLD TOWN NORTH

> Create a mixed-use, people centric environment thoughtfully connected to OTN

CONNECT PEOPLE TO THE WATERFRONT

> Expand equitable access to Alexandria's waterfront

PROVIDE MEANINGFUL & VARIED OPEN SPACE

Create places for a variety of activities seamlessly connected to neighboring parks

COMMUNITY ENGAGEMENT

A ROBUST COMMUNITY ENGAGEMENT PROCESS



45 + Engagement Events

11 Community Meetings

- Introductions
- Overview of OTNSAP
- 3 Site Tour Weekends (@1000 people)
- Site Concepts, Opportunities & **Urban Design**
- Open Space Planning

- Land Use, Building Heights & **Affordable Housing**
- **Environmental & Sustainability**
- Transportation
- Wrap Up Meeting

11 National Park Service Meetings

- 20 + Meetings with Civic Organizations, HOAs & City Agencies, including:
 - North Old Town Independent Citizens' Association (NOTICe)
 - Old Town North Community **Partnership**
 - Marina Towers Board
 - Harbor Terrace
 - Watergate Townhouses Board
 - Alexandria House

- Urban Design Advisory Committee
- Housing Affordability Advisory **Committee (AHAAC)**
- Transportation Commission
- Environmental Policy Commission
- Parks and Recreation Commission
- Waterfront Commission



A SHARED VISION FOR THE REDEVELOPMENT OF PRGS

PRGS PROJECT WILL DELIVER TRANSFORMATIONAL COMMUNITY BENEFITS



Environmental Remediation

Abatement & deconstruction of power plant

Site remediation in coordination with Virginia Department of Environmental Quality (VDEQ)





Economic Benefit

+/- 1,100 construction-related jobs

+/- 2,000 permanent jobs

+/- \$35 M net taxes during development

\$12 -15 M net annual taxes at completion

+/- \$35 Million Net Taxes





Affordable Housing & Subsized Arts Uses

Affordable Housing:

- **\$8-11M** monetary contribution
- +/- 60 units through bonus density
 - **+/- 100 units** through P3

Arts:

• +/- 15,000 SF subsidized arts space through bonus density

\$48-111 Million/\$16 Million



* Early estimates of costs and values in 2021/2022 figures

A SHARED VISION FOR THE REDEVELOPMENT OF PRGS

PRGS PROJECT WILL DELIVER TRANSFORMATIONAL COMMUNITY BENEFITS



Open Space & Activation

14.2 acres of publicly accessible open space created or improved

- Improved cyclist and pedestrian connectivity
- Active & passive open spaces
- Potential waterside dining at pump house





Environmental Sustainability

Aggressive carbon reduction targets

25% Energy savings 10% Embodied carbon reduction 3% On site renewable **Electrification**

Comprehensive sustainability approach: reduced energy usage, renewable energy, storm water management, & decreased reliance on vehicles





Transportation & Connectivity

Reconnection to Old Town North

road network

Bike infrastructure connected to Mt. Vernon Trail

Woonerf provides pedestrian & cyclist priority.

Below-grade parking garage



* Early estimates of costs and values in 2021/2022 figures

DEVELOPMENT REVIEW PROCESS

THE **FIRST STEP** IN A MULTI-STEP PROCESS

CDD Coordinated Development District



MASTER PLANNING & ZONING

- Road and block configuration
- Open space amount and approach
- Land use, density & height maximum

Outlines community benefit framework; Carbon Neutrality Analysis

DSP Development Site Plan



SITE & INFRASTRUCTURE

- Streetscape, roadways and sidewalks
- Utility routing and approach

Defines public infrastructure; Coordinated Sustainability Strategy

DSUPs Development Special Use Permits



BUILDING FORM & ARCHITECTURE

- Building massing and use
- Architectural definition and character
- Detailed open space associated with blocks

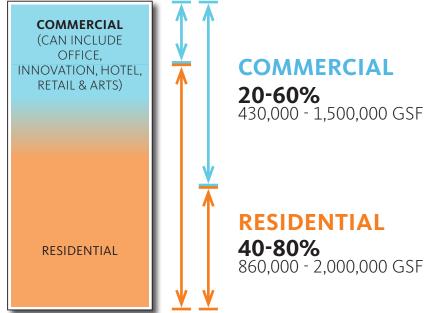
Building sustainability features

LAND USE & HEIGHT

A FLEXIBLE AND RESPONSIVE LAND USE APPROACH

- A mix of commercial and residential uses is proposed on site. Commercial uses may include office, arts, innovation, hotel & retail.
- A modest increase in height over the OTN SAP is proposed to offset on-site easements and increase publicly accessible open space.

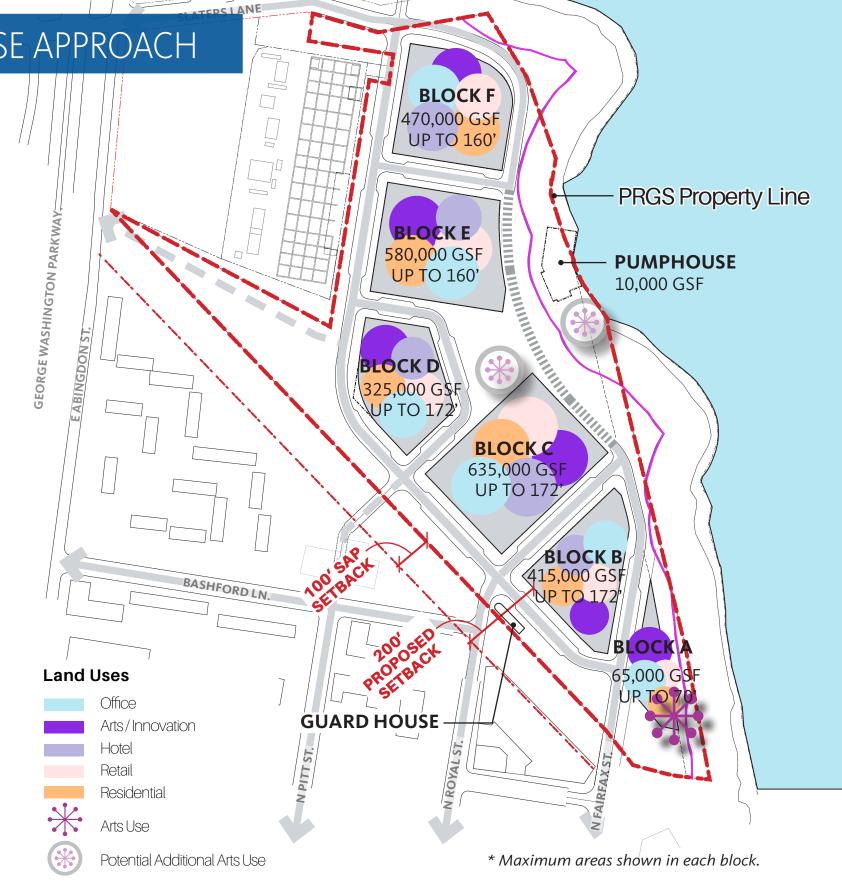
FLEXIBLE DISTRIBUTION OF USES ACROSS SITE



*Commercial uses can

include, but are not limited, to those listed.

	BLOCK A	BLOCK B	BLOCK C	BLOCK D	BLOCK E	BLOCK F	PUMP HOUSE
	65,000 GSF	415,000 GSF	635,000 GSF	325,000GSF	580,000 GSF	470,000 GSF	10,000 GSF
Commercial *	√	✓	✓	✓	✓	✓	✓
Office	√	√	√	√	√	√	
Arts/Innovation	√	√	√	√	✓	√	✓
Hotel		√	√	√	✓	√	
Retail	√	/	/	✓	/	✓	√
Residential	√	√	√	√	√	√	



*USES WILL BE MIXED ACROSS THE SITE.

AFFORDABLE HOUSING

A COMPREHENSIVE, THREE-PART STRATEGY FOR DELIVERING AFFORDABLE HOUSING

\$8 - \$11 Million in voluntary affordable housing contribution

175,000 SF of bonus density used to create approximately 58-65 on-site units at 60% AMI (Estimated cost of affordable units: \$40 million)

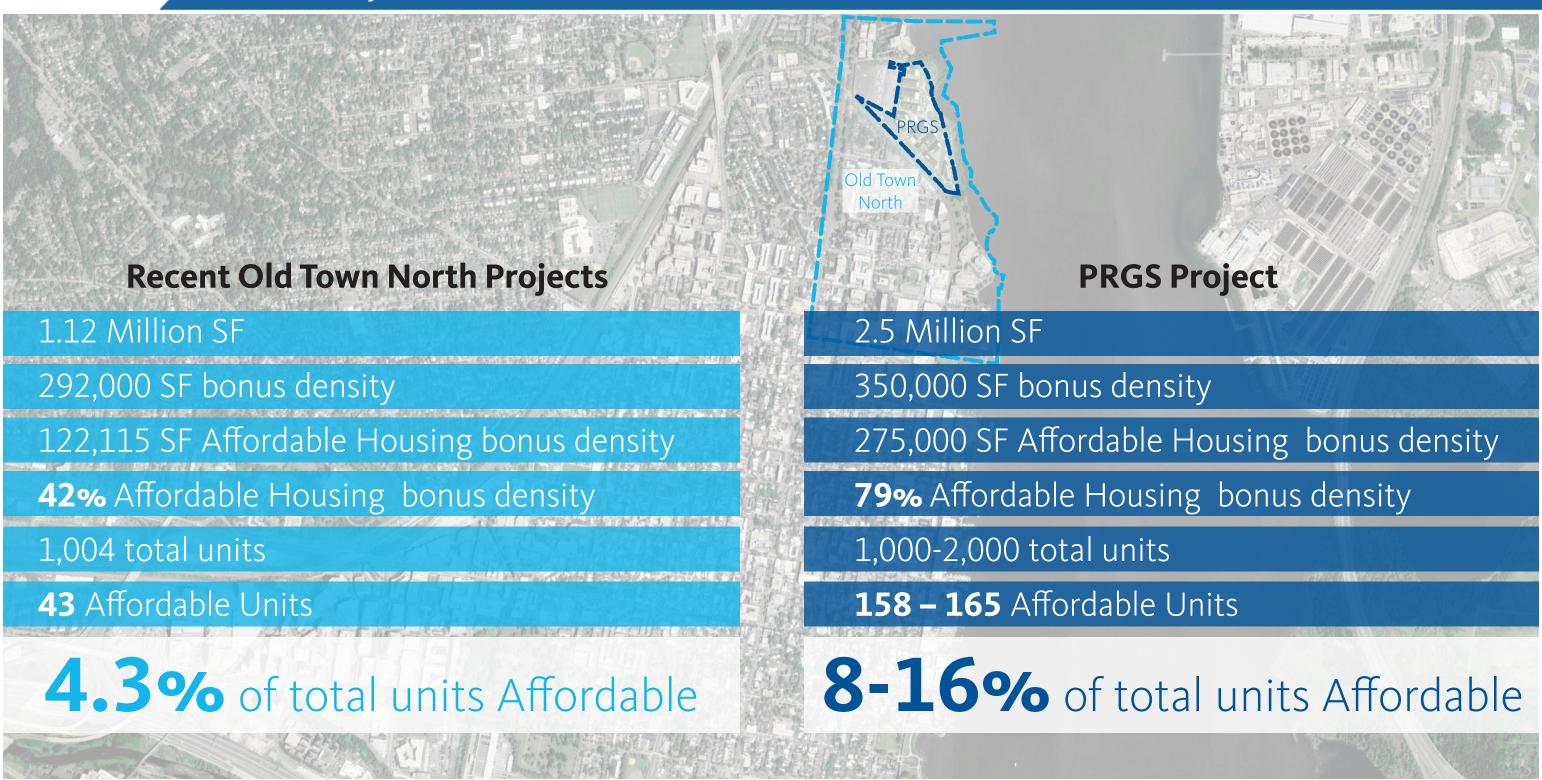
100,000 SF of bonus density used by potential Public-Private Partnership leveraging voluntary contribution with tax credits and/or City funds





