

POTOMACRIVER GENERATING STATION

PLANNING COMMISSION HEARING

COORDINATED DEVELOPMENT DISTRICT (CDD)



























DEVELOPMENT REVIEW PROCESS

THE FIRST STEP IN A MULTI-STEP PROCESS

CDD Coordinated Development District



MASTER PLANNING & ZONING

- Road and block configuration
- Open space amount and approach
- Land use, density & height maximum

Outlines community benefit framework; Carbon Neutrality Analysis

DSP Development Site Plan

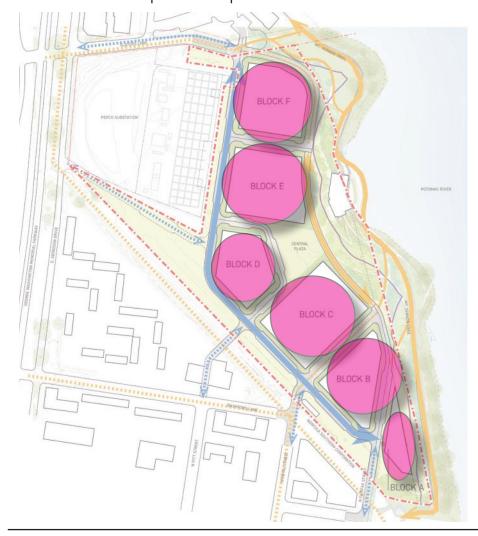


SITE & INFRASTRUCTURE

- Streetscape, roadways and sidewalks
- Utility routing and approach

Defines public infrastructure; Coordinated Sustainability Strategy

DSUPs Development Special Use Permits



BUILDING FORM & ARCHITECTURE

- Building massing and use
- Architectural definition and character
- Detailed open space associated with blocks

Building sustainability features

COMMUNITY ENGAGEMENT + OUTREACH

- February 11 Community Meeting #1
- April 28 National Park Service Kickoff Meeting
- April 29 Community Meeting #2
- June 4 & 5 Public Site Tours/ Community Meeting #3
- June 29 National Park Service Meeting
- July 30 CDD-1 Submission
- September 9 National Park Service Meeting
- September 29 Community Meeting #4
- September 30 Taste of Old Town/ NOTICe Tours
- October 21 National Park Service Meeting
- October 29 Marina Towers Property Visit
- November 08 NOTICe Meeting
- November 08 Affordable Housing Kickoff Meeting
- November 10 National Park Service Meeting
- November 13 Community Site Tour/ Community Meeting #5
- November 15 Marina Towers Board Meeting

- November 18 National Park Service Meeting
- November 29 Community Meeting #6
- December 8 CDD-2 Submission
- January 13 National Park Service Meeting
- January 20 Parks & Recreation Meeting
- January 27 Community Meeting #7
- February 1 Planning Commission Work Session
- February 17 National Park Service Meeting
- February 22 City Council Work Session
- February 24 Community Meeting #8
- February 28 CDD Completeness Submission
- March 9 UDAC Meeting
- March 14 NOTICe Meeting
- March 15 Old Town North Alliance Board
- March 16 Transportation Commission Meeting
- March 17 National Park Service Meeting
- March 21– Old Town North Community Partnership Meeting
- March 23 Alexandria House Board Meeting

- March 29 Marina Towers Resident Meeting
- March 31– Community Meeting #9
- April 4 Watergate Townhouses Board Meeting
- April 7 Second CDD Completeness Submission
- April 18 EPC (Environmental Policy Commission)
- April 19 Waterfront Commission
- April 21 National Park Service Meeting
- May 11– UDAC Meeting
- May 11 AHAAC (Alexandria Housing Affordability Advisory Commission)
- May 12 Community Meeting #10
- May 19 National Park Service Meeting
- June 10 & 11 Site Tours
- June 20 Harbor Terrace Meeting
- June 23 & July 5 Planning Commission and City **Council Public Hearings ***

Key

* Future Engagements (in italics) CDD Submissions (in blue) **Engagements in the next month**











A COMPREHENSIVE SITE VISION

GUIDING PRINCIPLES FORMED AROUND THE HUMAN EXPERIENCE



A SHARED VISION FOR THE REDEVELOPMENT OF PRGS

PRGS PROJECT WILL DELIVER TRANSFORMATIONAL COMMUNITY BENEFITS



Environmental Remediation

The abatement and deconstruction of a former coal-fired power plant left vacant for a decade

Site remediation in coordination with Virginia Department of Environmental Quality (VDEQ)





Economic Benefit

Estimated 1,100 constructionrelated jobs and estimated +/-2,000 permanent jobs at full build

Estimated \$35 million in total net taxes to Alexandria over anticipated 11-year construction and initial occupancy period

Estimated **\$12-15 million net** annual taxes after full completion

+/- \$35 Million Net Taxes (over 11 years)





Affordable Housing & Subsized Arts Uses

Affordable Housing:

- Voluntary Monetary Contributions:

\$8-11 million

- Approx. 60 on-site units through use of bonus density
 - Approx. 100 on-site units through potential Public-Private Partnership

Arts:

- Approx. **15,000 SF** of subsidized arts space through use of bonus density

\$48-111 Million/\$16 Million



A SHARED VISION FOR THE REDEVELOPMENT OF PRGS

PRGS PROJECT WILL DELIVER TRANSFORMATIONAL COMMUNITY BENEFITS



Open Space & Activation

A combined **14.2 acres** of publicly accessible open space will be created or improved.

Coordination with the City of Alexandria and NPS to provide recreation areas and improved cyclist and pedestrian connectivity.

Mix of active & passive open spaces, including community gathering space at woonerf and central plaza.

Potential reuse of former pump house for waterside dining.





Environmental Sustainability

25% Energy savings 10% Embodied carbon reduction 3% On site renewable **Electrification**

Comprehensive approach to environmental sustainability including reduced energy usage, renewable energy, storm water management, and decreased reliance on vehicles.

Aggressive carbon reduction targets that exceed city policies & requirements.





Transportation & Connectivity

Reconnection to Old Town North

neighborhood at N. Fairfax, N. Royal Streets & Slaters Lane.

Bike infrastructure connects to regional network including Mount Vernon Trail

Woonerf provides pedestrian and cyclist priority at center of new district.

Below-grade parking garage improves pedestrian experience.





WHAT WE HEARD FROM THE COMMUNITY

SUPPORT FOR CARBON FOOTPRINT REDUCTION AND **ENVIRONMENTALLY** SUSTAINABLE MEASURES

DESIRE FOR MIX OF RETAIL, CULTURAL, RESIDENTIAL, AND COMMERCIAL SPACE TO CREATE A WALKABLE COMMUNITY

CONNECT TO THE IMMEDIATE OLD TOWN NORTH NEIGHBORHOOD RESIDENTS, BUSINESSES, **AND ORGANIZATIONS**

> **SUPPORT FOR** AFFORDABLE HOUSING

EXCITEMENT FOR NEW OPEN SPACE AND PASSIVE AND ACTIVE RECREATIONAL **OPPORTUNITIES**

> **REQUESTS FOR ARTS AND INNOVATION SPACE**

OVER 40 ENGAGEMENT EVENTS IN 16 MONTHS

DESIRE FOR BETTER WATERFRONT ACCESS AND **OPPORTUNITIES FOR** WATERFRONT ACTIVITIES

> **SEPARATION OF** VEHICULAR, CYCLIST, AND PEDESTRIAN TRAFFIC IS KEY

EMBRACE THE WOONERF, **OR "LIVING STREET"** CONCEPT

SUPPORT FOR ENVIRONMENTAL **REMEDIATION AND** TRANSFORMATION OF THE SITE

THOUGHTFUL APPROACHES TO CYCLING AND TRANSIT INFRASTRUCTURE THAT CONNECTS TO EXISTING INFRASTRUCTURE

AFFORDABLE HOUSING

A COMPREHENSIVE, THREE-PART STRATEGY FOR DELIVERING AFFORDABLE HOUSING

\$8 - \$11 Million in voluntary affordable housing contribution

175,000 SF of bonus density used to create approximately 58-65 on-site units at 60% AMI (Estimated cost of affordable units: \$40 million)

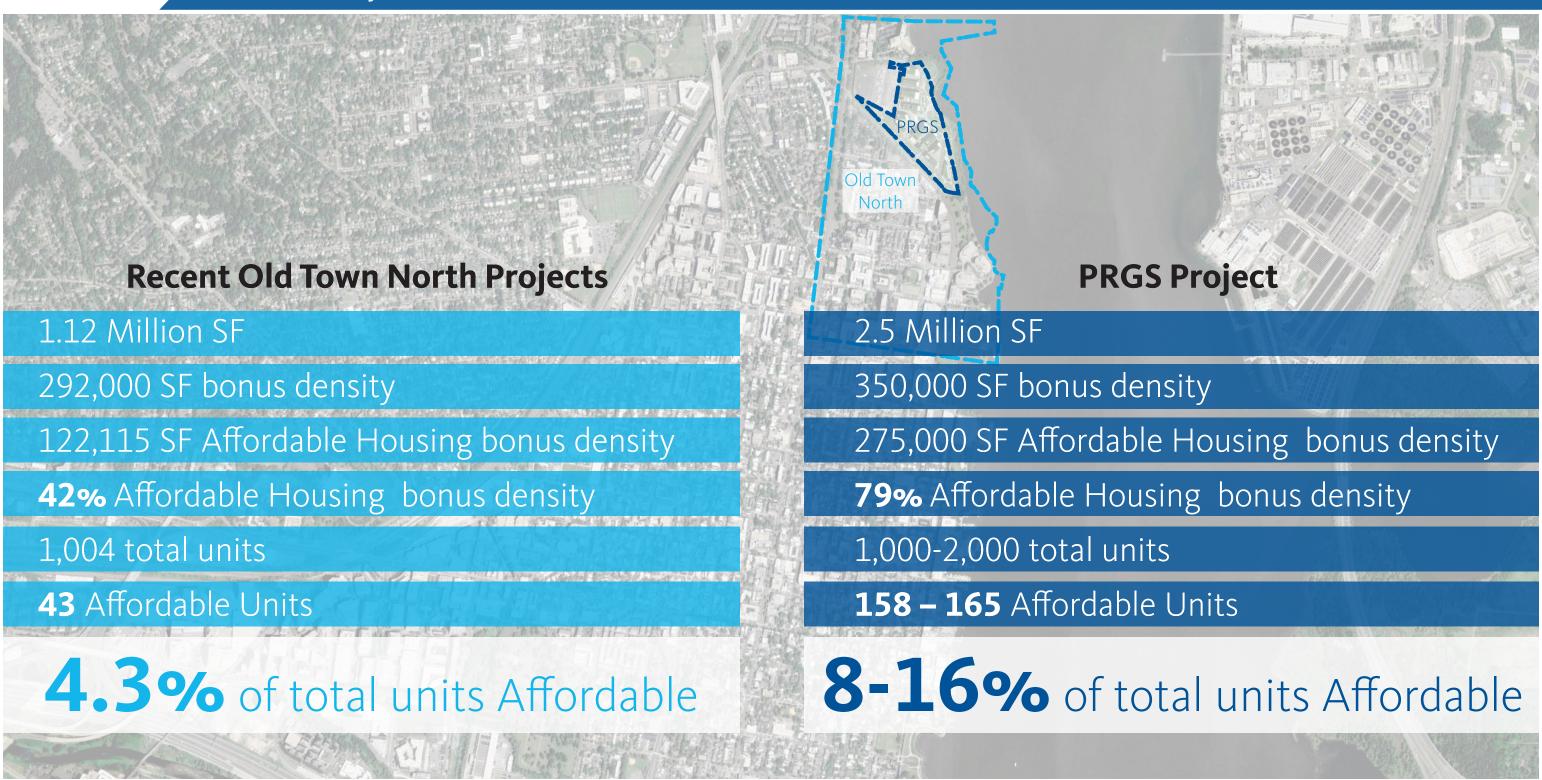
100,000 SF of bonus density used by potential Public-Private Partnership leveraging voluntary contribution with tax credits and/or City funds





AFFORDABLE HOUSING

PRGS PROJECT WILL EXCEED OTHER RECENT AFFORDABLE HOUSING COMMITTMENTS



ARTS AND CULTURE

THE EXISTING ARTS AND CULTURE DISTRICT WILL BE EXTENDED INTO THE SITE

The Old Town North Arts District will be extended into the PRGS site.