AFFORDABLE HOUSING

PRGS PROJECT WILL EXCEED OTHER RECENT AFFORDABLE HOUSING COMMITTMENTS



ARTS AND CULTURE

THE EXISTING ARTS AND CULTURE DISTRICT WILL BE EXTENDED INTO THE SITE

The Old Town North Arts District will be extended into the PRGS site.

This will include planning for arts uses and potentially re-purposing existing site elements for new, creative uses.

75,000 SF of the 350,000 SF Bonus density is being used to enable 15,000 SF of subsidized arts and cultural space throughout the CDD.















A VIBRANT & FRIENDLY COMMUNITY

EXTENDING THE OLD TOWN NORTH COMMUNITY + **CONNECTING** TO THE WATER



INTEGRATED OPEN SPACE NETWORK PRGS & Adjacent Properties

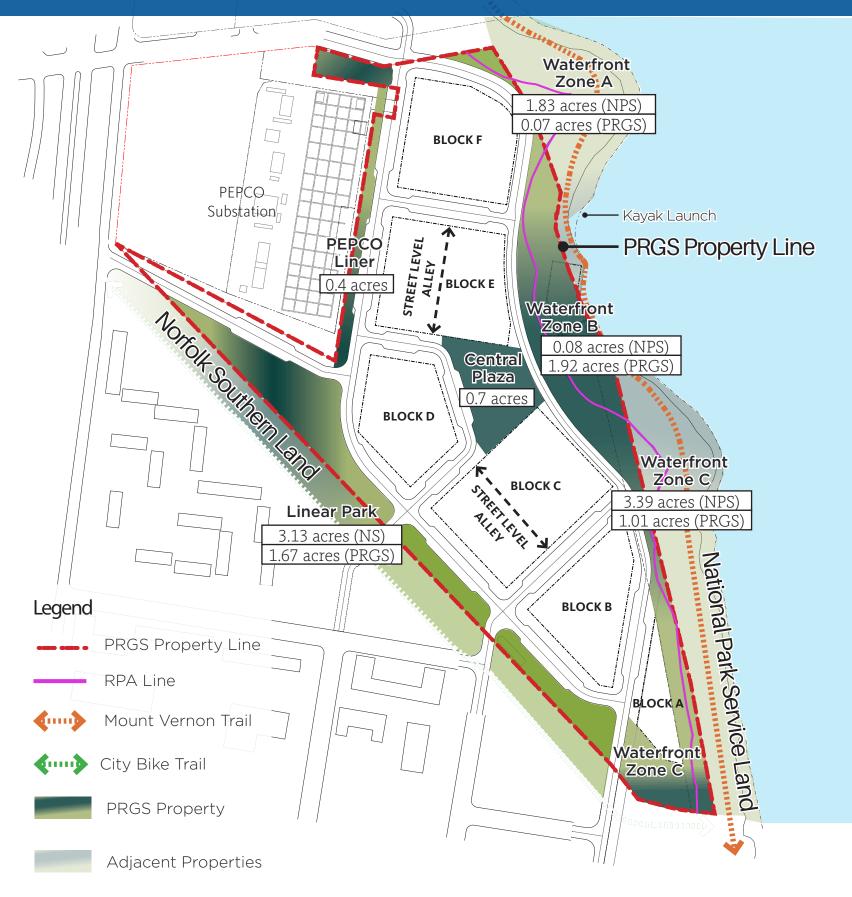
SUBSTANTIAL NEW OPEN SPACE NETWORK EXCEEDS OTN SAP

Total Open Space Required within PRGS Property by OTN SAP 3.0 acres

Total Open Space Provided within **PRGS Property 5.77 acres**

Total Open Space within PRGS Property + Abutters: **14.2 acres**





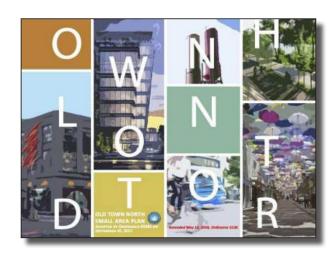
SUSTAINABILITY AND LEED FRAMEWORKS

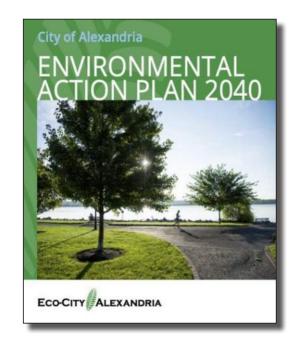
SUSTAINABILITY FRAMEWORK

Existing sustainability guidance for development on the PRGS site includes:

- o Old Town North Small Area Plan (2017)
- o City of Alexandria Green Building Policy (2019)
- o City of Alexandria Environmental Action Plan 2040 (2019)



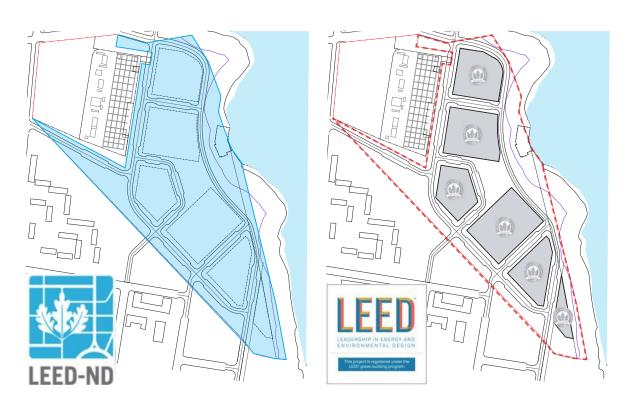




LEED FRAMEWORKS

The Old Town North Small Area Plan (OTN SAP) envisions that the PRGS site applies the green building rating system Leadership in Energy and Environmental Design for Neighborhood Development (LEED-ND). This is a plan level certification.

Each building will also be LEED Silver certified, at minimum. This is a building certification.







SUSTAINABILITY APPROACH

SIX CATEGORIES OF SUSTAINABILITY CONSIDERATIONS



- STORM WATER - HABITAT & ECOSYSTEM - SHADING



- REUSE OPPORTUNITIES - PROCESS WATER - APPLIANCES



- ESSENTIAL SYSTEMS - ADAPTABLE BUILDINGS



- WASTE MANAGEMENT - INFRASTRUCTURE - OPERATION



- INDOOR AIR QUALITIES - COMFORT - FACILITIES



NEUTRALITY ANALYSIS

- TRANSPORTATION AND TRANSIT **IMPROVEMENTS**



25% Energy Use Reduction

- Double the ALX Green Building Policy targets of 14% residential and 11% commercial



10% reduced Embodied Carbon target



3% of onsite energy use will come from Onsite Renewable Energy



Electrification minimizes onsite combustion



Transportation and transit improvements









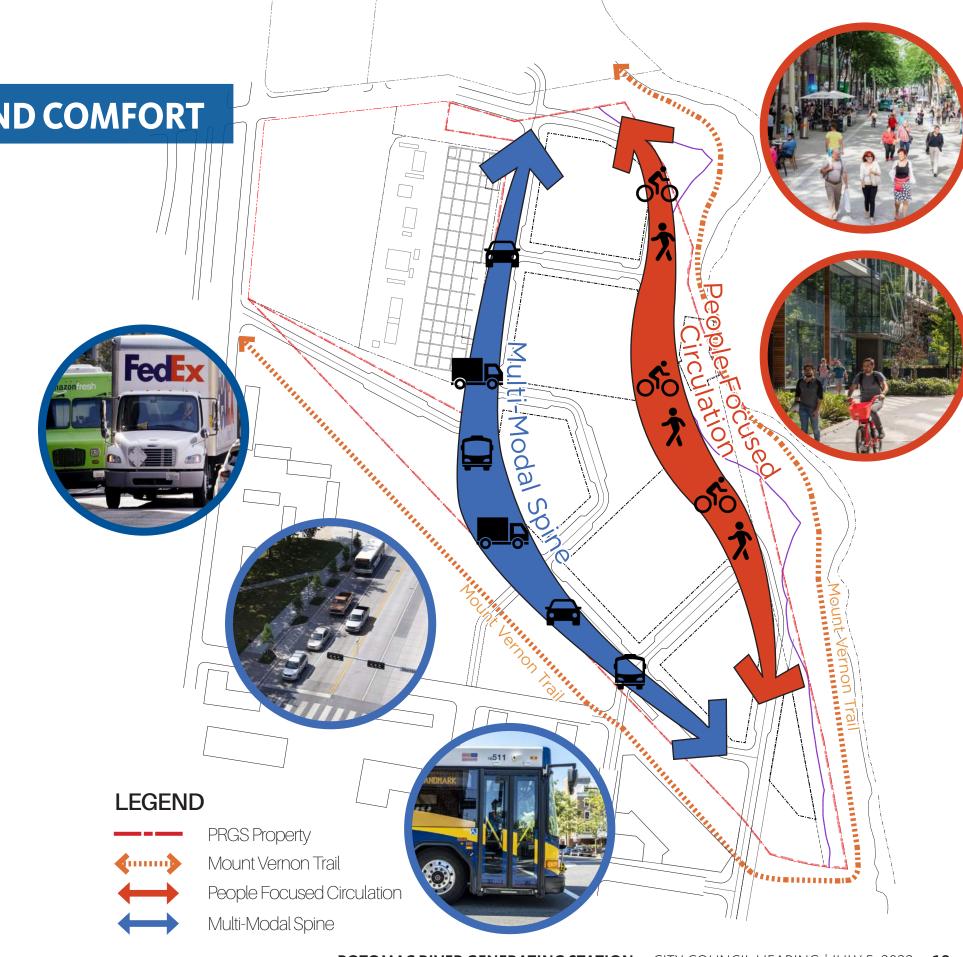
ENERGY REDUCTION TARGETS COMMERCIAL RESIDENTIAL Typical LEED BD+C Silver 12% 9% Building Typical LEED ND Silver 5% 2% Site Alexandria Green 14% 11% **Building Policy POTOMAC RIVER** 25% 25% **GENERATING STATION**