This will include planning for arts uses and potentially re-purposing existing site elements for new, creative uses.

75,000 SF of the 350,000 SF Bonus density is being used to enable 15,000 SF of subsidized arts and cultural space throughout the CDD.













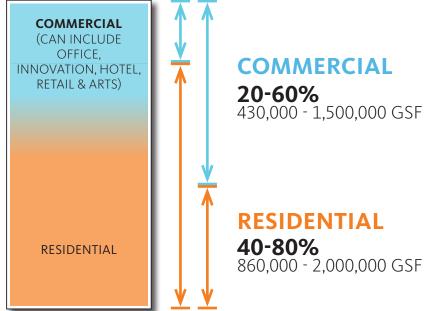


LAND USE

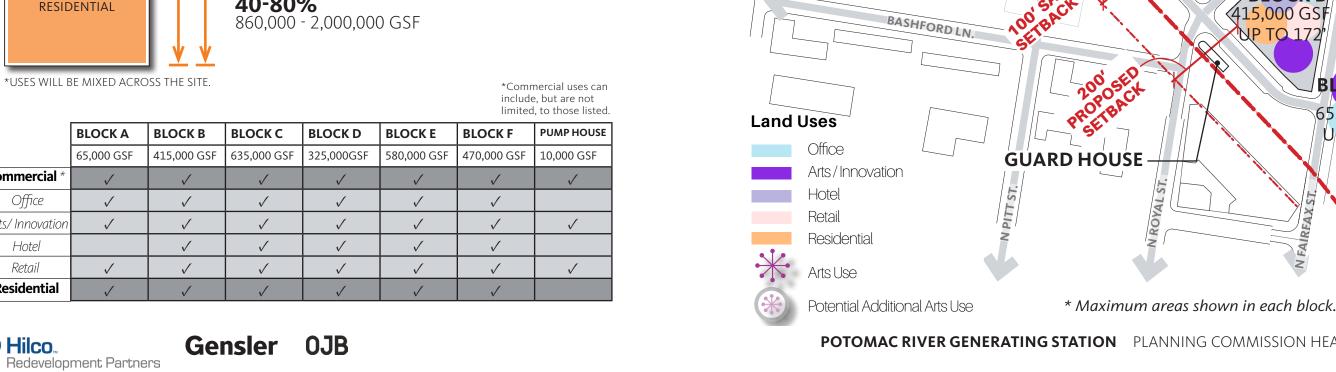
A FLEXIBLE AND RESPONSIVE LAND USE APPROACH

- Development is across 6 blocks, not including the existing Pump House or Guard House locations.
- A mix of commercial and residential uses is proposed on site. Commercial uses may include office, arts, innovation, hotel & retail.

FLEXIBLE DISTRIBUTION OF USES ACROSS SITE



	BLOCK A	BLOCK B	BLOCK C	BLOCK D	BLOCK E	BLOCK F	PUMP HOUSE
	65,000 GSF	415,000 GSF	635,000 GSF	325,000GSF	580,000 GSF	470,000 GSF	10,000 GSF
Commercial *	✓	✓	✓	✓	✓	✓	/
Office	√	√	√	√	√	√	
Arts/Innovation	✓	✓	✓	√	✓	✓	✓
Hotel		√	√	√	√	√	
Retail	/	/	/	√	/	/	✓
Residential	✓	✓	✓	/	/	/	



GEORGE WASHINGTON PARKWA)



BLOCK F 470,000 GSF

UP TO 160'

BLOCK E

580,000 GSF

UP TO 160'

BLOCK D

325,000 G\$F

UP TO 172

BLOCK C 635,000 GSF UP TO 172'

BLOCK B

BLOCI

PRGS Property Line

PUMPHOUSE

10,000 GSF

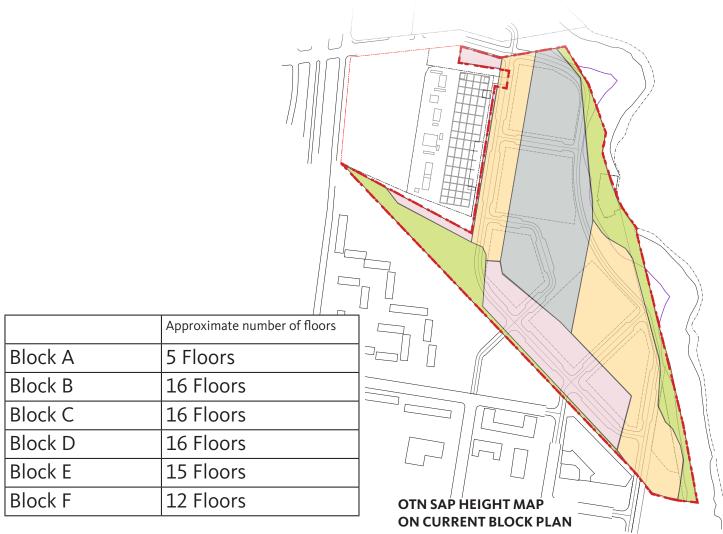
PROPOSED HEIGHTS

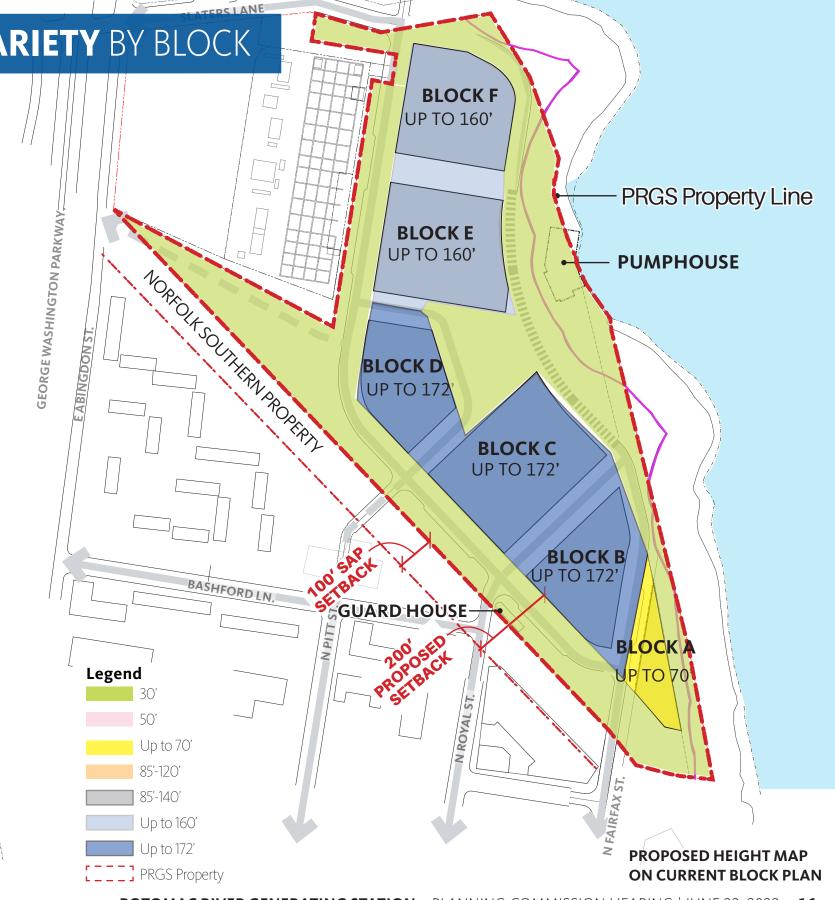
INCREASED SETBACKS AND HEIGHT VARIETY BY BLOCK

• Each block will have a variety of heights up to the maximum shown. Specific building heights will be determined in the DSUP phase.

Proposed heights are a modest change to OTN SAP heights.

· Increases the distance between existing adjacent buildings and new buildings on the PRGS site to 200'.





A VIBRANT & FRIENDLY COMMUNITY

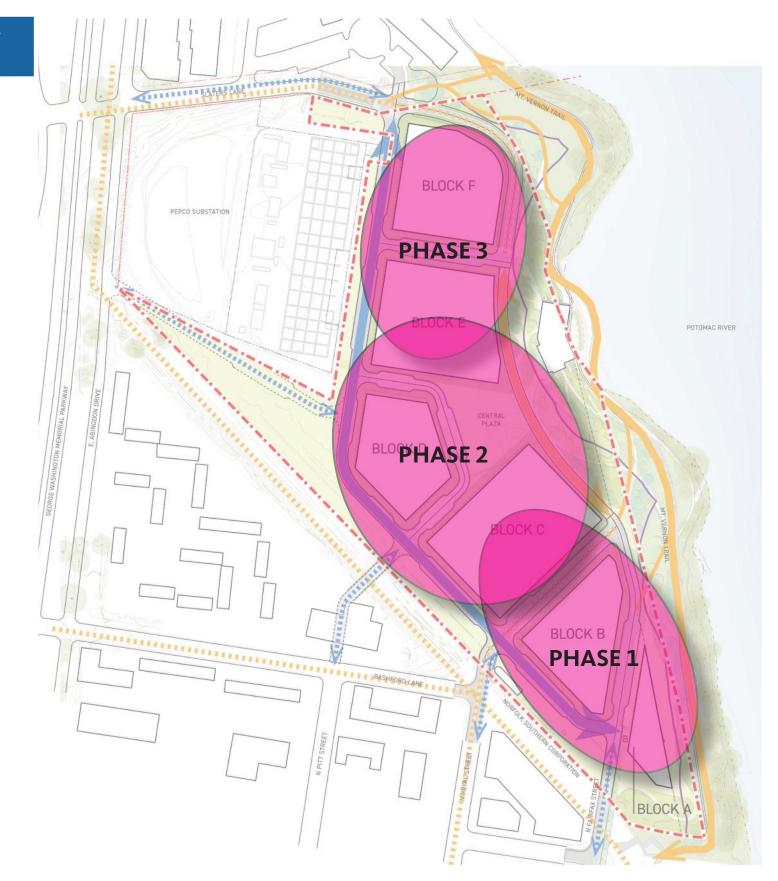
EXTENDING THE OLD TOWN NORTH COMMUNITY + **CONNECTING** TO THE WATER



A PHASED APPROACH

A COORDINATED AND PHASED STRATEGY

- The CDD anticipates development in three phases occurring from South to North.
- Infrastructure and open space is anticipated to be delivered similarly as the blocks are developed from south to north.
- Off site improvements are anticipated to be delivered with each phase.