* Percentages measured **BETTER** than ASHRAE 90.1-2010

OVERVIEW

SEPARATING FLOWS FOR **SAFETY AND COMFORT**

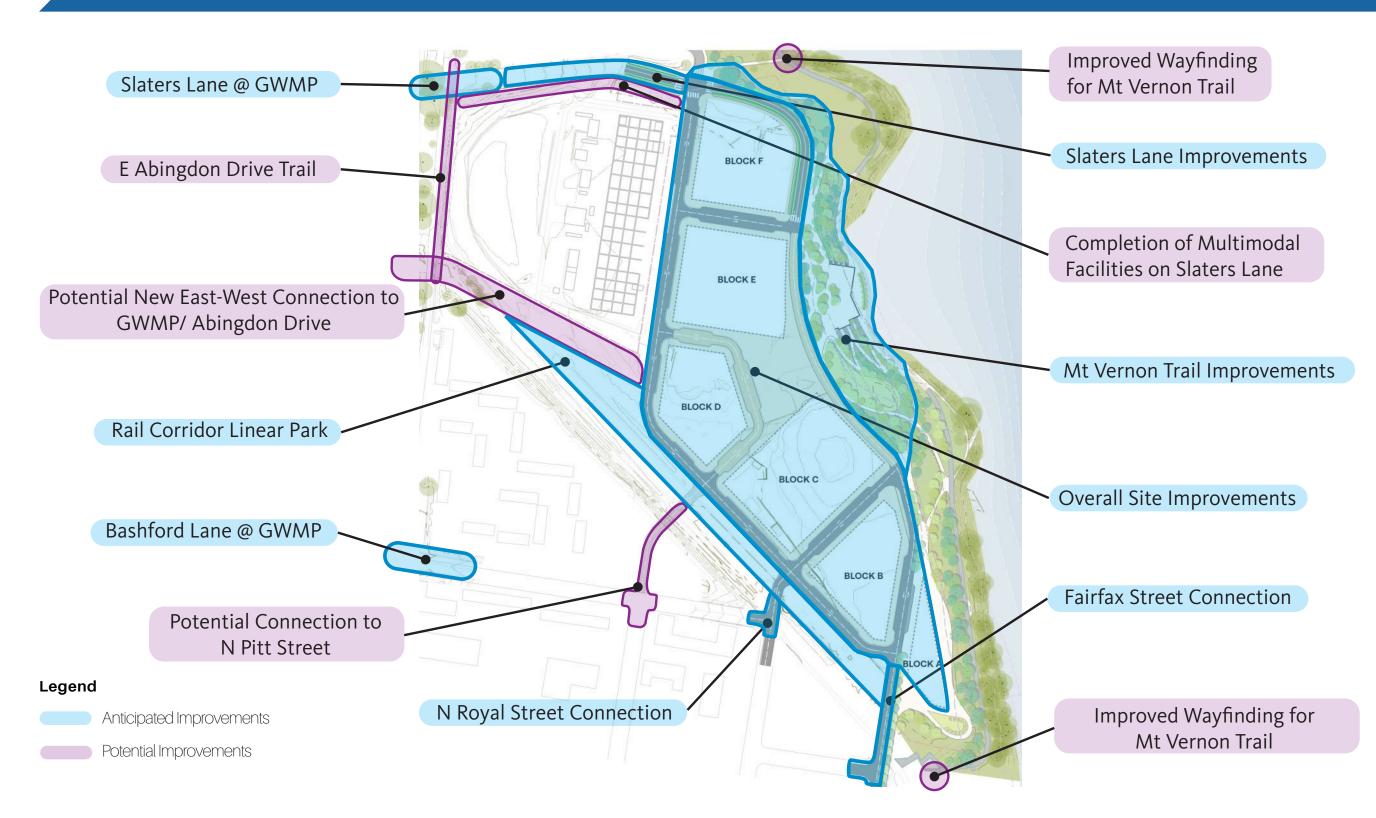
- Separate flows of cars/trucks/buses and pedestrians/cyclists for safety and comfort
- A multimodal "spine" street along the west is used for vehicles and buses
- A people-focused street along the water facilitates pedestrian and bicycle movement, and allows for vehicle movement
- Geometry of road network discourages cut through traffic
- Provision of DASH transit route and facilities (2 bus stops in either direction) through the site and continued coordination with City and DASH to improve frequency of planned service.





TRANSPORTATION IMPROVEMENTS

ON-SITE AND OFF-SITE IMPROVEMENTS TO SUPPORT MOVEMENT IN AND THROUGH SITE







COMPREHENSIVE TRANSFORMATION OF PRGS SITE

TRANSFORMING A BLIGHTED SITE... TO GO ABOVE & BEYOND POLICY REQUIREMENTS ON:



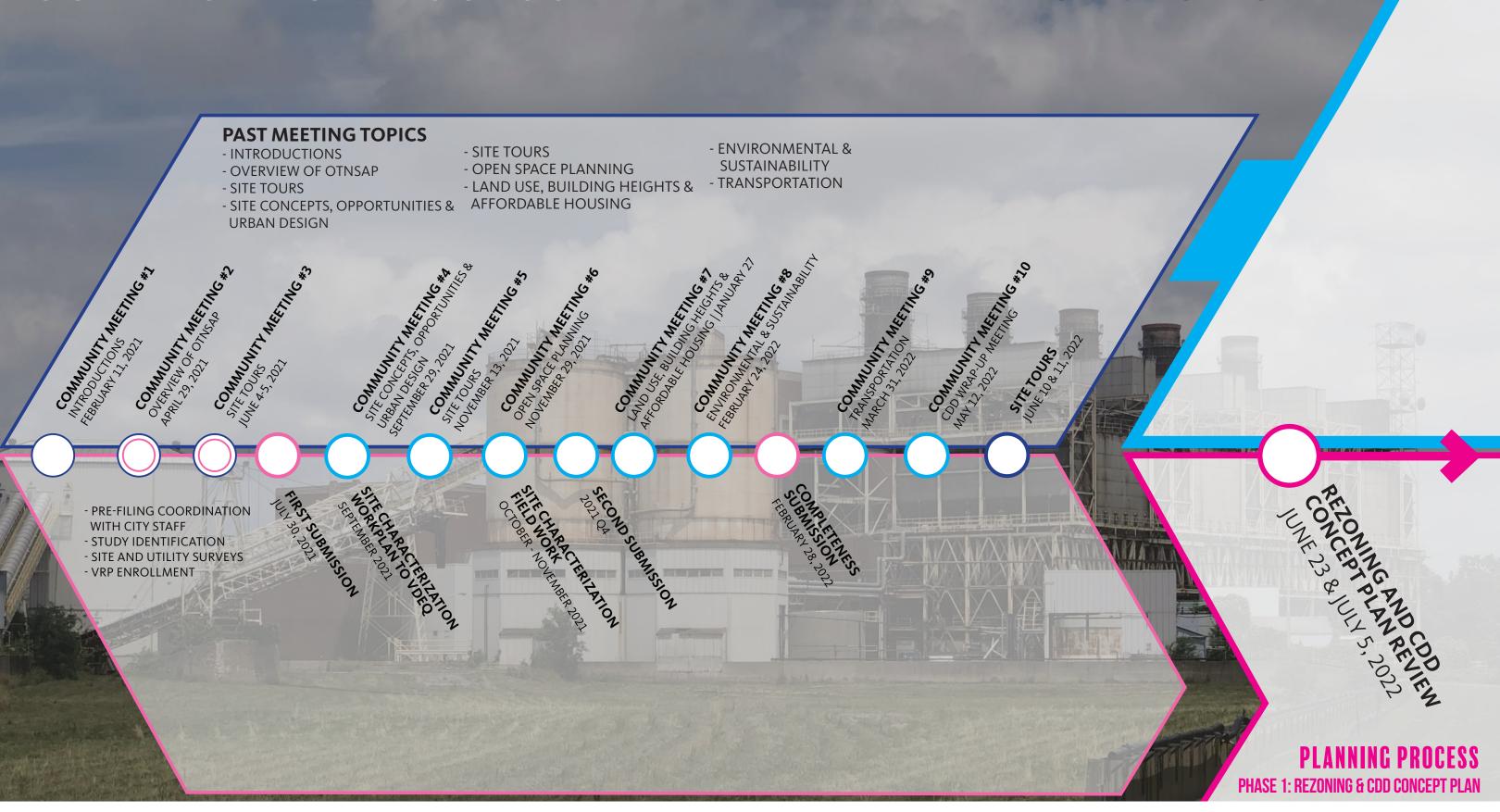


APPENDIX



SCHEDULE & PROCESS

>STEPS FORWARD



COMMUNITY ENGAGEMENT + OUTREACH

- February 11 Community Meeting #1
- April 28 National Park Service Kickoff Meeting
- April 29 Community Meeting #2
- June 4 & 5 Public Site Tours/ Community Meeting #3
- June 29 National Park Service Meeting
- July 30 CDD-1 Submission
- September 9 National Park Service Meeting
- September 29 Community Meeting #4
- September 30 Taste of Old Town/ NOTICe Tours
- October 21 National Park Service Meeting
- October 29 Marina Towers Property Visit
- November 08 NOTICe Meeting
- November 08 Affordable Housing Kickoff Meeting
- November 10 National Park Service Meeting
- November 13 Community Site Tour/ Community Meeting #5
- November 15 Marina Towers Board Meeting