WHAT WE HEARD - OPEN SPACE

COMMUNITY INPUT INFORMED OPEN SPACE PLANNING AND PROGRAMMING





INTEGRATED OPEN **SPACE NETWORK** PRGS & Adjacent Properties

SUBSTANTIAL NEW OPEN SPACE NETWORK EXCEEDS OTN SAP

Total Open Space Required within PRGS Property by OTN SAP 3.0 acres

Total Open Space Provided within **PRGS Property 5.77 acres**

Total Open Space within PRGS Property + Abutters: **14.2 acres**











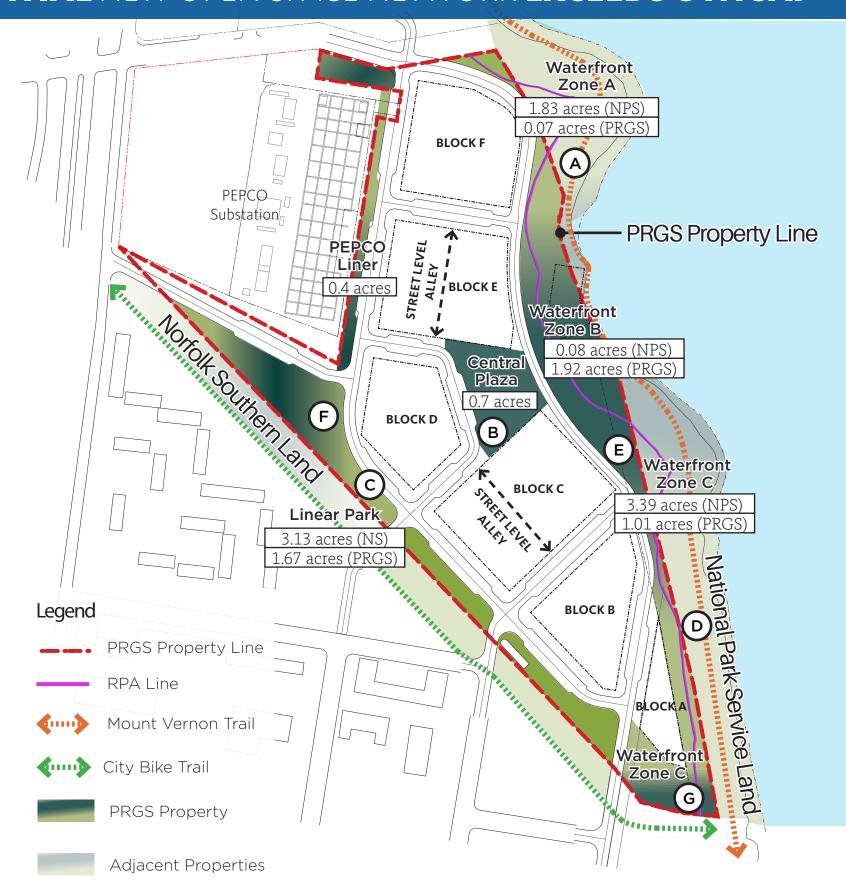




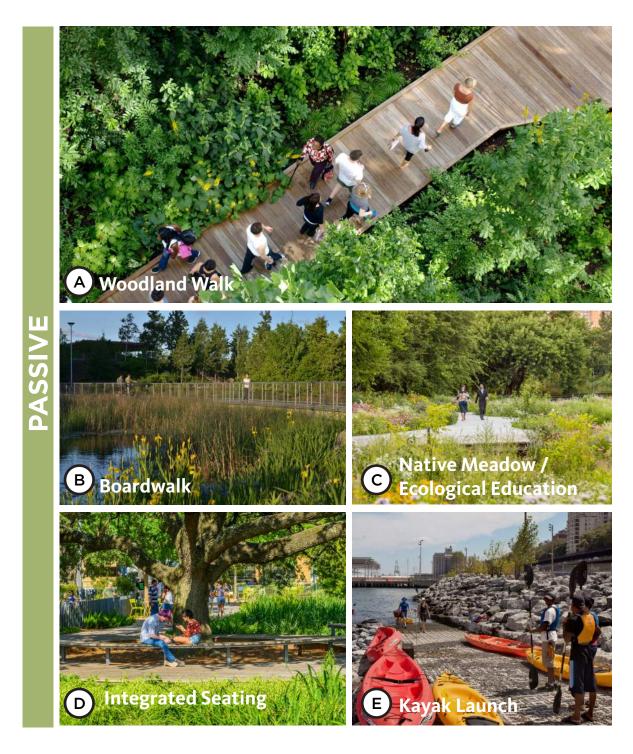
PASSIVE

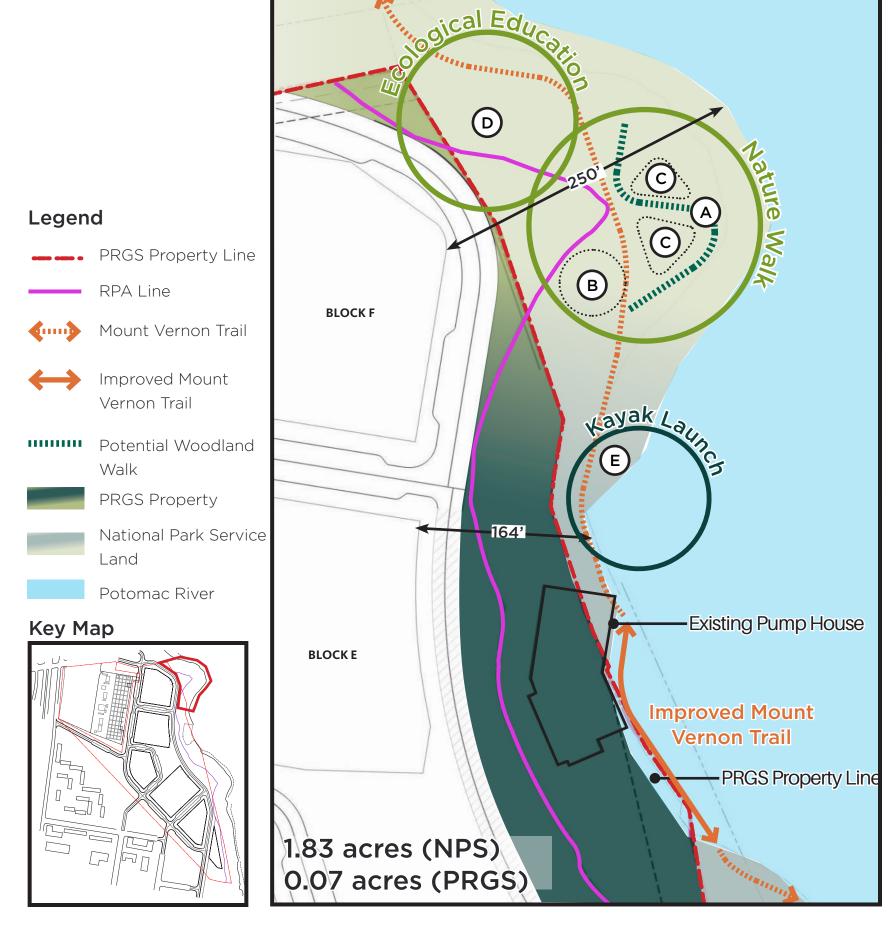
ACTIVE

PASSIVE



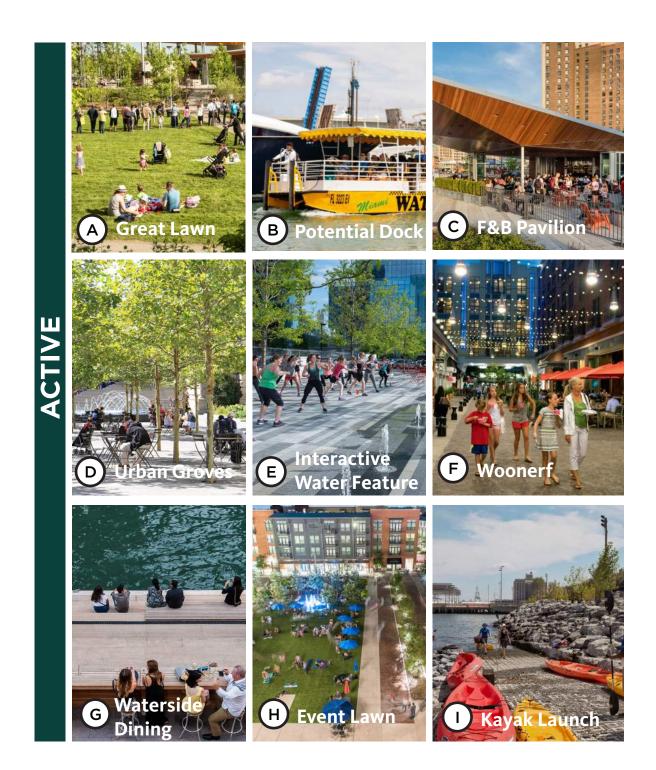
INTEGRATED OPEN SPACE NETWORK Waterfront Zone A