- November 18 National Park Service Meeting
- November 29 Community Meeting #6
- December 8 CDD-2 Submission
- January 13 National Park Service Meeting
- January 20 Parks & Recreation Meeting
- January 27 Community Meeting #7
- February 1 Planning Commission Work Session
- February 17 National Park Service Meeting
- February 22 City Council Work Session
- February 24 Community Meeting #8
- February 28 CDD Completeness Submission
- March 9 UDAC Meeting
- March 14 NOTICe Meeting
- March 15 Old Town North Alliance Board
- March 16 Transportation Commission Meeting
- March 17 National Park Service Meeting
- March 21 Old Town North Community Partnership Meeting
- March 23 Alexandria House Board Meeting

- March 29 Marina Towers Resident Meeting
- March 31 Community Meeting #9
- April 4 Watergate Townhouses Board Meeting
- April 7 Second CDD Completeness Submission
- April 18 EPC (Environmental Policy Commission)
- April 19 Waterfront Commission
- April 21 National Park Service Meeting
- May 11- UDAC Meeting
- May 11 AHAAC (Alexandria Housing Affordability Advisory Commission)
- May 12 Community Meeting #10
- May 19 National Park Service Meeting
- June 10 & 11 Site Tours
- June 20 Harbor Terrace Meeting
- June 23 Planning Commission Hearing (CDD Approved)
- June 30 National Park Service Meeting
- July 5 City Council Hearing

WHAT WE HEARD FROM THE COMMUNITY

SUPPORT FOR CARBON FOOTPRINT REDUCTION AND **ENVIRONMENTALLY** SUSTAINABLE MEASURES

DESIRE FOR MIX OF RETAIL, CULTURAL, RESIDENTIAL, AND COMMERCIAL SPACE TO CREATE A WALKABLE COMMUNITY

CONNECT TO THE IMMEDIATE OLD TOWN NORTH NEIGHBORHOOD RESIDENTS, BUSINESSES, **AND ORGANIZATIONS**

> **SUPPORT FOR** AFFORDABLE HOUSING

EXCITEMENT FOR NEW OPEN SPACE AND PASSIVE AND ACTIVE RECREATIONAL **OPPORTUNITIES**

> **REQUESTS FOR ARTS AND INNOVATION SPACE**

OVER 40 ENGAGEMENT EVENTS IN 16 MONTHS

DESIRE FOR BETTER WATERFRONT ACCESS AND **OPPORTUNITIES FOR** WATERFRONT ACTIVITIES

> **SEPARATION OF** VEHICULAR, CYCLIST, AND PEDESTRIAN TRAFFIC IS KEY

EMBRACE THE WOONERF, **OR "LIVING STREET"** CONCEPT

SUPPORT FOR ENVIRONMENTAL **REMEDIATION AND** TRANSFORMATION OF THE SITE

THOUGHTFUL APPROACHES TO CYCLING AND TRANSIT INFRASTRUCTURE THAT CONNECTS TO EXISTING INFRASTRUCTURE

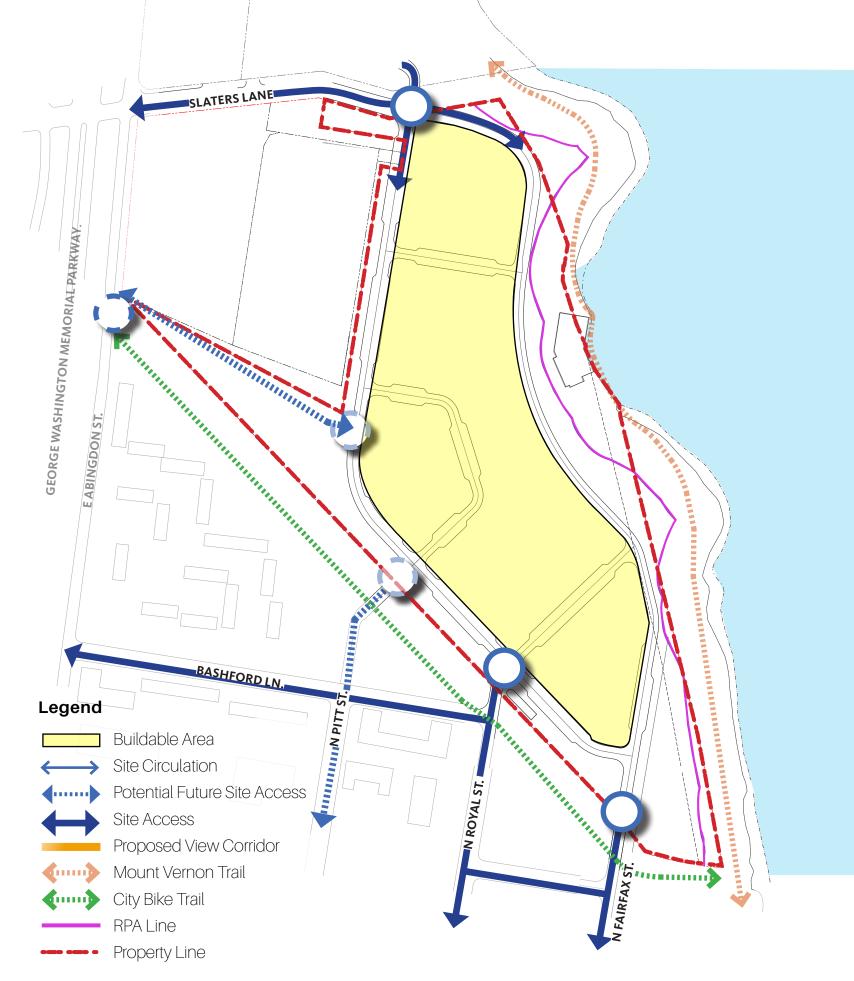
INTEGRATE THE SITE Site Access: Roadway Connections

Site Access

- Three site access points are proposed.
- North Royal and North Fairfax Street connections are planned at the southern side of the site. These will require an easement over the Norfolk Southern property or other arrangements with NSP.
- One connection off of Slaters Lane is proposed at the north side of the site.
- These connections are consistent with the Old Town North Small Area Plan.

Future Access

- Two additional potential future connections may be possible. These will require cooperation with abutting property owners.
- To the west, a connection to the GW Parkway via East Abingdon Street may be possible.
- An additional southern connection at North Pitt Street may be possible.



CONNECT PEOPLE TO THE WATERFRONT Optimize Waterfront Views and Access

- Optimize views by shortening distance
- Turn peoples' views toward the waterfront
- Shorten physical and visual distance

HOW CLOSE DO YOU NEED TO BE TO SEE THE WATERFRONT? WISCONSIN AVENUE IN GEORGETOWN

700' 1300' 1000'









PROVIDE MEANINGFUL OPEN SPACE On-site & Adjacent Open Space

Open Space on PRGS Property

• Waterfront Park: 3 acres

• Linear Park: 1.67 acres

 Central Plaza 0.7 acres

• Pepco Liner: 0.4 acres

Total: Approximately 5.77 acres

Open Space on Adjacent Property

• National Park Service: 5.3 acres

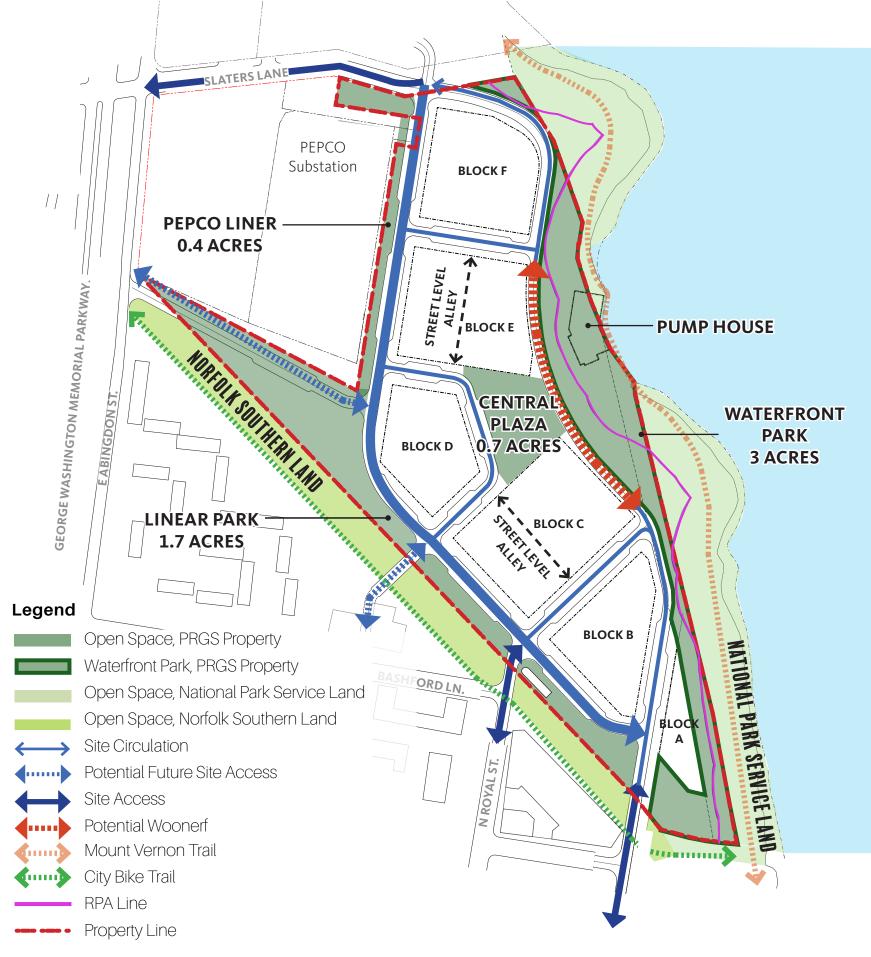
Norfolk Southern Land: 3.1 acres

Total: Approximately 8.4 acres

Total Combined Open Space: Approximately 14.2 acres







PRIOR TO DECONSTRUCTION START

- HRP will hold public informational meetings in advance of deconstruction start.
- Planning for deconstruction includes the following:
 - o Construction Management Plan (CMP) will be coordinated per the City's requirements.
 - o Rodent Control Plan will be established and include regular site inspections.
 - o Noise and Vibration Control Plans will include on-site monitoring.
 - o Dust Monitoring Plan will be established.
 - o Worker Parking Plan will be established.
 - o Existing Conditions Survey for immediately adjacent abutting properties.