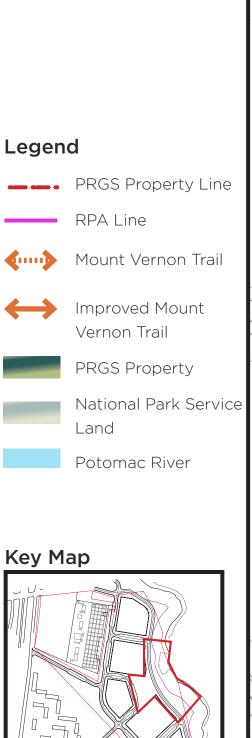


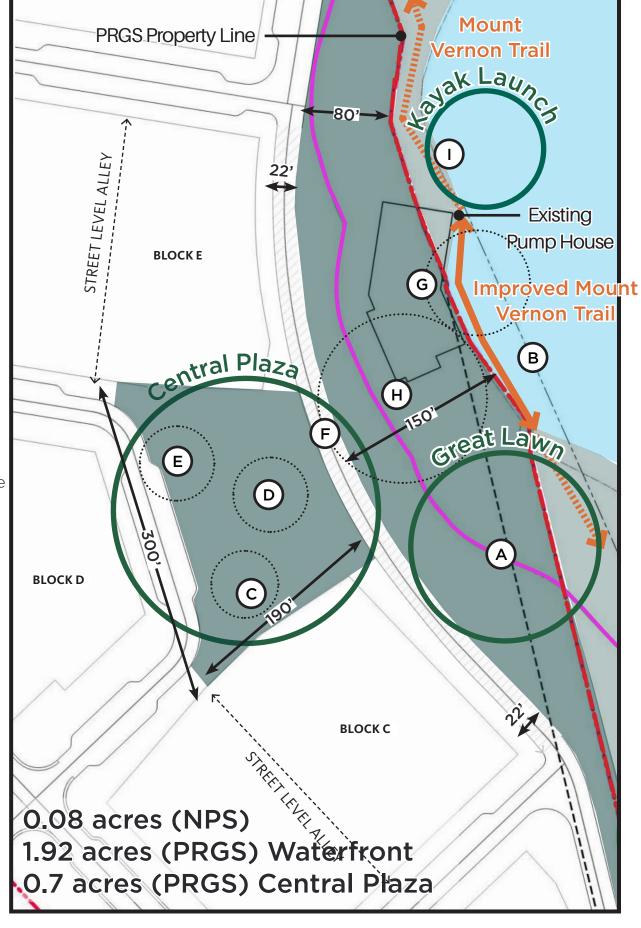


INTEGRATED OPEN SPACE NETWORK

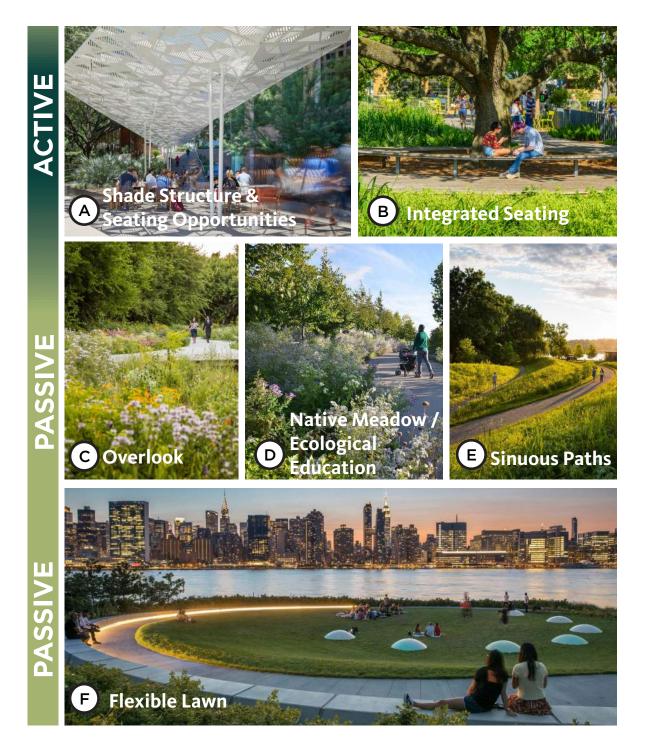
Central Plaza & Waterfront Zone B

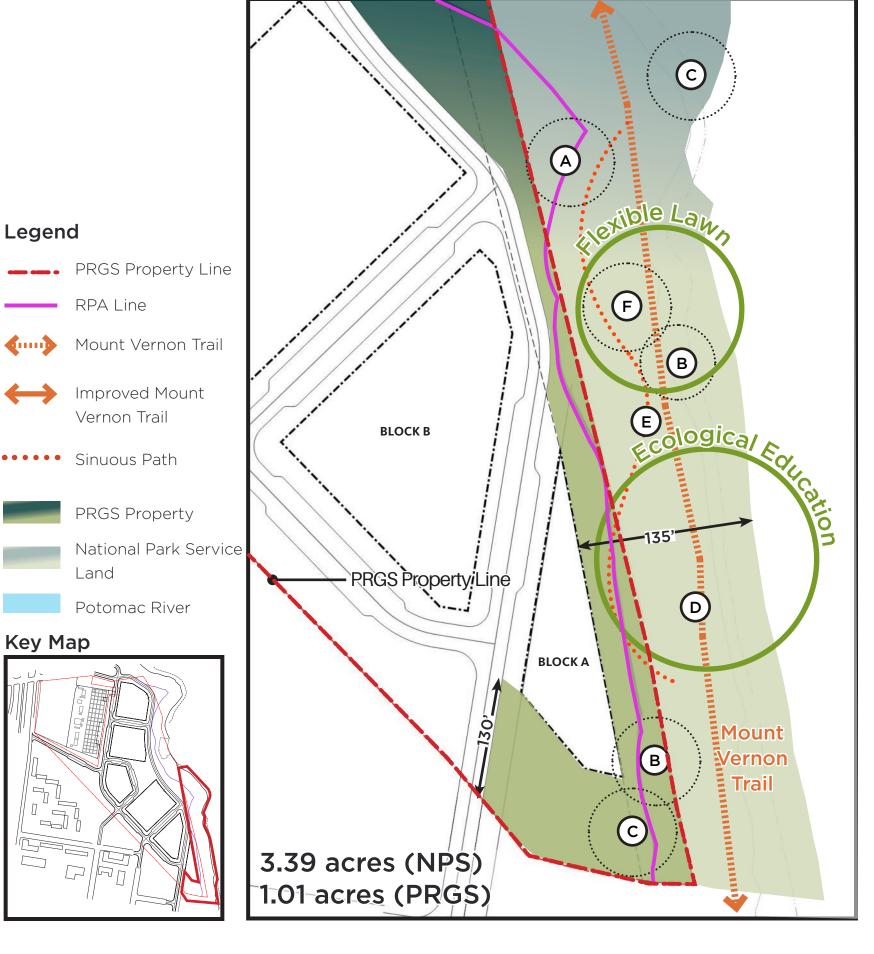






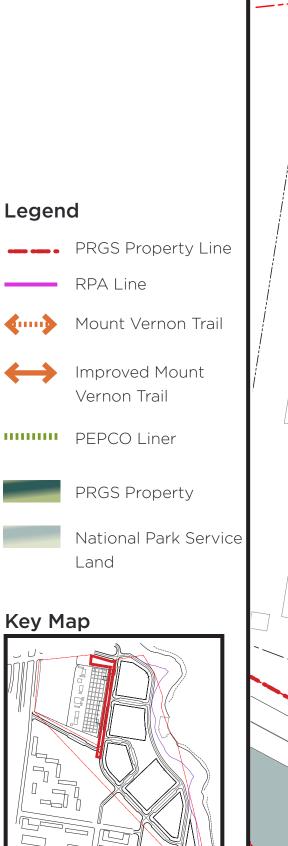
INTEGRATED OPEN SPACE NETWORK Waterfront Zone C

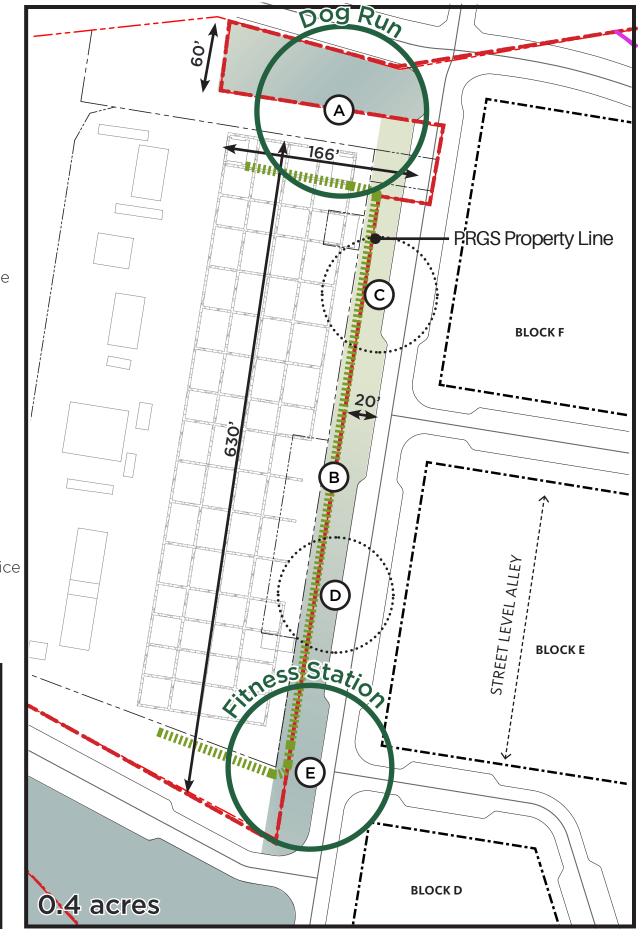




INTEGRATED OPEN SPACE NETWORK







INTEGRATED OPEN



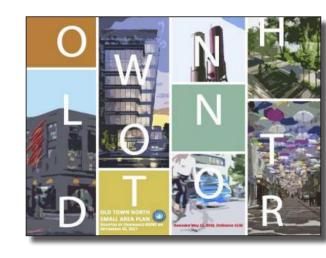
SUSTAINABILITY AND LEED FRAMEWORKS

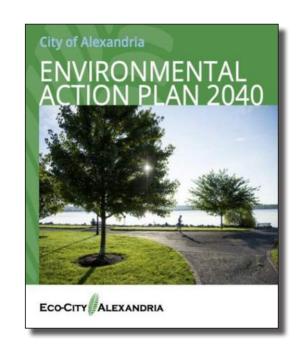
SUSTAINABILITY FRAMEWORK

Existing sustainability guidance for development on the PRGS site includes:

- o Old Town North Small Area Plan (2017)
- o City of Alexandria Green Building Policy (2019)
- o City of Alexandria Environmental Action Plan 2040 (2019)



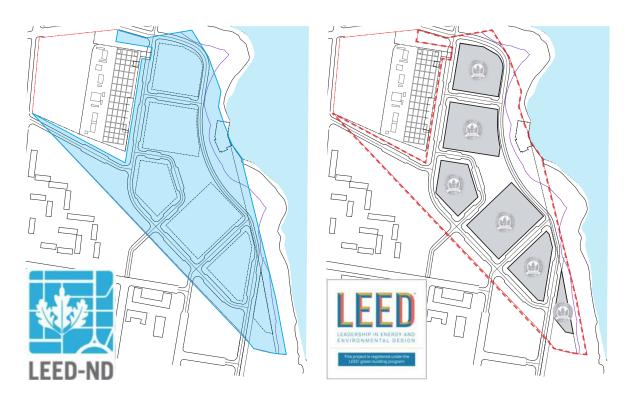




LEED FRAMEWORKS

The Old Town North Small Area Plan (OTN SAP) envisions that the PRGS site applies the green building rating system Leadership in Energy and Environmental Design for Neighborhood Development (LEED-ND). This is a plan level certification.

Each building will also be LEED Silver certified, at minimum. This is a building certification.











SUSTAINABILITY APPROACH

SIX CATEGORIES OF SUSTAINABILITY CONSIDERATIONS



- STORM WATER - HABITAT & ECOSYSTEM - SHADING



- REUSE OPPORTUNITIES - PROCESS WATER - APPLIANCES



- ESSENTIAL SYSTEMS - ADAPTABLE BUILDINGS



- WASTE MANAGEMENT - INFRASTRUCTURE - OPERATION



- INDOOR AIR QUALITIES - COMFORT - FACILITIES



NEUTRALITY ANALYSIS

- TRANSPORTATION AND TRANSIT **IMPROVEMENTS**



25% Energy Use Reduction

- Double the ALX Green Building Policy targets of 14% residential and 11% commercial



10% reduced Embodied Carbon target



3% of onsite energy use will come from Onsite Renewable Energy



Electrification minimizes onsite combustion



Transportation and transit improvements





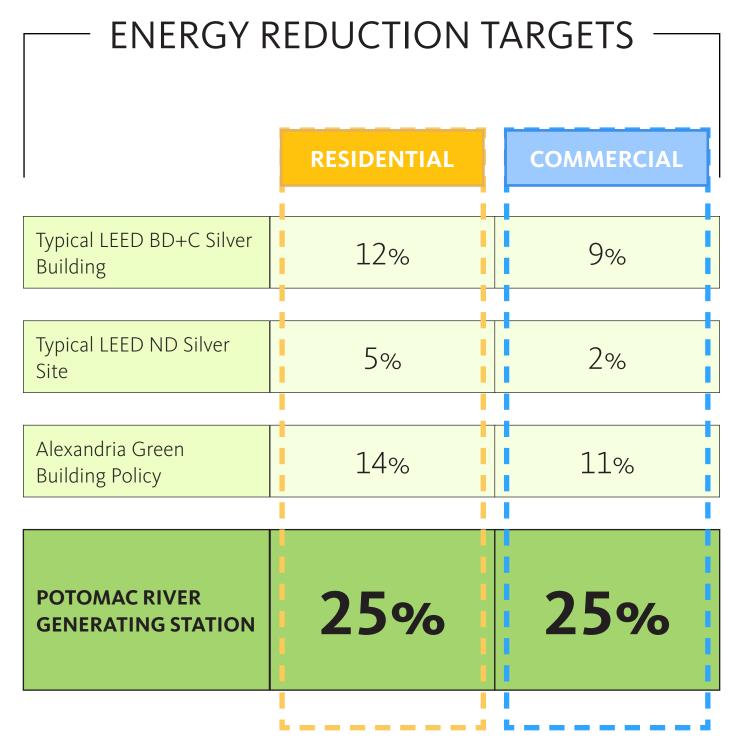






ENERGY REDUCTION

- **Targeting 25% Energy Savings over Baseline**
 - Double the targets in ALX Green Building Policy of:
 - 14% Residential
 - 11% Commercial
- **Energy efficiency and demand reduction** is the most critical strategy to reduce carbon emissions.
- Energy loads for base building systems (elevators, common area lighting, ventilation, etc) and tenant-controlled loads (plug loads, individual unit lighting, appliances, etc) represent over half of a building's operational energy use.
- Of the base building loads, ventilation represents roughly 1/3 of the total owner-controlled operational energy use.
- Advancements in scalable heat pump technology are a critical component of achieving operational carbon reductions.
- The team is currently evaluating the feasibility of "districtwide" (central utility plant, GSHP, etc.) and localized energy efficient HVAC systems.