VRP AREAS OF INTEREST

- Known Petroleum Release Area (light green)
- Former Chemical Storage and Use Areas (blue)
- Former Power Plant Buildings (orange)
- Drain Lines and Outfalls (yellow)
- Former Coal and Ash Storage Areas (dark green)
- Transformers and Electrical Equipment (red)
- Rail Yard (**brown**)



VRP NEXT STEPS

- Results from the Fall 2021 sampling were documented in a Preliminary Site Characterization Report, which was submitted to VDEQ in April
- Additional sampling will be conducted in currently inaccessible areas (beneath buildings, near active utilities) and documented in a Site Characterization Report
- After additional sampling is complete, locations where concentrations exceed VDEQ Screening Levels will be evaluated in a Human Health Risk Assessment
- Results of the Human Health Risk Assessment will be used to identify areas where remediation is warranted
- Remedial actions will be selected, designed, and implemented in coordination with deconstruction and redevelopment

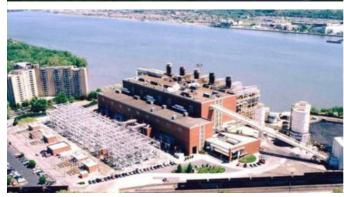


SITE CONTEXT + CONSTRAINTS Existing Easements & Setbacks

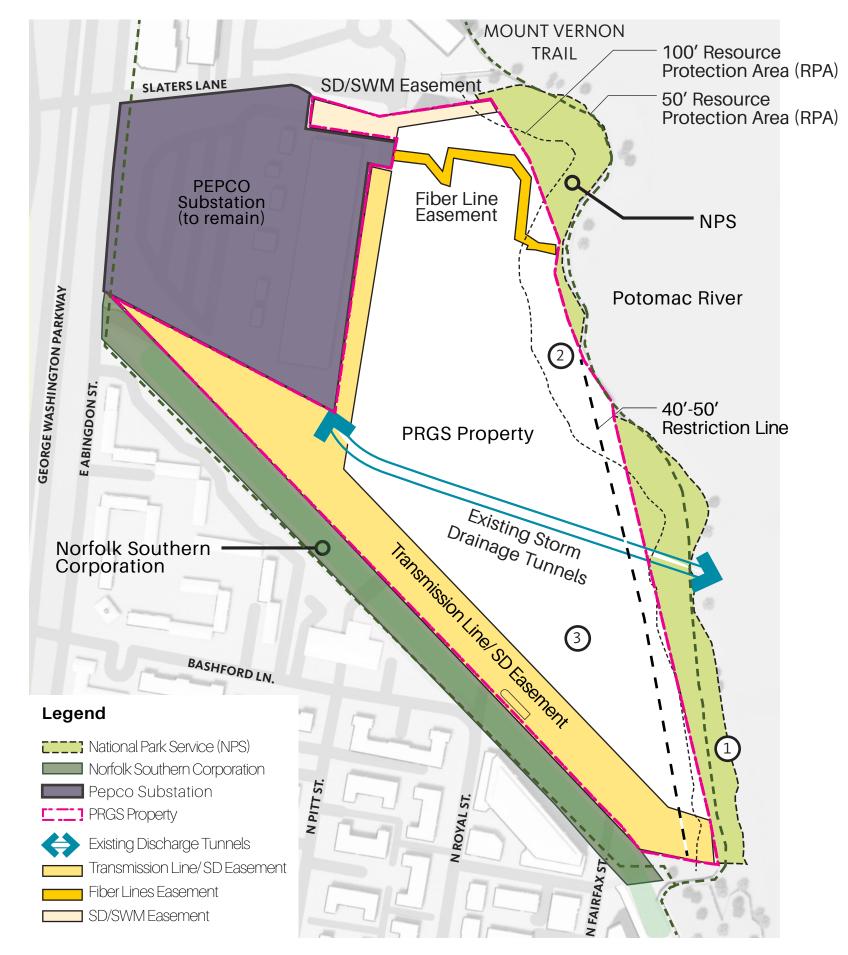
- Overall site is 18.8 acres
- Only 11.9 acres is available for building development (excluding easements and setback zones)
- Only 7-8 acres (approximately 40%) is available for actual building construction once roads, sidewalks and open space are factored in











EASEMENT AREAS PROPOSED PLAN

- The portion of the easement area shown in orange was unknown at the time the Old Town North Small Area Plan was completed. The Small Area Plan assumed buildings could be located in those areas
- The current proposed plan does not show any building development in those easement areas
- The easement area could house at least 350,000 sf of development, if it were buildable.



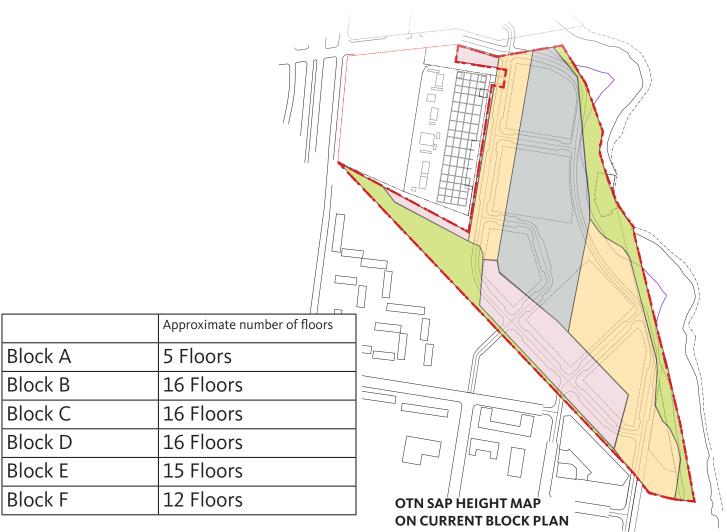
PROPOSED HEIGHTS

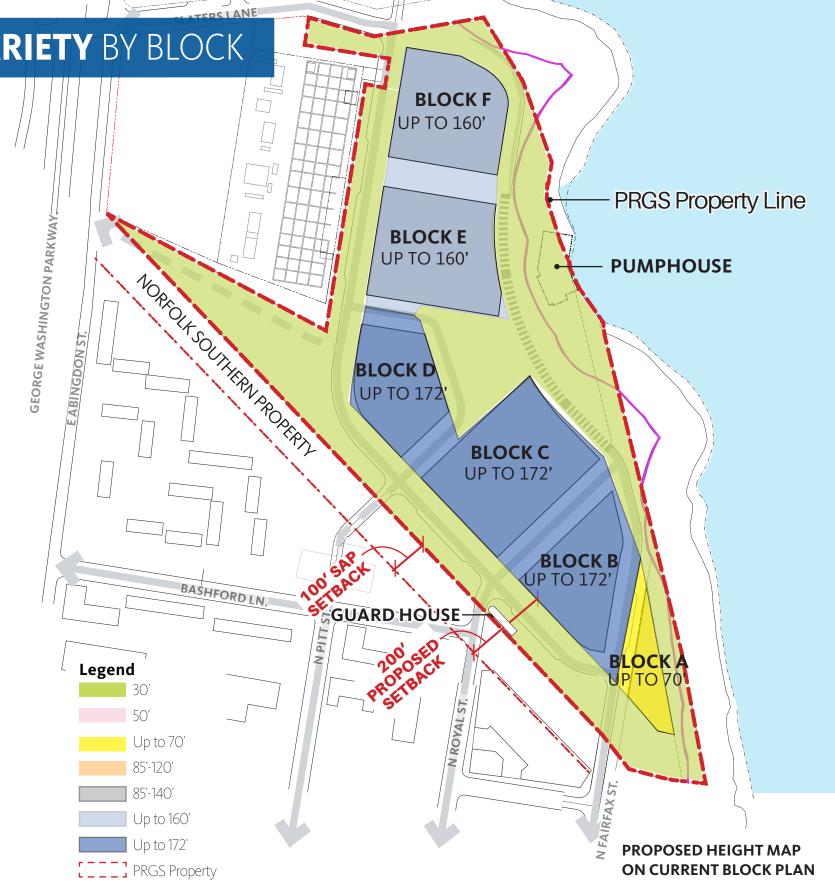
INCREASED SETBACKS AND HEIGHT VARIETY BY BLOCK

• Each block will have a variety of heights up to the maximum shown. Specific building heights will be determined in the DSUP phase.

• Proposed heights are a modest change to OTN SAP heights.

 Increases the distance between existing adjacent buildings and new buildings on the PRGS site to 200'.