^{*} Percentages measured **BETTER** than ASHRAE 90.1-2010



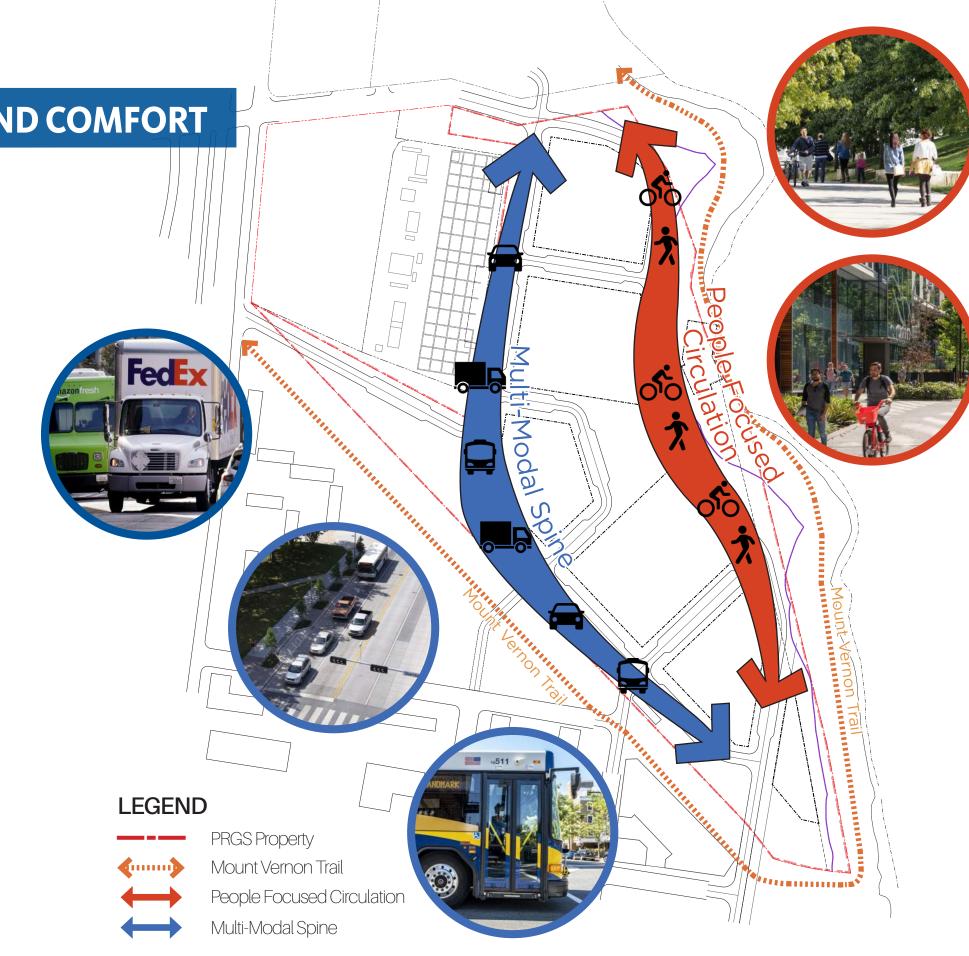




OVERVIEW

SEPARATING FLOWS FOR **SAFETY AND COMFORT**

- Separate flows of cars/trucks/buses and pedestrians/cyclists for safety and comfort
- A multimodal "spine" street along the west is used for vehicles and buses
- A people-focused street along the water facilitates pedestrian and bicycle movement, and allows for vehicle movement
- Geometry of road network discourages cut through traffic
- Provision of DASH transit route and facilities (2 bus stops in either direction) through the site and continued coordination with City and DASH to improve frequency of planned service.









SITE CIRCULATION NETWORK

A COMPREHENSIVE NETWORK FOR ALL MOVEMENT TYPES

- The site circulation network considers delivery vehicles, private vehicles, bicycles and pedestrians
- Facilities have been designed to accommodate people of all ages and abilities
- Deliberate connections have been made to existing surrounding trails and green space
- Pedestrian network has been upgraded by providing direct and comfortable connections for pedestrians to the Mount Vernon Trail and the Old Town North neighborhood





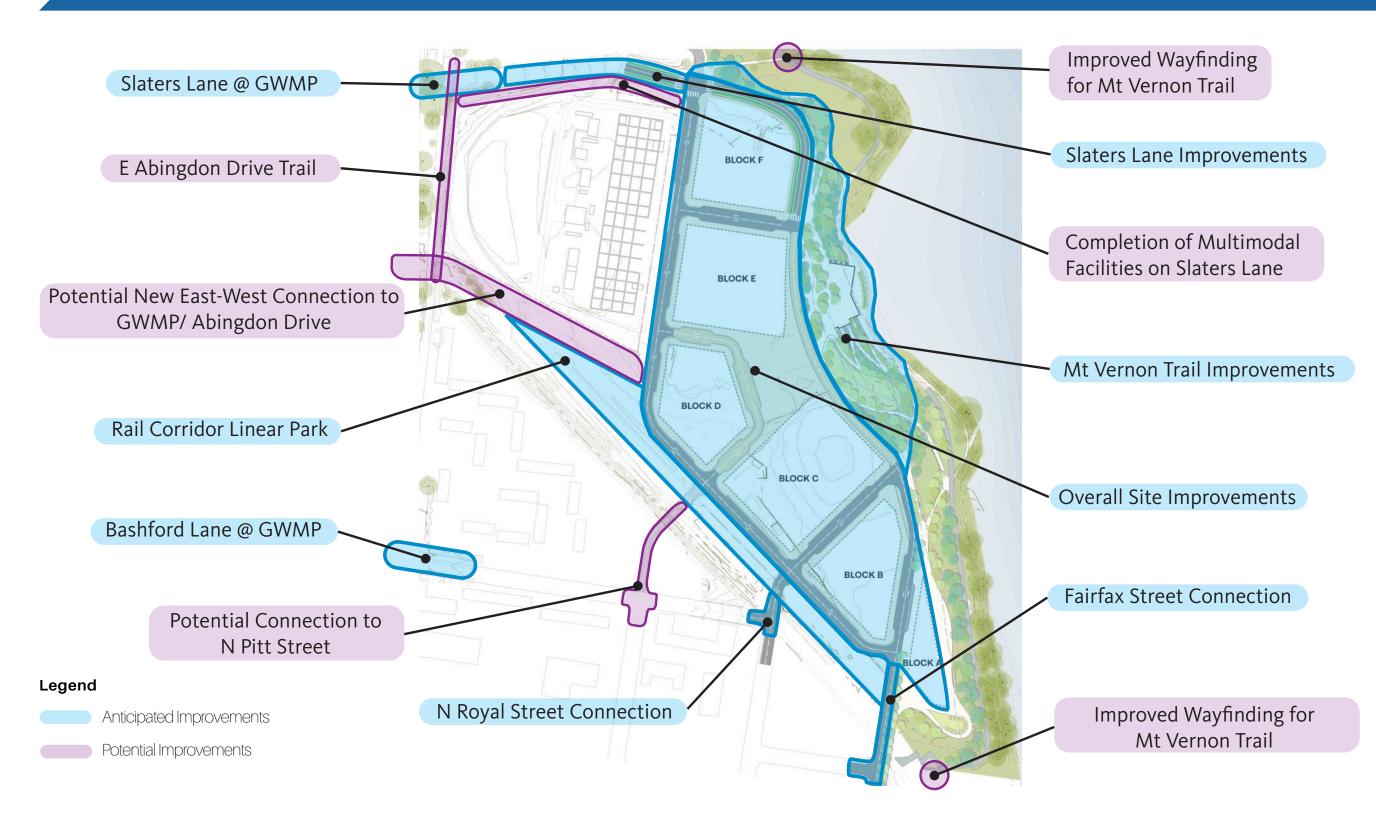






TRANSPORTATION IMPROVEMENTS

ON-SITE AND OFF-SITE IMPROVEMENTS TO SUPPORT MOVEMENT IN AND THROUGH SITE







COMPREHENSIVE TRANSFORMATION OF PRGS SITE

TRANSFORMING A BLIGHTED SITE... TO GO ABOVE & BEYOND POLICY REQUIREMENTS ON:





THANK YOU!