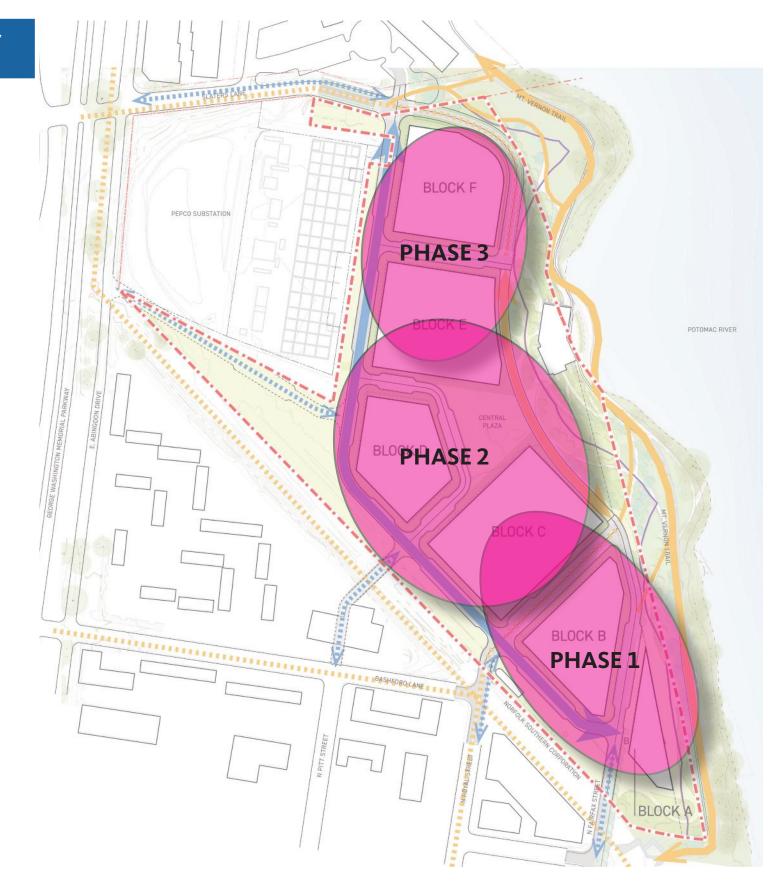




A PHASED APPROACH

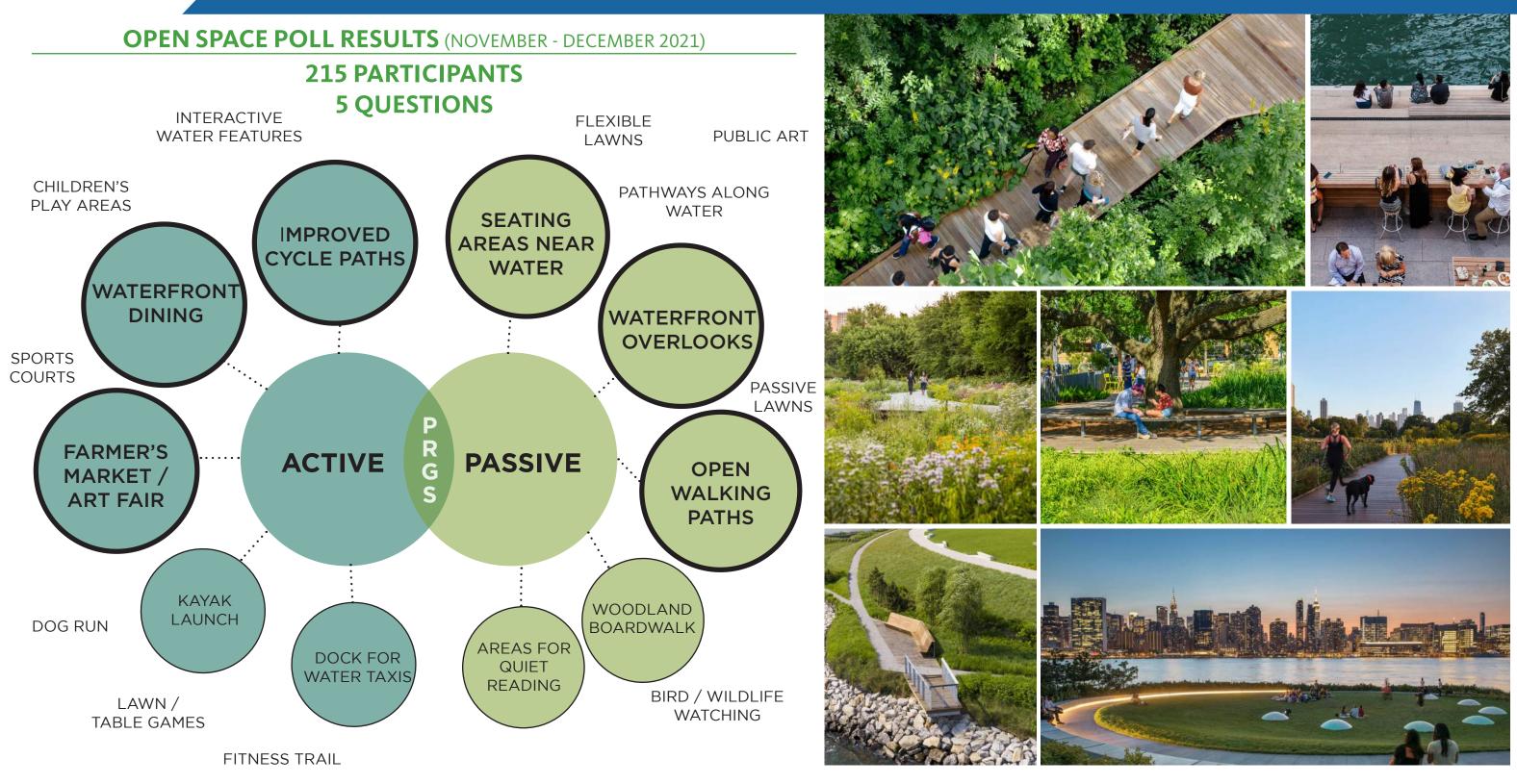
A COORDINATED AND PHASED STRATEGY

- The CDD anticipates development in three phases occurring from South to North.
- Infrastructure and open space is anticipated to be delivered similarly as the blocks are developed from south to north.
- Off site improvements are anticipated to be delivered with each phase.



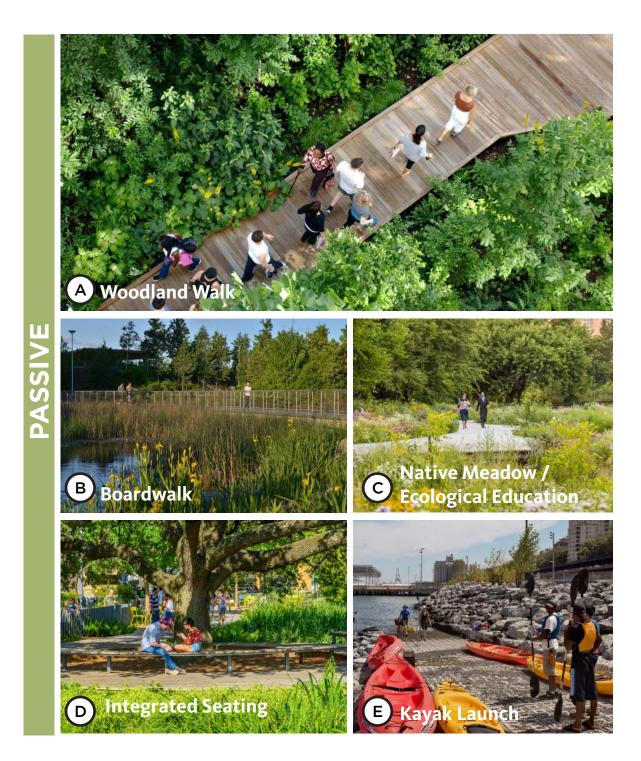
WHAT WE HEARD - OPEN SPACE

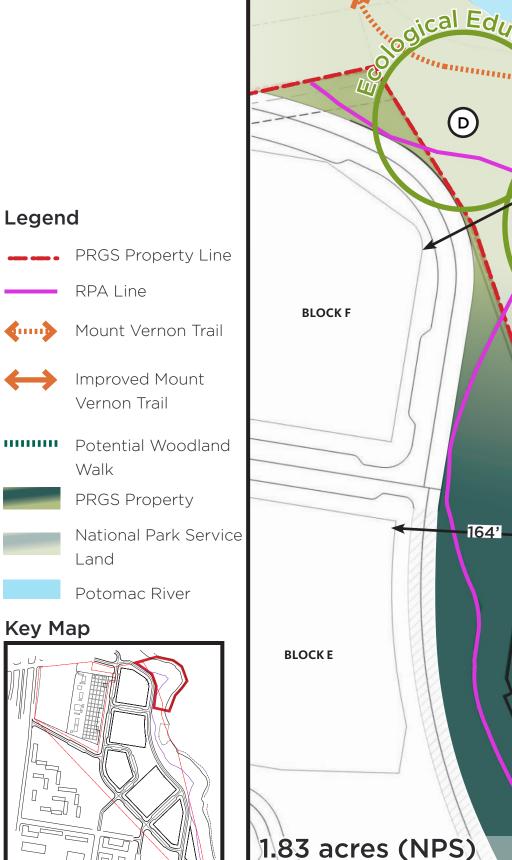
COMMUNITY INPUT INFORMED OPEN SPACE PLANNING AND PROGRAMMING





INTEGRATED OPEN SPACE NETWORK Waterfront Zone A





0.07 acres (PRGS)

(D)

164'