HRPalx.COM

follow us on





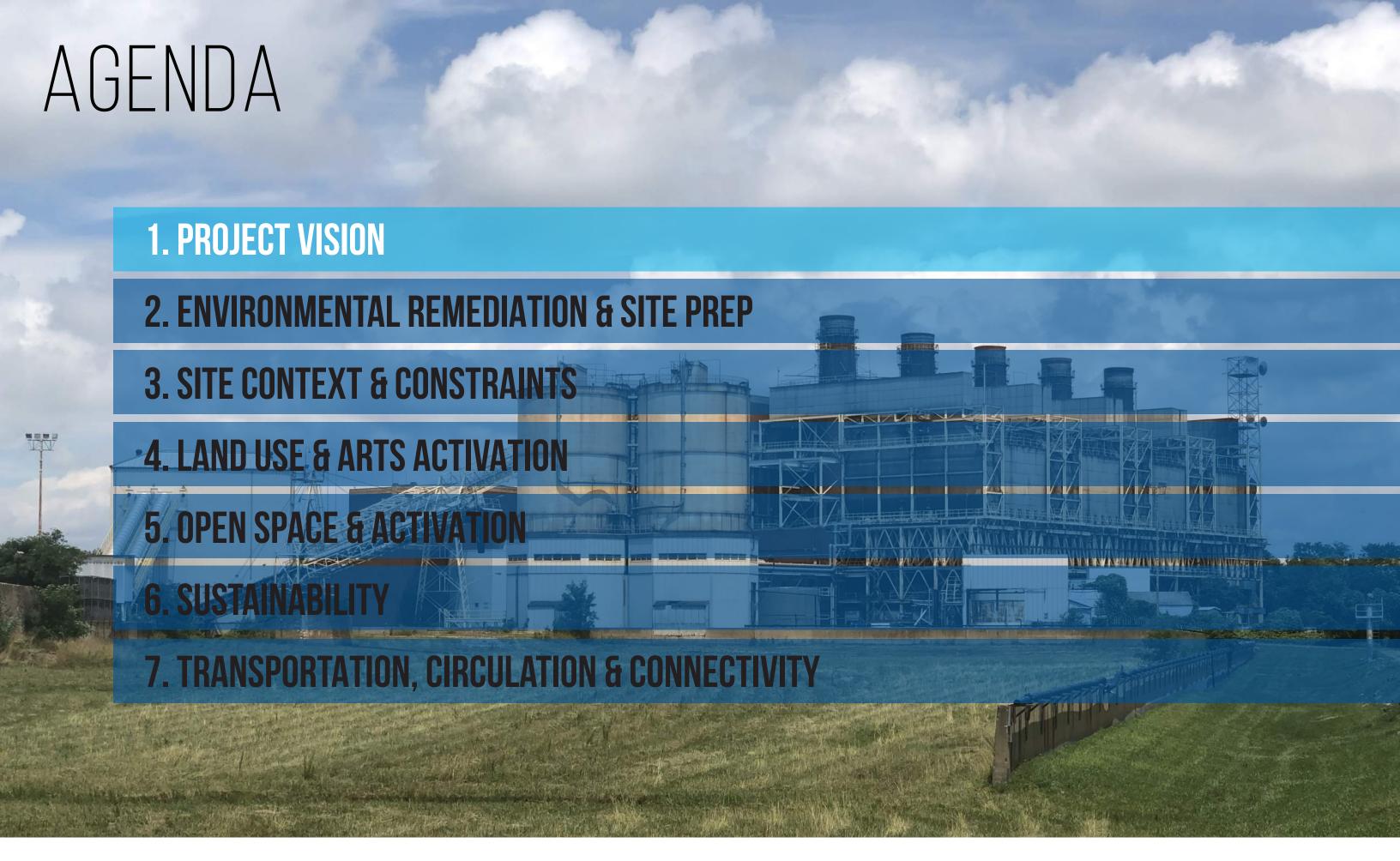


EXANDRIAVA.GOV/PLANNING/INFO



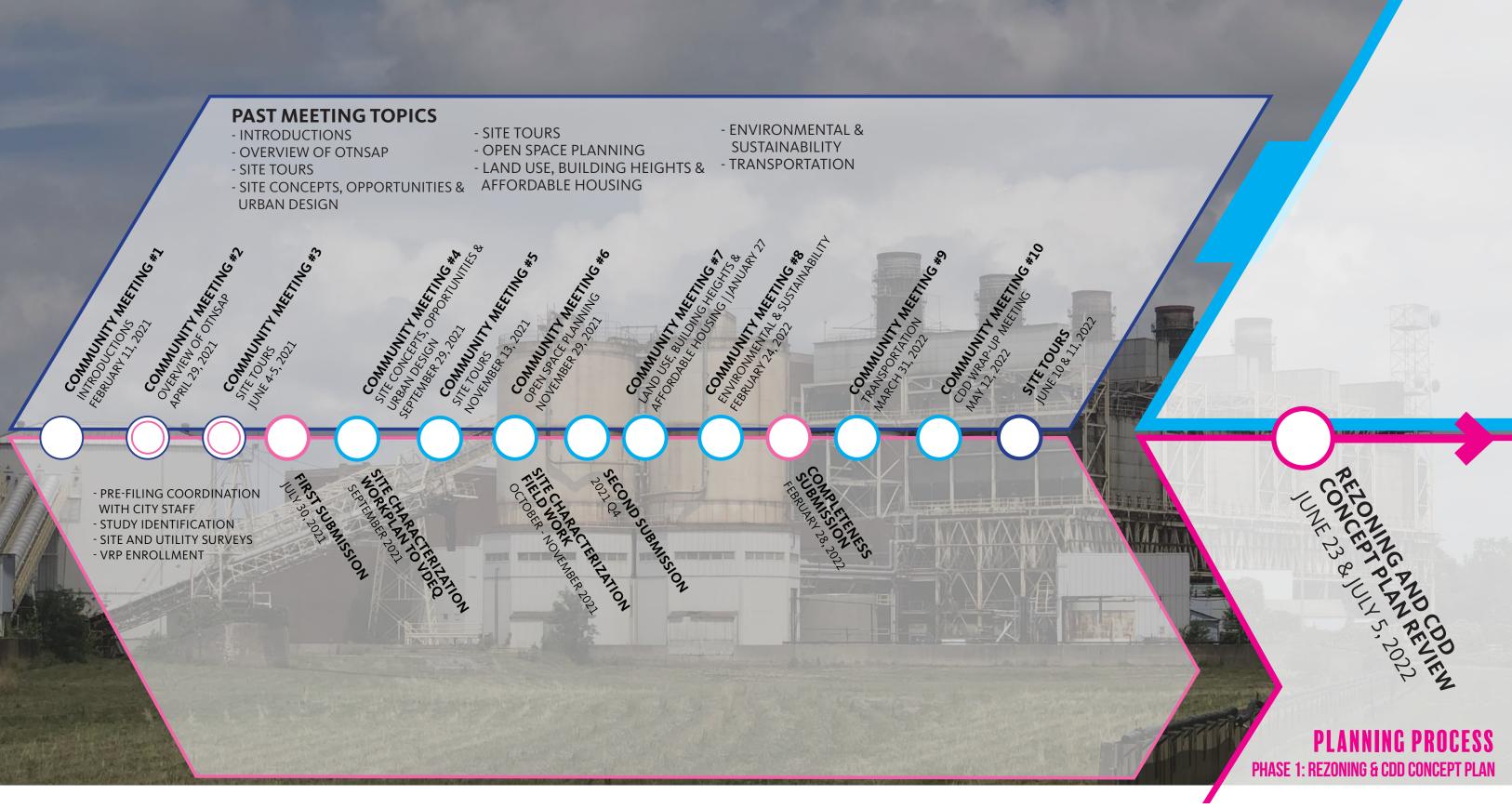
APPENDIX





SCHEDULE & PROCESS

>STEPS FORWARD



INTEGRATE THE SITE Site Access: Roadway Connections

Site Access

- Three site access points are proposed.
- North Royal and North Fairfax Street connections are planned at the southern side of the site. These will require an easement over the Norfolk Southern property or other arrangements with NSP.
- One connection off of Slaters Lane is proposed at the north side of the site.
- These connections are consistent with the Old Town North Small Area Plan.

Future Access

- Two additional potential future connections may be possible. These will require cooperation with abutting property owners.
- To the west, a connection to the GW Parkway via East Abingdon Street may be possible.
- An additional southern connection at North Pitt Street may be possible.



CONNECT PEOPLE TO THE WATERFRONT Optimize Waterfront Views and Access

- Optimize views by shortening distance
- Turn peoples' views toward the waterfront
- Shorten physical and visual distance

HOW CLOSE DO YOU NEED TO BE TO SEE THE WATERFRONT? WISCONSIN AVENUE IN GEORGETOWN

700' 1300' 1000'









PROVIDE MEANINGFUL OPEN SPACE On-site & Adjacent Open Space

Open Space on PRGS Property

• Waterfront Park: 3 acres

• Linear Park: 1.67 acres

 Central Plaza 0.7 acres

• Pepco Liner: 0.4 acres

Total: Approximately 5.77 acres

Open Space on Adjacent Property

• National Park Service: 5.3 acres

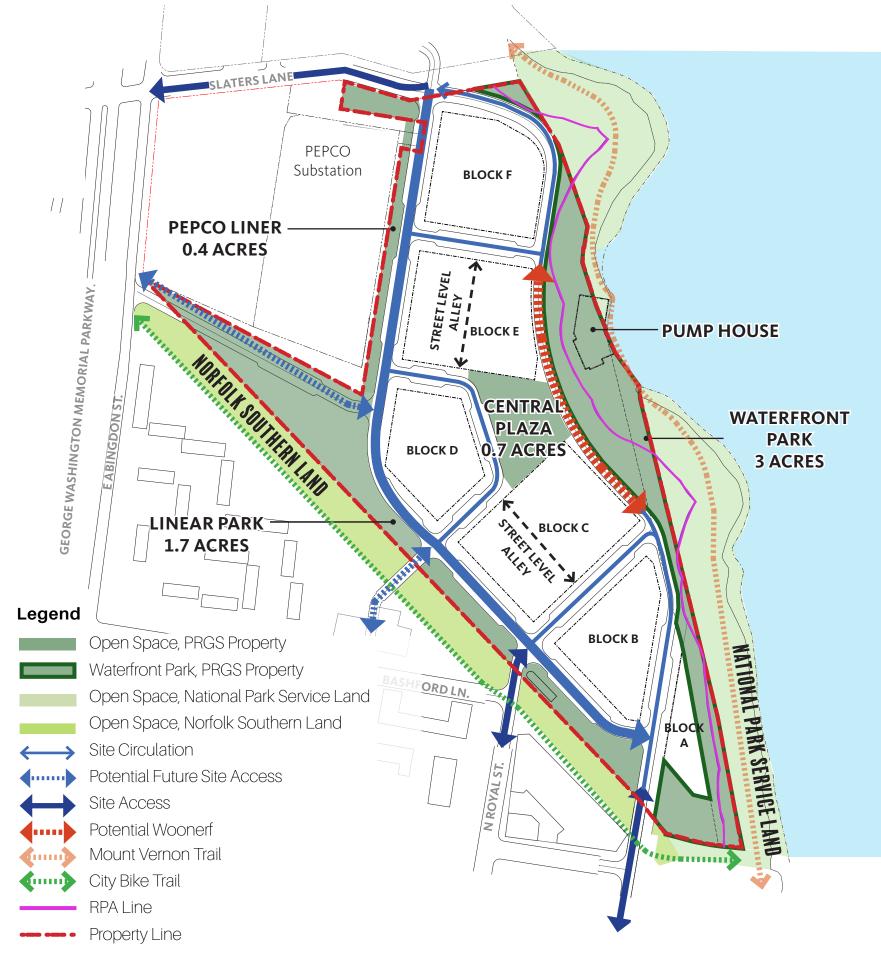
Norfolk Southern Land: 3.1 acres

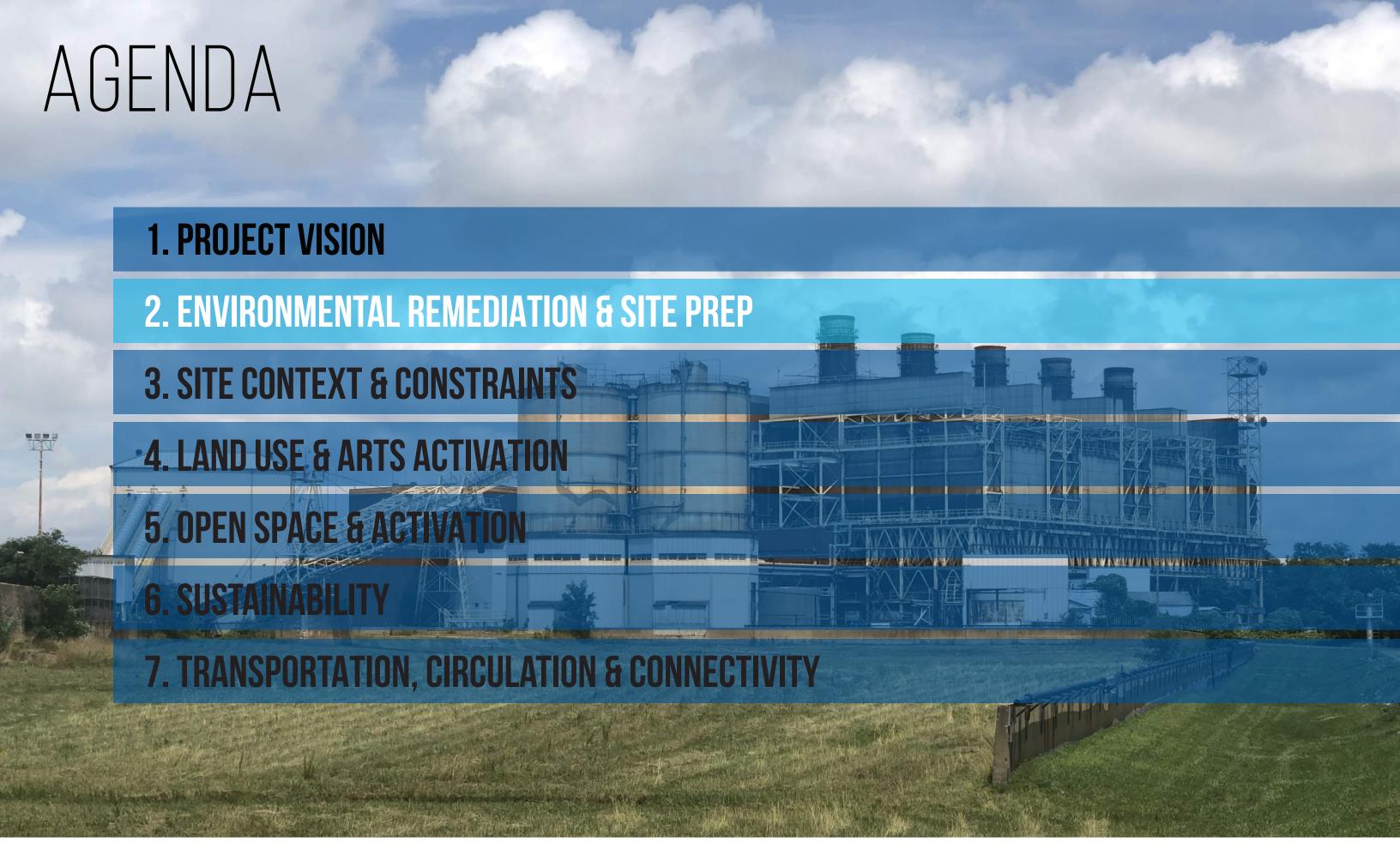
Total: Approximately 8.4 acres

Total Combined Open Space: Approximately 14.2 acres









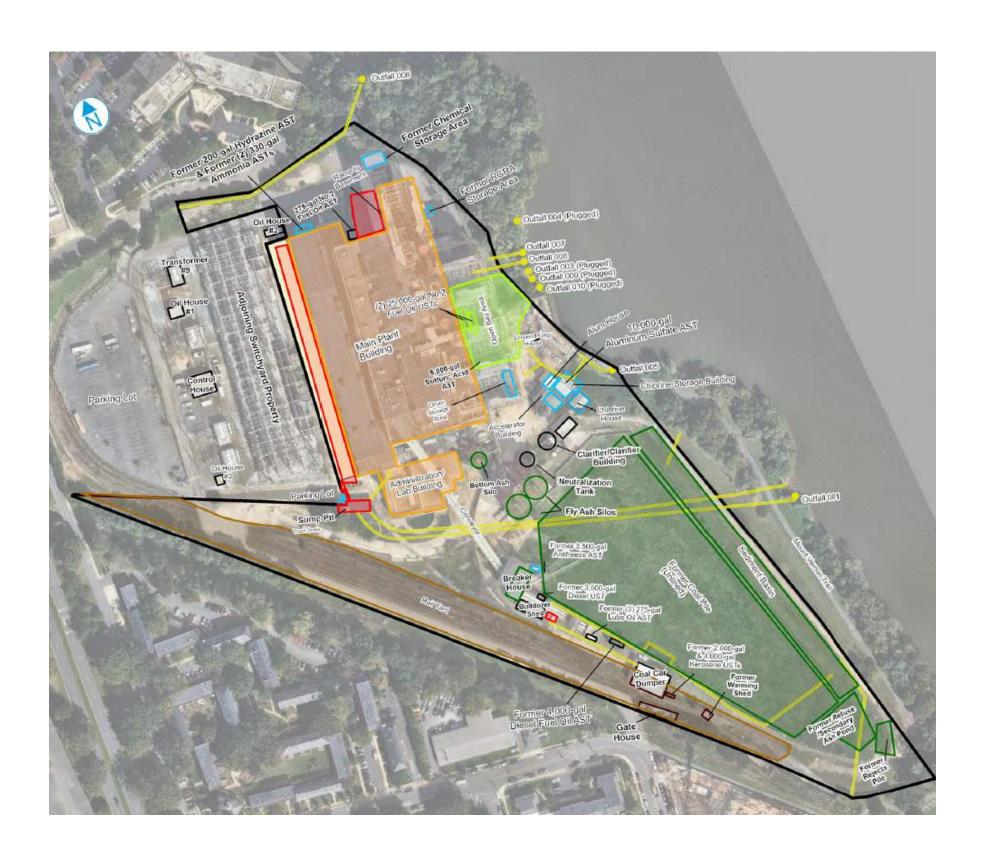
PRIOR TO DECONSTRUCTION START

- HRP will hold public informational meetings in advance of deconstruction start.
- Planning for deconstruction includes the following:
 - o Construction Management Plan (CMP) will be coordinated per the City's requirements.
 - o Rodent Control Plan will be established and include regular site inspections.
 - o Noise and Vibration Control Plans will include on-site monitoring.
 - o Dust Monitoring Plan will be established.
 - o Worker Parking Plan will be established.
 - o Existing Conditions Survey for immediately adjacent abutting properties.



VRP AREAS OF INTEREST

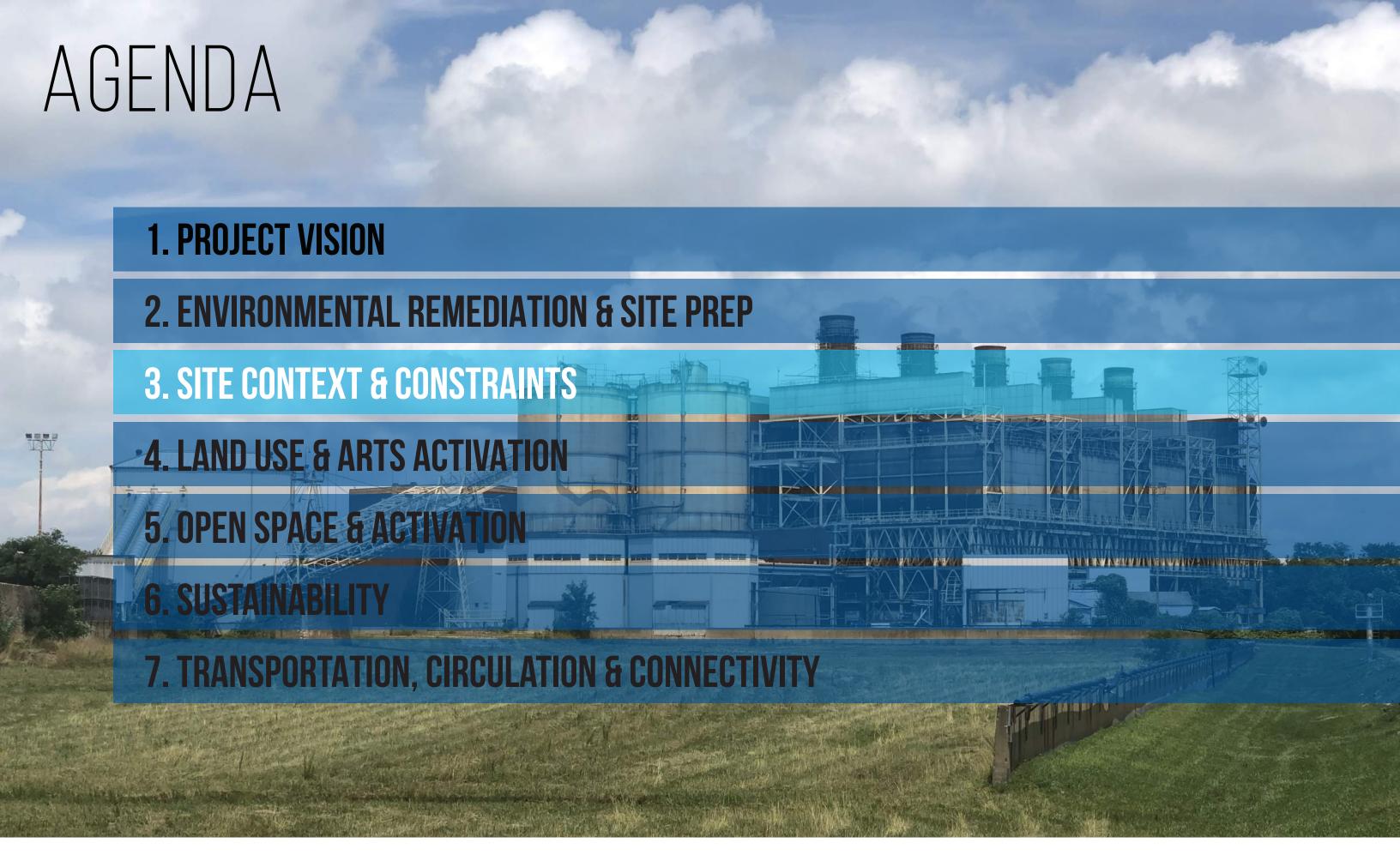
- Known Petroleum Release Area (light green)
- Former Chemical Storage and Use Areas (blue)
- Former Power Plant Buildings (orange)
- Drain Lines and Outfalls (yellow)
- Former Coal and Ash Storage Areas (dark green)
- Transformers and Electrical Equipment (red)
- Rail Yard (**brown**)



VRP NEXT STEPS

- Results from the Fall 2021 sampling were documented in a Preliminary Site Characterization Report, which was submitted to VDEQ in April
- Additional sampling will be conducted in currently inaccessible areas (beneath buildings, near active utilities) and documented in a Site Characterization Report
- After additional sampling is complete, locations where concentrations exceed VDEQ Screening Levels will be evaluated in a Human Health Risk Assessment
- Results of the Human Health Risk Assessment will be used to identify areas where remediation is warranted
- Remedial actions will be selected, designed, and implemented in coordination with deconstruction and redevelopment





SITE CONTEXT + CONSTRAINTS Existing Easements & Setbacks

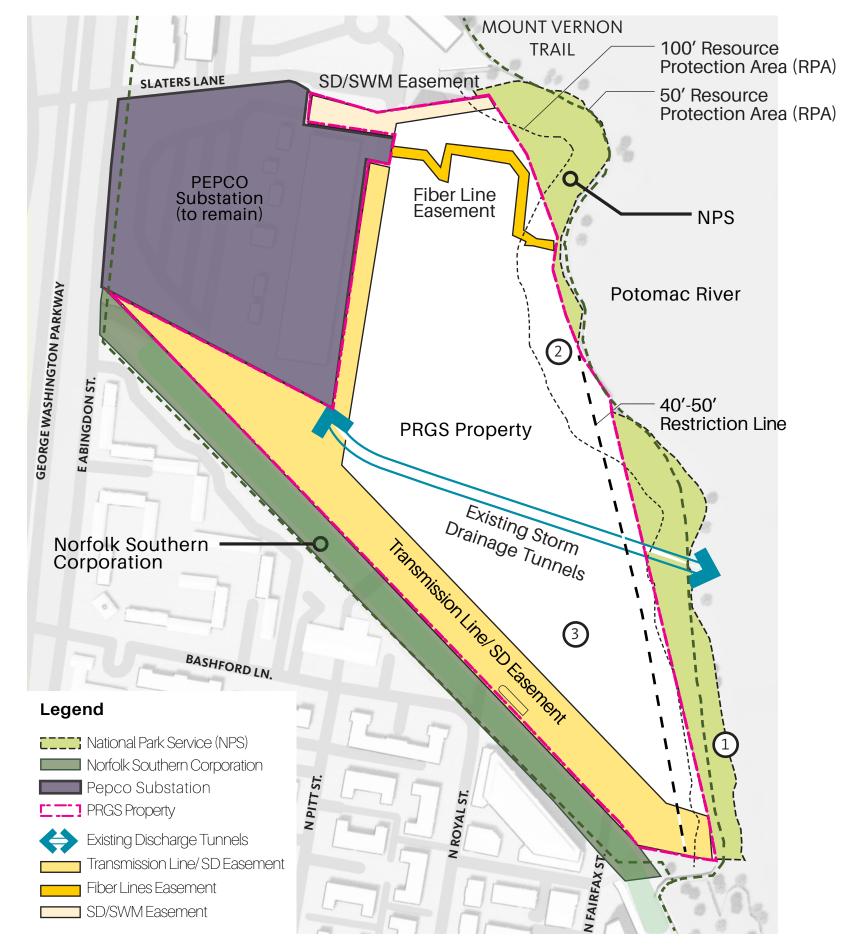
- Overall site is 18.8 acres
- Only 11.9 acres is available for building development (excluding easements and setback zones)
- Only 7-8 acres (approximately 40%) is available for actual building construction once roads, sidewalks and open space are factored in