Layak La,

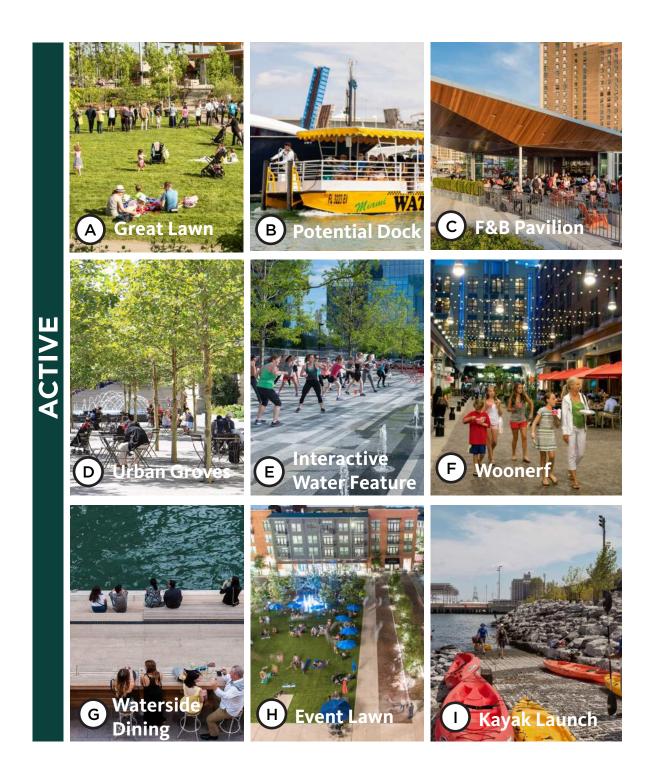
-Existing Pump House

PRGS Property Line

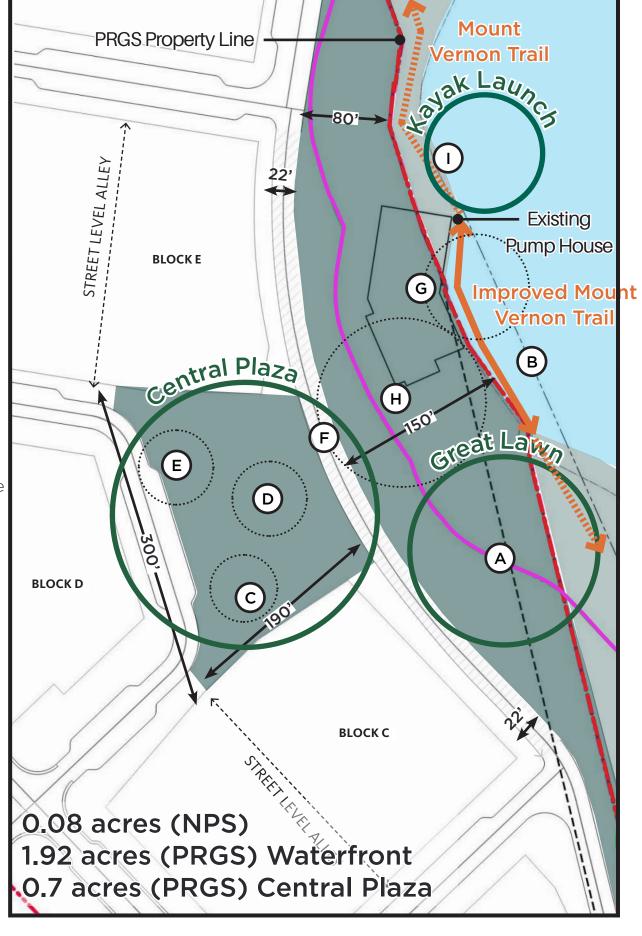
Improved Mount Vernon Trail

INTEGRATED OPEN SPACE NETWORK

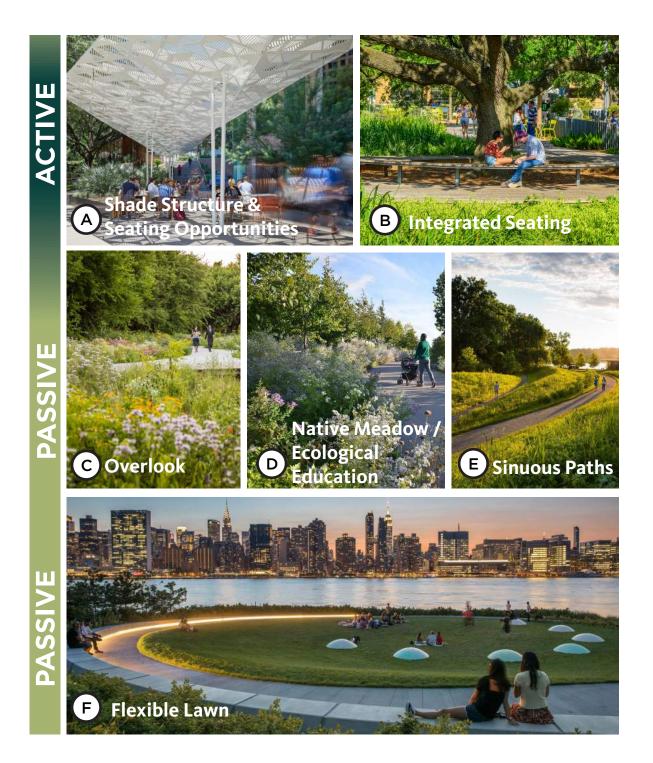
Central Plaza & Waterfront Zone B

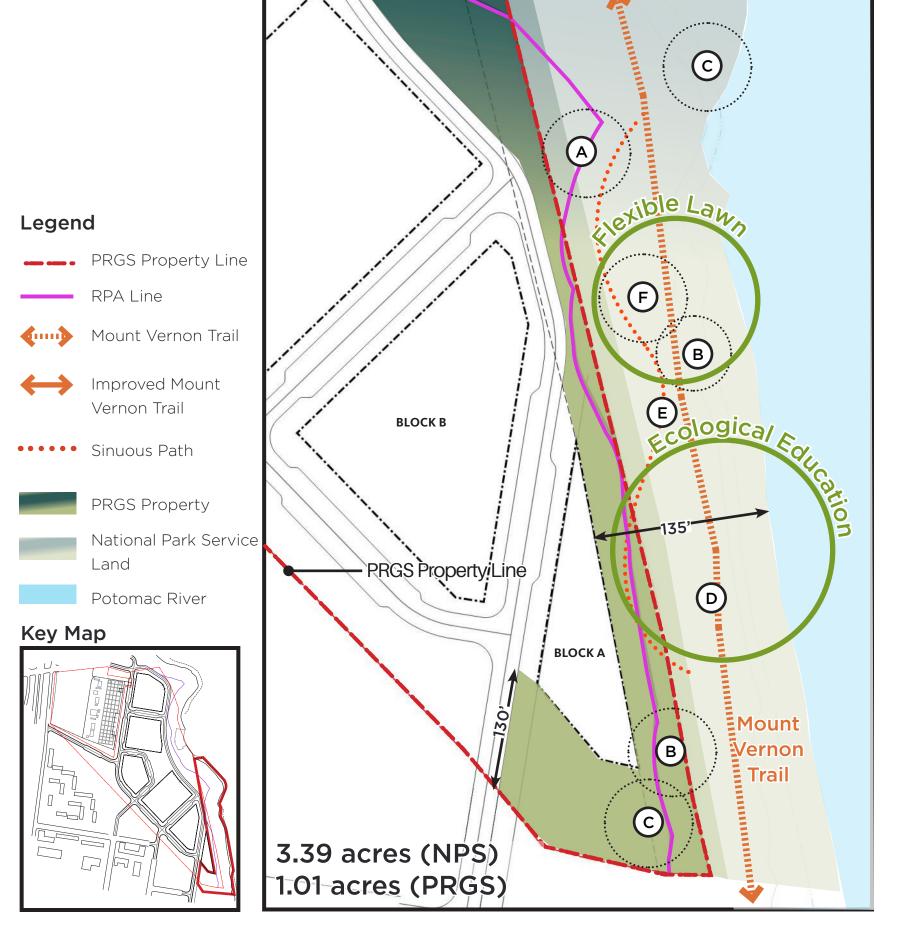






INTEGRATED OPEN SPACE NETWORK Waterfront Zone C

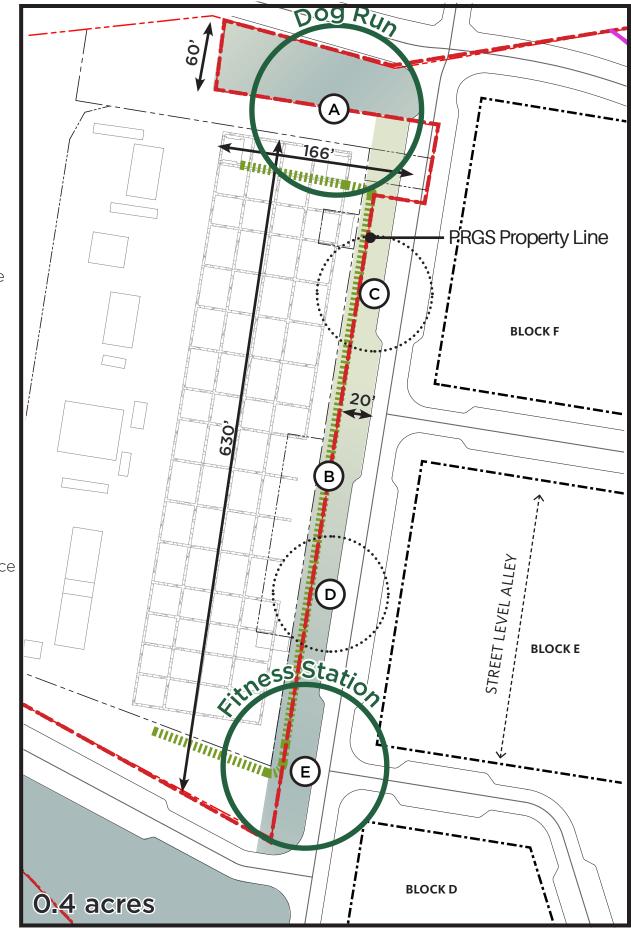




INTEGRATED OPEN SPACE NETWORK







INTEGRATED OPEN



ENERGY REDUCTION

- **Targeting 25% Energy Savings over Baseline**
 - Double the targets in ALX Green Building Policy of:
 - 14% Residential
 - 11% Commercial
- **Energy efficiency and demand reduction** is the most critical strategy to reduce carbon emissions.
- Energy loads for base building systems (elevators, common area lighting, ventilation, etc) and tenant-controlled loads (plug loads, individual unit lighting, appliances, etc) represent over half of a building's operational energy use.
- Of the base building loads, ventilation represents roughly 1/3 of the total owner-controlled operational energy use.
- Advancements in scalable heat pump technology are a critical component of achieving operational carbon reductions.
- The team is currently evaluating the feasibility of "districtwide" (central utility plant, GSHP, etc.) and localized energy efficient HVAC systems.