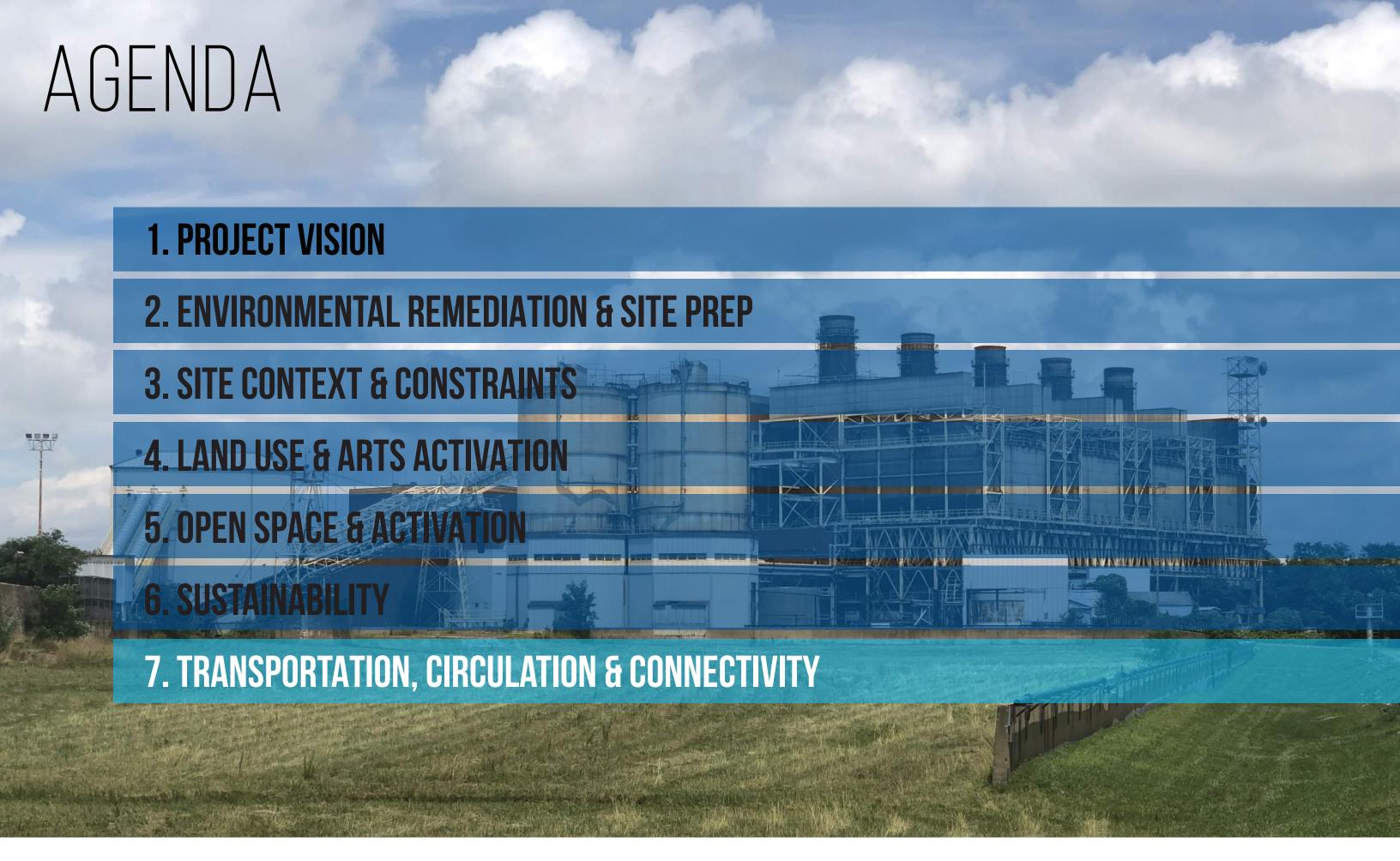




EASEMENT AREAS PROPOSED PLAN

- The portion of the easement area shown in orange was unknown at the time the Old Town North Small Area Plan was completed. The Small Area Plan assumed buildings could be located in those areas
- The current proposed plan does not show any building development in those easement areas
- The easement area could house at least 350,000 sf of development, if it were buildable.





BICYCLE CIRCULATION & CONNECTIVITY

LEGEND

---- PRGS PROPERTY

LEISURELY ROUTE



MOUNT VERNON TRAIL BIKE & PEDESTRIAN

COMMUTER ROUTE



MULTI-USE TRAIL

BIKE & PEDESTRIAN



TRAIL IMPROVEMENT PLANNED BY CITY

BIKE & PEDESTRIAN

LOCAL ROUTE



BIKE FACILITY



WOONERF

(CURBLESS, MIXED-USE STREET) **BIKE & PEDESTRIAN CIRCULATION PRIORITIZED**



SMART CONNECTIONS

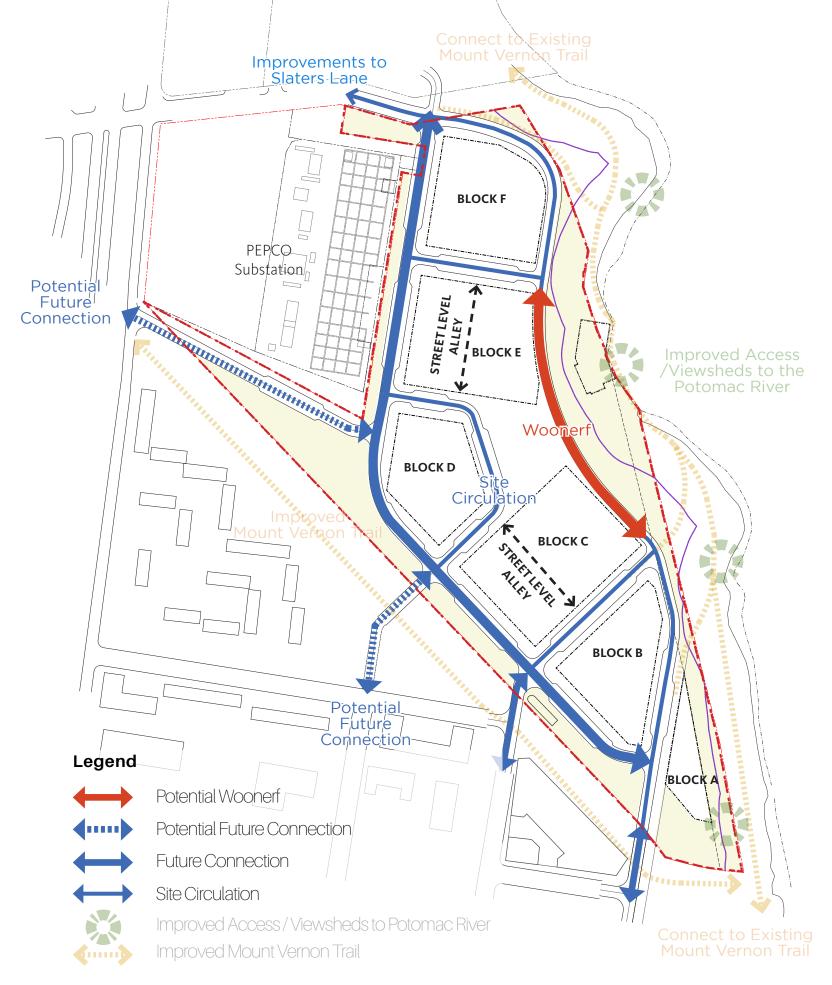
BIKE & PEDESTRIAN (5% SLOPE OR LESS)





VEHICULAR ACCESS & CURBSIDE MANAGEMENT

- New connections and completion of existing street network
 - Slaters Lane
 - N Royal Street
 - N Fairfax Street
- Parking, loading, and pick-up/drop-off
- Strategies:
 - Provision of alleys to for back-of-house operations
 - · Locating access controls to minimize conflicts and queuing
 - Timing/phasing strategies to balance prioritization of modes
 - Prioritization of local versus commuter traffic
 - Traffic calming to discourage cut-through
 - Promotion of safety and Vision Zero strategies
- Potential connections to be further studied and coordinated with City and NPS
 - Results of MTS show these connections as nice-to-have, not necessary to have





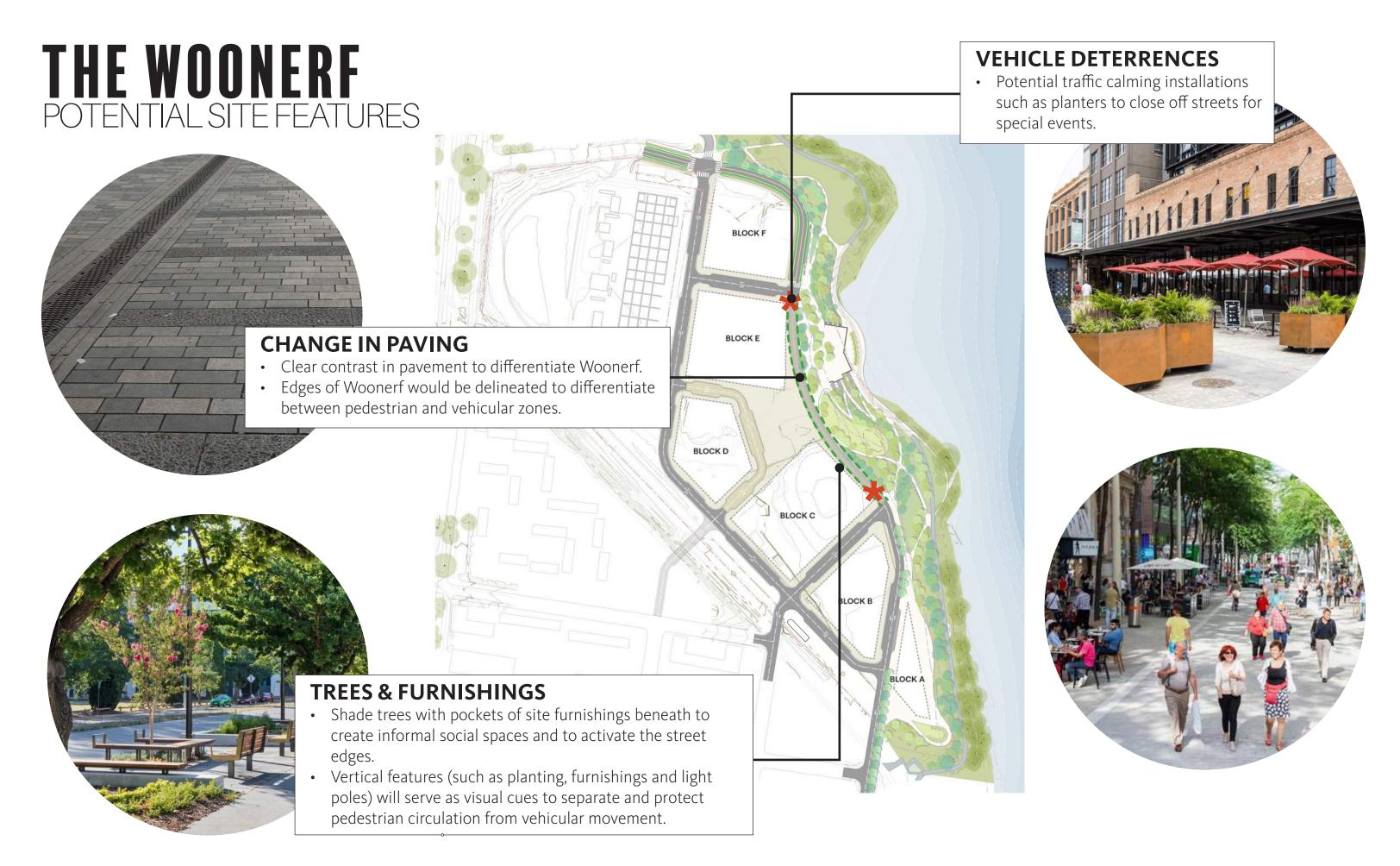




COMPARISON TO OTNSAP

	OTNSAP	2022 PRGS Proposal
Density & Uses	 2,150,000 GSF Mix of commercial, residential, arts and innovation 	 2,150,000 GSF Up to 2,500,000 GSF (w/ Arts and Affordable Housing Bonuses) Mix of commercial, residential, arts and innovation
	Comparable trip generation	
External Connection Points	 Four (4) external connections: Slaters Lane N Fairfax Street N Royal Street N Pitt Street + Potential East-West Connection to GWMP 	 Three (3) external connections: Slaters Lane N Fairfax Street N Royal Street + Potential N Pitt Street Connection + Potential East-West Connection to GWMP
Internal Roadways	Extension of existing street network	 Extension of existing street network Prioritization of viewsheds Prioritization of placemaking Prioritization of open space Porous, inefficient for cut-through Right-sized to balance modes and connectivity





SLATERS LANE

EXISTING

- Important east-west connection across George Washington Memorial Parkway (GWMP) for residential and commercial users north of PRGS
- Vehicular "dead end" and no pedestrian and bike connection to Mt. Vernon Trail
- Only accessible from GWMP

PROPOSED

- Tie Slaters Lane into overall street network as envisioned by Old Town North Small Area Plan
- Improved connectivity and alternatives routes
- Compact intersection with driveway treatment into Marina Towers
- Pulled roadway to the south to maximize open space to the north and setback from Marina Towers
- Extend bike facilities through intersection at GWMP to Slaters Lane and connect to Mt. Vernon Trail

PRGS PROPERTY PROPERTY LINE (OTHERS)





LEGEND



CONCEPTUAL BLDG FOOTPRINT