SITE CIRCULATION NETWORK

A COMPREHENSIVE NETWORK FOR ALL MOVEMENT TYPES

- The site circulation network considers delivery vehicles, private vehicles, bicycles and pedestrians
- Facilities have been designed to accommodate people of all ages and abilities
- Deliberate connections have been made to existing surrounding trails and green space
- Pedestrian network has been upgraded by providing direct and comfortable connections for pedestrians to the Mount Vernon Trail and the Old Town North neighborhood











BICYCLE CIRCULATION & CONNECTIVITY

LEGEND

---- PRGS PROPERTY

LEISURELY ROUTE



COMMUTER ROUTE



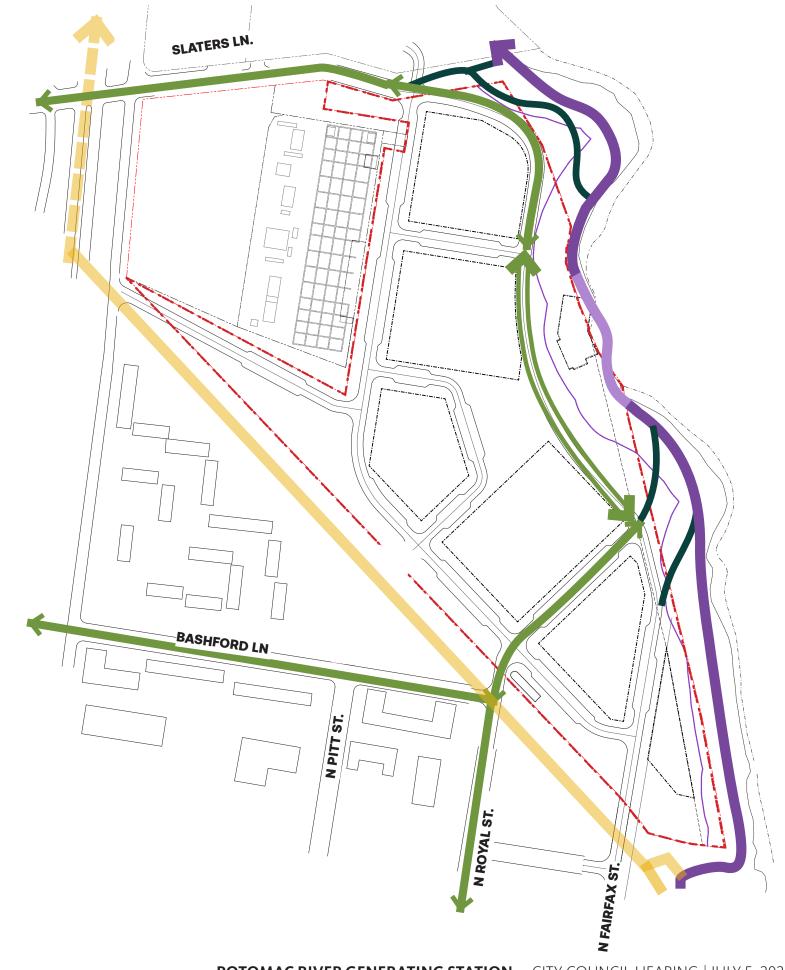


LOCAL ROUTE





SMART CONNECTIONS BIKE & PEDESTRIAN (5% SLOPE OR LESS)





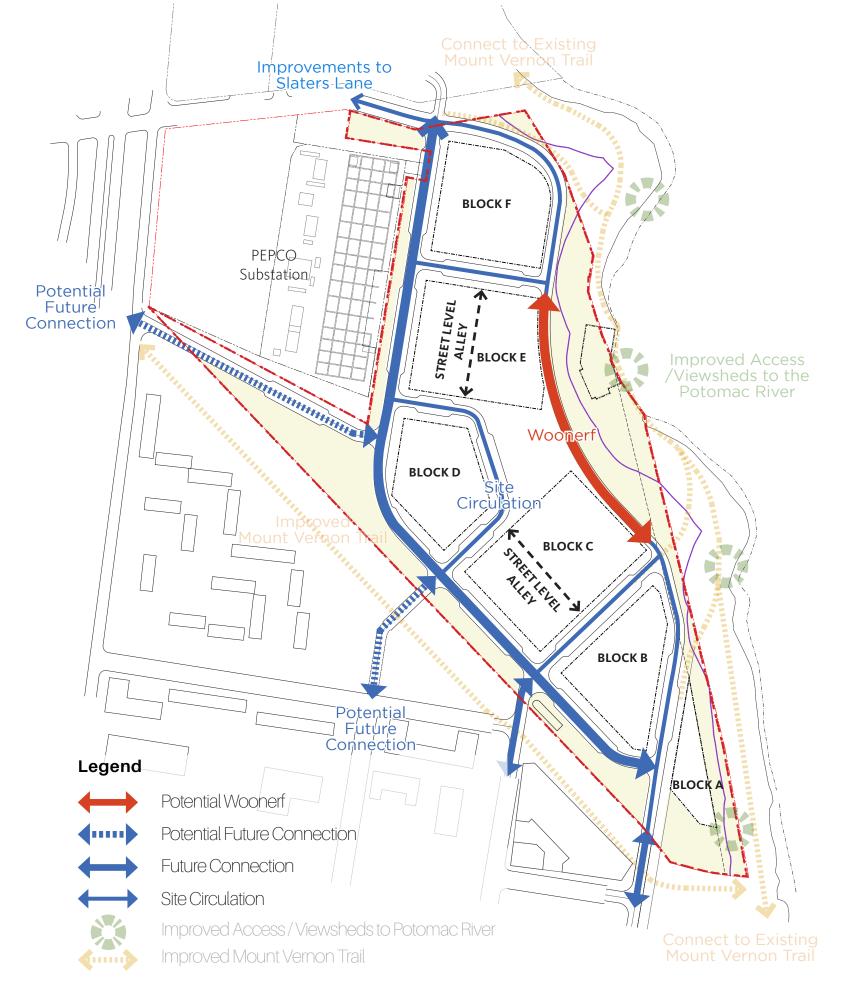






VEHICULAR ACCESS & CURBSIDE MANAGEMENT

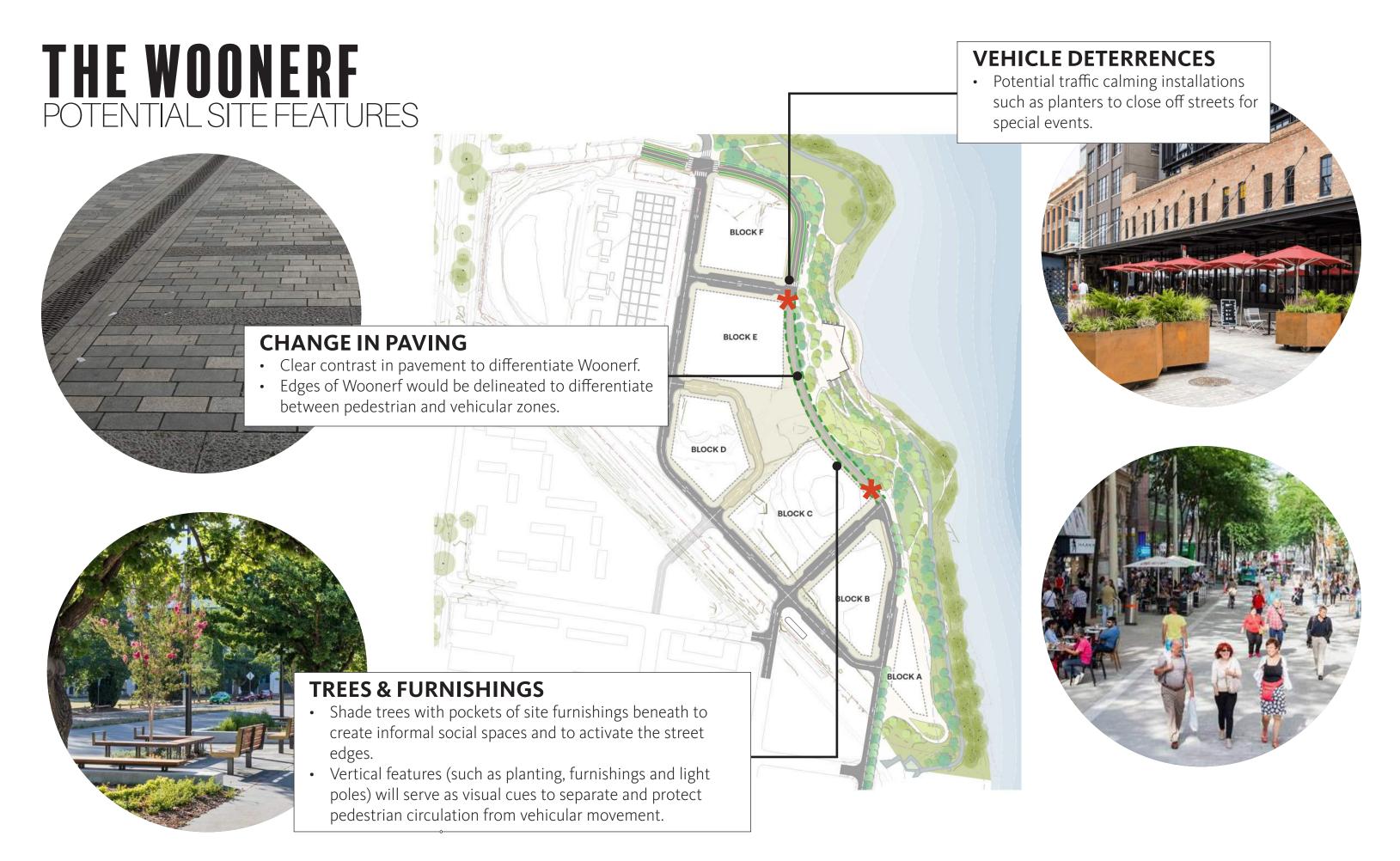
- New connections and completion of existing street network
 - Slaters Lane
 - N Royal Street
 - N Fairfax Street
- Parking, loading, and pick-up/drop-off
- Strategies:
 - Provision of alleys to for back-of-house operations
 - · Locating access controls to minimize conflicts and queuing
 - Timing/phasing strategies to balance prioritization of modes
 - Prioritization of local versus commuter traffic
 - Traffic calming to discourage cut-through
 - Promotion of safety and Vision Zero strategies
- Potential connections to be further studied and coordinated with City and NPS
 - Results of MTS show these connections as nice-to-have, not necessary to have











SLATERS LANE

EXISTING

- Important east-west connection across George Washington Memorial Parkway (GWMP) for residential and commercial users north of PRGS
- Vehicular "dead end" and no pedestrian and bike connection to Mt. Vernon Trail
- Only accessible from GWMP

PROPOSED

- Tie Slaters Lane into overall street network as envisioned by Old Town North Small Area Plan
- Improved connectivity and alternatives routes
- Compact intersection with driveway treatment into Marina Towers
- Pulled roadway to the south to maximize open space to the north and setback from Marina Towers
- Extend bike facilities through intersection at GWMP to Slaters Lane and connect to Mt. Vernon Trail

PRGS PROPERTY PROPERTY LINE (OTHERS) MOUNT VERNON TRAIL BIKE & PEDESTRIAN **BIKE LANE**

EXISTING CURB LINE

CONCEPTUAL BLDG FOOTPRINT

LEGEND

